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875.532 Understanding East Asia

Spring 2021
Tue 2:00-5:00 p.m.
Building 140-1, Room 101
GSIS, SNU

Instructor: Yoon Ah Oh (yoonah.oh@snu.ac.kr)
Office Hours: By appointment
TA: Dayoung Lee (ymj02264@snu.ac.kr)

Course Description

This course provides a graduate level introduction to the study of contemporary East Asia with a heavy emphasis on the region's economic, political, and foreign policy issues. While designed to get students introduced to basic concepts and key debates related to the region, this course is also structured with the goal of getting them familiarized with more common types of data work and academic writing specific to area studies. For the purposes of this course, the geographic scope of the region includes China, Japan, Korea, and Southeast Asia.

Instructional Methods

Synchronous online classes on Zoom

Short pre-recorded video clips when necessary throughout the semester

Course Requirements and Evaluation

1	Attendance and participation	10 %
2	Weekly response questions	20 %
3	Data exercise assignments	30 %
4	Final exam	40 %

1. Attendance and participation: Students are expected to do the readings before they come to class and engage discussions.

2. Weekly response questions: Students will submit questions on the weekly readings. Those questions will be **discussed** in class and evaluated by the instructor. Detailed instructions will be provided in class.

3. Data exercises: Students are required to put together key statistical indicators for East Asian countries and to perform some preliminary data exercises. Mini-workshops and a post-submission review will be conducted. Templates will be provided.

4. Final exam: Students will take a **24-hour take-home exam**. Detailed instructions will be provided

in due time.

For assignments involving data collection and data analysis, students will be asked to work with MS Excel and Tableau. Detailed instructions will be provided at the beginning of the semester.

Submit all assignments **online through eTL**.

The data exercise assignment system is “cumulative.” I will grade all data-related assignments only once at the end of the semester. You will submit assignments following the schedule shown below, and I will give comments on a small number of submissions in class. You can go back and revise your assignments based on the comments. You can revise and update your assignments throughout the semester until you submit the final version. Further instructions will be provided.

All assignments are due by **11:59 p.m. Sunday**, with no exceptions allowed.

Course Reading

There is no single text for this course. Some of the reading materials will be available through eTL.

Academic Integrity and Plagiarism

Plagiarism is a serious offense and will not be treated lightly. It will result in lowered or failing grades as well as the possibility of more serious punishments.

Use of Electronic Devices for In-Person Classes

You may use laptops or tablets in class to take notes or consult readings. Any other use of electronic devices is prohibited. Violating this policy will negatively impact your participation grade.

Recording Policy

Video and/or audio recording of any class activity is prohibited. Students with approved accommodations from the Center for Students with Disabilities permitting the recording of class meetings must present the accommodation letter to the instructor in advance of any recording being done.

Course Schedule

Week 1 (March 2): Introduction and Course Overview

No readings

Weeks 2 through 4: Historical Background

Holcombe, Charles. 2017. *A History of East Asia*. New York: Cambridge University Press. Various

Chapters.

Osborne, Milton. 2013. *Southeast Asia: An Introductory History*. Crowns Nest, NSW: Allen & Unwin. Various Chapters

Byung-Kook Kim and Ezra F. Vogel. 2011. *The Park Chung Hee Era: The Transformation of South Korea*. Cambridge, MA: Harvard University Press. Various Chapters

Heo, Uk and and Terence Roehrig. 2010. *South Korea Since 1980*. New York: Cambridge University Press. Chapter 7 “The South-Korea-U.S. Alliance. pp. 158-182.

Week 5 (March 30): East Asian Economic Development I

ADB. 2011. *Asia 2050: Realising the Asian Century* Chapters 1 and 2, pp. 11-17.

Studwell, Joe. 2013. *How Asia Works: Success and Failure in the World’s Most Dynamic Region*. New York: Grove Press, 2013. Various Chapters.

Week 6 (April 6): East Asian Economic Development II

Perkins, Dwight H. 2013. *East Asian Development: Foundations and Strategies*. Harvard University Press. Various Chapters.

Studwell, Joe. 2013. *How Asia Works: Success and Failure in the World’s Most Dynamic Region*. New York: Grove Press, 2013. Various Chapters.

Kroeber, Arthur R. 2020. *China's Economy: What Everyone Needs to Know*. Oxford University Press. Various Chapters.

Week 7 (April 13): East Asian Economic Development III

Doner, Richard, Ritchie Bryan, and Slater, Dan. 2005. “Systemic Vulnerability and the Origins of the Developmental States: Northeast and Southeast Asia in Comparative Perspective.” *International Organization* 59(2): 327-361.

Szirmai, Adam. 2012 “Industrialisation as an Engine of Growth in Developing Countries, 1950–2005.” *Structural Change and Economic Dynamics* 23(4): 406-420.

Gereffi, Gary, John Humphrey, and Timothy Sturgeon. 2005. “The Governance of Global Value Chains.” *Review of International Political Economy* 12(1): 78-104.

Gereffi, Gary. 2014. “Global Value Chains in a Post-Washington Consensus World.” *Review of International Political Economy* 21(1): 9-37.

*** Recommended:

- Coxhead, Ian. 2015. "Introduction: Southeast Asia's Long Transition." In Ian Coxhead (eds) Routledge Handbook of Southeast Asian Economies. Routledge.
- Vivoda, V. and Manicom, J., 2011. Oil import diversification in Northeast Asia: a comparison between China and Japan. *Journal of East Asian Studies*, 11(2), pp.223-254.
- Rashesh Shrestha & Ian Coxhead (2018) Can Indonesia Secure a Development Dividend from Its Resource Export Boom? *Bulletin of Indonesian Economic Studies*, 54:1, 1-24.

Week 8 (April 20): East Asian Economic Development: Middle-Income Tap

Doner, Richard, and Ben Ross Schneider. 2016. "The Middle-income Trap: More Politics Than Economics." *World Politics* 68(4): 608-644.

Coxhead, Ian. 2007. "A New Resource Curse? Impacts of China's Boom on Comparative Advantage and Resource Dependence in Southeast Asia." *World Development* 35 (7): 1099-1119.

Raj-Reichert, Gale. 2020. "Global Value Chains, Contract Manufacturers, and the Middle-income Trap: the Electronics Industry in Malaysia." *The Journal of Development Studies*, 56(4), 698-716.

*** Recommended

Kennedy, Andrew B. (2016) Slouching Tiger, Roaring Dragon: Comparing India and China as Late Innovators, *Review of International Political Economy*, 23:1, 65-92

Week 9 (April 27): Area Studies Week

Lijphart, Arend. 1971. "Comparative Politics and the Comparative Method." *American Political Science Review* 65(3): 682-93.

Tarrow, Sidney. 2010. "The Strategy of Paired Comparison: Toward a Theory of Practice." *Comparative Political Studies* 43(2): 230-259.

Snyder, Richard. 2001. "Scaling Down: The Subnational Comparative Method." *Studies in Comparative International Development* 36(1): 93-110.

*** Recommended

Sartori, Giovanni. 1970. "Concept Misinformation in Comparative Politics." *American Political Science Review* 64(4): 1033-1053.

Bates, Robert H. "Area Studies and the Discipline. A Useful Controversy?" *PS: Political Science and Politics*. Vol. 30, No. 2. 1997. pp. 166-169.

Gerring, John. 2004. "What Is a Case Study and What Is It Good for?" *American Political Science Review* 98(2): 341-354.

Ragin, Charles C. 2004. Turning the Tables: How Case-Oriented Research Challenges Variable-Oriented Research". *Comparative Social Research*. Vol. 16. 1997. pp. 27-42

Lieberman, Evan I. 2005. "Nested Analysis as a Mixed-Method Strategy for Comparative Research." *American Political Science Review* 99(3): 435-452.

Pearce, Lisa D. "Mixed Methods Inquiry in Sociology." *American Behavioral Scientist* 56, no. 6 (2012): 829-848.

Week 10 (May 4): US-China Strategic Competition in East Asia

Feigenbaum, Evan A., and Robert A. Manning. 2012. "A Tale of Two Asias" *Foreign Policy*. 31.

Ikenberry, G. John. 2016. "Between the Eagle and the Dragon: America, China, and Middle State Strategies in East Asia." *Political Science Quarterly* 131(1): 9–43.

Kroeber, Arthur R. 2020. *China's Economy: What Everyone Needs to Know*. Oxford University Press. Chapter 13. Conclusion: China and the World.

Liu, Mingtang, and Kellee S. Tsai. 2020. "Structural Power, Hegemony, and State Capitalism: Limits to China's Global Economic Power." *Politics & Society* <https://doi.org/10.1177%2F0032329220950234>

***** Recommended**

Haggard, Stephan. *The East Asian Political Economy: Stylized Facts and Security Debates*. SITC-NWC Policy Briefs 2013-2 (2013).

Acharya, Amitav. "Asia Is Not One," *The Journal of Asian Studies* 69:4 (November 2010): 1001-1013.

Buzan, Barry. "China in International Society: Is 'Peaceful Rise' Possible?" *Chinese Journal of International Politics* 3 (2010).

Shambaugh, David. 2005. *China Engages Asia: Reshaping the Regional Order*. *International Security* 29(3): 64–99.

Week 11 (May 11): China's Economic Statecraft I

Gordon, Jeffrey N., and Curtis J. Milhaupt. 2019. "China as a National Strategic Buyer: Toward a Multilateral Regime for Cross-Border M&A." *Columbia Business Law Review*. 1: 192.

Yu, Hong. 2017. Motivation behind China's 'One Belt, One Road' Initiatives and Establishment of the Asian Infrastructure Investment Bank. *Journal of Contemporary China*, 26(105), 353–368.

Gallagher, Kevin P., and Amos Irwin. 2014. "Exporting National Champions: China's Outward Foreign Direct Investment Finance in Comparative Perspective". *China & World Economy*, 22(6): 1–21.

Lim, Darren, Victor Ferguson, and Rosa Bishop. 2020 "Chinese Outbound Tourism as an Instrument of Economic Statecraft." *Journal of Contemporary China* 29(126): 916-933.

***** Recommended**

Wong, Audrey, 2018. More than peripheral: How provinces influence China's foreign policy. *The China Quarterly*, 235, pp.735-757.

Dreher, Axel, Andreas Fuchs, Bradley Parks, Austin Strange, and Michael J. Tierney. 2017. "Aid, China, and Growth: Evidence from a New Global Development Finance Dataset." AidData Working Paper 46. Williamsburg, VA: AidData.

Scobell, Andrew, et al. *At the Dawn of Belt and Road: China in the Developing World*. Rand Corporation, 2018.

Mingjiang Li, *The Belt and Road Initiative: geo-economics and Indo-Pacific security competition*, *International Affairs*, Volume 96, Issue 1, January 2020, Pages 169–187,

Tony S.M. Tse (2013) “Chinese Outbound Tourism as a Form of Diplomacy”, *Tourism Planning & Development*, 10:2, 149-158

Week 12 (May 18): China’s Economic Statecraft II

Gary Clyde Hufbauer and Euijin Jung. 2020. “What’s New in Economic Sanctions?” *European Economic Review* 130: 103572.

Zhang, Ketian. 2019. “Cautious Bully: Reputation, Resolve, and Beijing's Use of Coercion in the South China Sea,” *International Security* 44(1): 117-159.

Harrell, Peter, Elizabeth Rosenberg and Edoardo Saravalle. 2018. “China’s Use of Coercive Economic Measures”. 11 June 2018. Center for New American Security.

Week 13 (May 25): Japan’s Responses to the Rise of China

Koga, Kei. 2020. “Japan's ‘Indo-Pacific’ Question: Countering China or Shaping a New Regional Order?” *International Affairs* 96(1): 49–73.

Midford, Paul. 2015. “Japan’s Approach to Maritime Security in the South China Sea.” *Asian Survey* 55(3): 525-547.

Yoshimatsu, Hidetaka. 2018. “New Dynamics in Sino-Japanese Rivalry: Sustaining Infrastructure Development in Asia” *Journal of Contemporary China* 27(113) 719-734.

Yoshimatsu, Hidetaka. 2010. “The Mekong Region, Regional Integration, and Political Rivalry among ASEAN, China and Japan” *Asian Perspective* 34 (3): 71-111.

Week 14 (June 1): Southeast Asia’s Responses to the Rise of China

Ciorciari, John D. 2017. "ASEAN and the Great Powers." *Contemporary Southeast Asia: A Journal of International and Strategic Affairs* 39(2): 252-258.

Goh, Evelyn. 2008. “Great Powers and Hierarchical Order in Southeast Asia: Analyzing Regional Security Strategies.” *International Security* 32(3): 113-157.

Jones, David Martin, and Michael LR Smith. 2007. “Making Process, Not Progress: ASEAN and the Evolving East Asian Regional Order.” *International Security* 32(1): 148-184.

*****Recommended**

Beeson, Mark. 2019. “The Great ASEAN Rorschach Test.” *The Pacific Review* 33(3-4): 574-581.

Ravenhill, John. 2009. “East Asian Regionalism: Much Ado about Nothing?” *Review of International Studies* 35(S1): 215-235.

Womack, Brian. 2003. China and Southeast Asia: Asymmetry, leadership and normalcy. *Pacific Affairs*, 76(4): 529–548.

Chen, Shaofeng. 2018. “Regional Responses to China’s Maritime Silk Road Initiative in Southeast Asia.” *Journal of Contemporary China* 27(111): 344-361.

Week 15 (June 8): Final Exam

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