

**Course Keywords	Hallyu, Hanryu, Korean Wave, K-Pop, Popular Culture, Korean Culture, Korean Studies, Media								
*1. Goals	By the end of the course, students are expected to acquire the following skills and knowledge. 1. Understanding of the material conditions and social contexts that generated and have been advancing the Korean Wave 2. Familiarity with the diversity of Hallyu forms and platforms 3. Ability to identify the importance of Hallyu as an analytical category in social, cultural, performance, gender studies, and other disciplines. 4. Familiarity with major scholarly works on Hallyu; Analysis of the issues they raise, the arguments they put forth, and the methodology they employ. 5. Ability to critically engage with existing scholarship on Hallyu and perform original research on the subject.								
**2. Reading Materials	Textbooks	<i>BTS on the Road</i> , Hong, Seok-kyung, SNU Press, 2023, 9788952132185 <i>The New Korean Wave: Transnational Cultural Power in the Age of Social Media</i> , Jin, Dal Yong, University of Illinois Press, 2016, 9780252098147, 9780252039973 <i>K-pop Live: Fans, Idols, and Multimedia Performance</i> , Kim, Suk-Young, Stanford University Press, 2018. 9781503605992, 9781503606005, 9781503605039 <i>Hegemonic Mimicry: Korean Popular Culture of the Twenty-First Century</i> , Kim, Kyung Hyun, Duke University Press, 2021. 9781478014492							
	References	<i>Hallyu 2.0: The Korean Wave in the Age of Social Media</i> , Sangjoon Lee and Abé Mark Nornes ed., University of Michigan Press, 2015. 9780472052523, 9780472120895 <i>The Korean Popular Culture Reader</i> , Kim, Kyung Hyun and Youngmin Choe ed., Duke University Press, 2014. 9780822355014 <i>K-Pop: The International Rise of the Korean Music Industry</i> , Choi, JungBong and Roald Maliangkay ed., Routledge, 2017. 9781138575592 <i>The Korean Wave: Evolution, Fandom, and Transnationality</i> , Yoon, Tae-Jin and Dal Yong Jin ed., Lexington Books, 2017. 9781498555586, 9781498555579 Chapters from other books; journal articles							
**3. Course Schedule	Lecture Method	<input type="checkbox"/> Flipped learning <input type="checkbox"/> Theory-driven <input checked="" type="checkbox"/> Discussion-oriented <input type="checkbox"/> Project-based <input type="checkbox"/> Others							
		1. Course introduction 2. The beginnings of Hallyu: What it is, why, and how 3. Appeal of K-pop 4. Appeal of Korean dramas and variety shows 5. Appeal of Korean film and literature 6. Appeal of Korean digital comics (webtoons) and games 7. Soft power of Hallyu 8. Representative studies of Hallyu: <i>BTS on the Road</i> by Hong Seok-kyung 9. Research project consultations. 10. Attending a Hallyu-related academic event 11. Representative studies of Hallyu: <i>K-pop Live: Fans, Idols, and Multimedia Performance</i> by Suk-young Kim 12. Representative studies of Hallyu: <i>Hegemonic Mimicry: Korean Popular Culture of the Twenty-First Century</i> by Kyung Hyun Kim 13. Race, gender, and fandom of Hallyu 14. Project presentations 15. Project presentations							
*4. Evaluation	Grading Method	Absolute evaluation							
	Grading Type	A~F							
	Item	Attendance	Assignment	Midterm	Final	Presentations	Attitude	Other	Total
	Rate	5	30	5	20	20	15	5	100%
	Note		6 reading responses	Project proposal	Final report	1 reading presentation 1 project presentation		Event report or book review	
	Attendance Policy	Students who are absent more than 1/3 of class days will receive "F" or "U" grade. Students who are absent with a proper, documented reason can be excused. (Academic Grading Regulations, Guidance of Attendance and Grading for Early Employed Students)							
Other	Penalties for late submission. Alternative assignments can be arranged in case a student is unable to give a presentation for a proper reason. Violations of the code of academic integrity (plagiarism, employment of assistance without permission and acknowledgement) will be reported to the office of student conduct and handled according to the university policies. Sanctions for academic misconduct may include a failing grade and a notation indicating the infraction in the academic record, among other possibilities. If you are unsure about the expectations for completing an assignment, be sure to seek clarification beforehand.								

5. Quota Exceeding Course Registration	Capacity	Up to 00 Students
6. Guideline for Students	Prerequisite Courses	None. However, exchange students enrolled in undergraduate studies in their home universities should contact the instructor and receive the instructor's approval prior to registering for this course.
	Requirements	Students shall prepare for (by reading and writing) and attend most classes, give presentations, and take active part in class discussions. This is a seminar, and one cannot receive an A+ in this course without asking questions or offering comments during the class.
	Office Hours	By appointment
7. Support Services for Students with Disabilities	For Lectures	<input type="checkbox"/> Visual Impairment: Digital textbook, Allow note takers <input type="checkbox"/> Physical Disability: Digital textbook, Allow note takers and assistants <input type="checkbox"/> Hearing Impairment: Allow note takers and translators, Allow lecture recording <input type="checkbox"/> Health Impairment: Excuse absence due to health problems, Allow note takers <input type="checkbox"/> Learning Disability: Allow note takers <input type="checkbox"/> Intellectual Disability / Autism Spectrum Disorder: Allow note takers and mentors
	* Contents can be modified as needed	<input type="checkbox"/> Visual Impairment / Physical Disability / Hearing Impairment / Health Impairment / Learning Disability: Extend assignment deadlines, Offer alternate assignment submission and response method <input type="checkbox"/> Intellectual Disability / Autism Spectrum Disorder: Offer individualized assignments and alternative evaluations
	Other	Students who take this course can get appropriate level of support service including the support listed above depending on the students' individual characteristics and needs through consultation with professors and the Support Center for Students with Disabilities. If you have any questions concerning support service for students with disabilities you can contact the Support Center for Students with Disabilities (02-880-8787) and the Professor.