

# **SOCIAL AND POLITICAL THEORIES ON INTERNATIONAL DEVELOPMENT**

Course Number: M2190.00300-001  
Graduate School of International Studies  
Seoul National University  
Spring 2020

Instructor: Professor Taekyoon KIM  
Class hours: Monday 14:00-17:00  
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## **Outline of the Course**

This course is designed for a new critical experiment introducing sociological and political theories, which can be translated as analytical framework for international development. It would be no exaggeration to state that scholarly explanations on international development have been dominated by the so-called 'development economics' since the discipline of development studies was established. Given that development economics has limits of explanatory power when it encounters different paths of social and political development, more careful attention should be paid to socio-political theories which are able to cover political regimes, civil society, culture, state- society relations, power formation, and so forth. Thus, this course is a logical outgrowth of academic endeavours to collect possible scenarios and theoretical frames, all of which provide explanatory alternatives of social and political aspects of international development beyond the dominant paradigm of economic solutions. In this regard, this course is theory-oriented and assumes that all students who take this course have pre-knowledge on main thoughts of political science and sociology.

## **Honor code**

You are expected to be thoroughly familiar with the Honor Code, which provides guidance on when citation is required. Essentially, all quotations must be set off as such and attributed; citations should be used whenever material is derived from another source; and students who present words or ideas from another source as their own in papers or examinations by failing to give proper attribution will receive a failing grade in the class, at a minimum. Please do not plagiarize your own work: work that has been prepared for a purpose other than this class may not be submitted to fulfill class requirements and doing so is a violation of the Honor Code. If you have any questions about plagiarism or proper citation practices please do not hesitate to ask.

## Participation

Stimulating and thoughtful class discussion is a public good that is only possible if students come to class and are well prepared. You are expected to attend class, to arrive on time, and to come to class prepared to engage in class discussion by doing the assigned reading, noting the key arguments, and identifying and thinking about discussion questions and raising questions of your own. You should be prepared to be called upon at random and asked to introduce a reading by outlining its main discussion points.

## Course Requirements

### Grading

- Mid-term exam (30%)
- Final exam (30%)
- Weekly summaries (15%)
- Presentation (15%)
- Discussion participation (10%)
- Class participation and attendance are a basic requirement that all students enrolled to this course are expected to meet.

### Weekly Summaries

In order to help prepare for class discussion, you are required to prepare and submit one or two-paged weekly summary. Weekly summary should include **two key points** which you see as the most important arguments from the reading assignments. You need to explain why they are chosen as key arguments of main scholars. This requirement needs to be turned in no later than 10 pm, every Sunday, via emailing ([oxonian07@snu.ac.kr](mailto:oxonian07@snu.ac.kr)).

### Presentation

All students are required to make verbal presentations, at least once, on a particular topic of different sessions. You can present your own analytical points on the basis of the required and recommended readings. Make sure that you need to present empirical applications of a particular set of development theories. The number of presentations depends on how many students will be enrolled, so that the instructor will adjust it after the first week.

### Basic Reading

- Gerald M. Meier and Dudley Seers (eds.), *Pioneers in Development* (New York: Oxford University Press, 1984).
- M. P. Cowen and R. W. Shenton, *Doctrines of Development* (London: Routledge, 1996).
- David Simon (ed.), *Fifty Thinkers on Development* (London: Routledge, 2006).
- P. W. Preston, *Development Theory: An Introduction* (Oxford: Blackwell, 1995).

### Office Hours

This office hour sign-up sheet will be put on the door of the instructor's office. Please sign up for a slot; if you find that you must cancel, please cross off your name, or let me know via emailing, so that the slot will be available for another students. If you

find that you cannot arrange to meet during the office hours, please email me to set up a special arrangement. Please do not hesitate to email me if you have any questions or concerns.

### **Individual Exceptions**

In the interest of fairness to all students, no individual exceptions to the rules stated in this syllabus will be granted in principle.

## **Course Readings**

All sessions will be conducted in the combined fashion of instructor's lecture, students' presentations, and class discussions which invite all students enrolled in this course.

### **WEEK 1 (03/02): COURSE INTRODUCTION**

Eric Hobsbawm and Terence Ranger (eds.), *The Invention of Tradition* (Cambridge: Cambridge University Press, 1983), ch. 1.

## **[PART 1] POLITICS AND POLITICAL ECONOMY**

### **WEEK 2 (03/09): THE EVOLUTION OF DEVELOPMENT ECONOMICS**

#### **Required Readings:**

Gerald M. Meier and Dudley Seers (eds.), *Pioneers in Development* (New York: Oxford University Press, 1984), Parts of 'Sir Arthur Lewis' and 'W. W. Rostow'.  
Albert O. Hirschman, *The Strategy of Economic Development* (New Haven: Yale University Press, 1958), ch. 3, 4, 11.

#### **Recommended Readings:**

Carsten A. Holz, "The Unbalanced Growth Hypothesis and the Role of the State: The Case of China's State-Owned Enterprises," *Journal of Development Economics* 96(2), 2011.  
Robert B. Potter, Tony Binns, Jennifer A. Elliott, and David Smith, *Geographies of Development: An Introduction to Development Studies* (Essex: Prentice Hall, 2008), ch. 3.

### **WEEK 3 (03/16): DEVELOPMENTAL STATE (JOHNSON/ WOOCUMINGS/ EVANS)**

#### **Required Readings:**

Meredith Woo-Cumings (ed.), *The Developmental State* (Ithaca: Cornell University Press, 1999), ch. 1, 2, 3.  
Peter B. Evans, "Predatory, Developmental, and Other Apparatuses: A Comparative Political Economy Perspective on the Third World State," *Sociological Forum* 4(4), 1989.  
Peter B. Evans, *In Search of the 21st Century Developmental State*, Working Paper No. 4, The Centre for Global Political Economy, University of Sussex, 5 December 2008.

#### **Recommended Readings:**

Atul Kohli, *State-Directed Development: Political Power and Industrialization in the Global Periphery* (Princeton: Princeton University Press, 2004).  
Stephan Haggard, David Kang and Chung-In Moon, "Japanese Colonialism and Korean Development: A Critique," *World Development* 25, 1997.

Taekyoon Kim, "Translating Foreign Aid Policy Locally: South Korea's Modernization Process Revisited," *Asian Perspective* 37(3), 2013.

#### **WEEK 4 (03/23): CAPACITY APPROACH TO DEVELOPMENT (SEN)**

##### **Required Readings:**

Jean Dreze and Amartya Sen, *Hunger and Public Action* (Oxford: Oxford University Press, 1989), ch. 1, 13.

Amartya Sen, *Development as Freedom* (Oxford: Oxford University Press, 1999), ch. 4, 6.

##### **Recommended Readings:**

Sabrina Alkire, *Valuing Freedom: Sen's Capability Approach and Poverty Reduction* (Oxford: Oxford University Press, 2002), ch. 1, 5.

Joseph E. Stiglitz, Amartya Sen and Jean-Paul Fitoussi, *Mis-Measuring Our Lives: Why GDP Doesn't Add Up* (New York: The New Press, 2010).

David A. Clark, "The Capacity Approach: Its Development, Critiques and Recent Advances," GPRG-WPS-032, Global Poverty Research Group.

#### **WEEK 5 (03/30): POLITICAL DEVELOPMENT (HUNTINGTON/FUKUYAMA)**

##### **Required Readings:**

Samuel Huntington, *Political Order in Changing Societies* (New Haven: Yale University Press, 1968), ch. 1.

Samuel Huntington, *The Third Wave: Democratization in the Late Twentieth Century* (Norman: University of Oklahoma Press, 1991), ch. 1.

Francis Fukuyama, *The Origins of Political Order: From Prehuman Times to the French Revolution* (New York: FSG, 2011), ch. 29, 30.

##### **Recommended Readings:**

Francis Fukuyama, *State-Building: Governance and World Order in the 21<sup>st</sup> Century* (Ithaca: Cornell University Press, 2004), ch. 1, 2, 3.

Daron Acemoglu and James A. Robinson, *Why Nations Fail: The Origins of Power, Prosperity and Poverty* (New York: Crown Business, 2012).

#### **WEEK 6 (04/06): LEGITIMATION AND POWER (WEBER)**

##### **Required Readings:**

Max Weber, *Economy and Society*, Volume 1 (Berkeley: University of California, 1978), ch. 3 (212-245).

Irving Louis Horowitz, *Behemoth: Main Currents in the History and Theory of Political Sociology* (New Brunswick: Transaction Publishers, 1999), ch. 8.

Stephen Turner (ed.), *The Cambridge Companion to Weber* (Cambridge: Cambridge University Press, 2000), ch. 4.

**Recommended Readings:**

Ashraf Ghani and Clare Lockhart, *Fixing Failed States: A Framework for Rebuilding a Fractured World* (Oxford: Oxford University Press, 2008), ch. 8, 9.

Stephen Turner (ed.), *The Cambridge Companion to Weber* (Cambridge: Cambridge University Press, 2000), ch. 6.

**WEEK 7 (04/13): INSTITUTIONAL APPROACH (MYRDAL/OSTROM/MEYER)****Required Readings:**

P. W. Preston, *Development Theory: An Introduction* (Oxford: Blackwell, 1996), ch. 11.

Clark Gibson, Krister Andersson, Elinor Ostrom and Sujai Shivakumar, *The Samaritan's Dilemma: The Political Economy of Development Aid* (Oxford: Oxford University Press, 2005), ch. 2, 3.

John W. Meyer and Brian Rowan, "Institutional Organizations: Formal Structure as Myth and Ceremony," in Walter W. Powell and Paul DiMaggio (eds.), *The New Institutionalism in Organizational Analysis* (Chicago: University of Chicago Press, 1991).

**Recommended Readings:**

Gunnar Myrdal, *The Political Element in the Development of Economic Theory* (London: Routledge, 1955).

Elinor Ostrom, *Governing the Commons: The Evolution of Institutions for Collective Action* (Cambridge: Cambridge University Press, 1990).

**WEEK 8 (04/20): MID-TERM EXAMINATION****[PART 2] SOCIOLOGICAL PERSPECTIVES****WEEK 9 (04/27): SOCIAL DIVISION OF LABOUR (DURKHEIM)****Required Readings:**

P. W. Preston, *Development Theory: An Introduction* (Oxford: Blackwell, 1996), ch. 5.

Emile Durkheim, *The Division of Labor in Society* (New York: Free Press, 1984), Book I (ch. 2, 3) & Book III (ch. 1, 2).

**Recommended Readings:**

Jeffrey C. Alexander and Philip Smith (eds.), *The Cambridge Companion to Durkheim* (Cambridge: Cambridge University Press, 2005).

## **WEEK 10 (05/04): STRUCTURATION THEORY (GIDDENS)**

### **Required Readings:**

Anthony Giddens, *The Constitution of Society: Outline of the Theory of Structuration* (Berkeley: University of California Press, 1984), ch. 1, 6.

### **Recommended Readings:**

Anthony Giddens, *The Nation-State and Violence: Volume Two of a Contemporary Critique of Historical Materialism* (Berkeley: University of California Press, 1987), ch. 11.

Alexander Wendt, "Anarchy is What States Make of It: The Social Construction of Power Politics," *International Organization* 46(2), 1992.

## **WEEK 11 (05/11): SOCIAL CAPITAL AND THE STATE (PUTNAM/EVANS)**

### **Required Readings:**

Nan Lin, *Social Capital: A Theory of Social Structure and Action* (Cambridge: Cambridge University Press, 2001), ch. 1, 2.

Peter Evans (ed.), *State-Society Synergy: Government and Social Capital in Development* (Berkeley: University of California Press, 1997), ch. 5, 7.

Robert D. Putnam (ed.), *Democracies in Flux: The Evolution of Social Capital in Contemporary Society* (Oxford: Oxford University Press, 2002), ch. 1.

### **Recommended Readings:**

Nan Lin, Karen Cook and Ronald S. Burt (eds.), *Social Capital: Theory and Research* (New Brunswick: Transaction Publishers, 2008), ch. 5, 9, 11.

Ronald S. Burt, *Brokerage & Closure: An Introduction to Social Capital* (Oxford: Oxford University Press, 2005).

Robert D. Putnam, *Bowling Alone: The Collapse and Revival of American Community* (New York: Simon & Schuster Paperbacks, 2000).

## **WEEK 12 (05/18): CONTENTIOUS POLITICS AND SOCIAL PROCESSES (TILLY/TARROW)**

### **Required Readings:**

Charles Tilly and Sidney Tarrow, *Contentious Politics* (Oxford: Oxford University Press, 2007), ch. 1.

Charles Tilly and Lesley J. Wood, *Social Movements: 1768-2008* (Boulder: Paradigm Publishers, 2009), ch. 1, 2.

Sidney Tarrow, *The New Transnational Activism* (Cambridge: Cambridge University Press, 2005), ch. 2.

### **Recommended Readings:**

Charles Tilly, *Contentious Performances* (Cambridge: Cambridge University Press, 2008), ch. 1, 2.

Charles Tilly, *Explaining Social Processes* (Boulder: Paradigm Publishers, 2008), ch.

11, 12.

### **WEEK 13 (05/25): DEPENDENCY THEORY (FANON/AMIN/WALLERSTEIN)**

#### **Required Readings:**

Frantz Fanon, *The Wretched of the Earth* (New York: Grove Press, 1963), ch. 1.  
P. W. Preston, *Development Theory: An Introduction* (Oxford: Blackwell, 1996), ch. 10, 12.

Samir Amin, *Capitalism in the Age of Globalization: The Management of Contemporary Society* (London: Zed Books, 1997), ch. 1.

Immanuel Wallerstein, "The Rise and Future Demise of the World Capitalist System: Concepts for Comparative Analysis," *Comparative Studies in Society and History* 16(4), 1974.

#### **Recommended Readings:**

Paul Baran, *The Political Economy of Growth* (New York: Monthly Review Press, 1957).

Emma Mawdsley, *From Recipients to Donors: Emerging Powers and the Changing Development Landscape* (London: Zed Books, 2012).

Sachin Chaturvedi, Thomas Fues and Elizabeth Sidiropoulos (eds.), *Development Cooperation and Emerging Powers: New Partners or Old Patterns?* (London: Zed Books, 2011).

### **WEEK 14 (06/01): THE STATE, VIOLENCE & SOCIAL ORDERS (NORTH et al.)**

#### **Required Readings:**

Douglas C. North, John Joseph Wallis, and Barry R. Weingast, *Violence and Social Orders: A Conceptual Framework for Interpreting Recorded Human History* (New York: Cambridge University Press, 2009), ch. 1.

Douglas C. North, John Joseph Wallis, Steven B. Webb and Barry R. Weingast (eds.), *In the Shadow of Violence: Politics, Economics, and the Problems of Development* (Cambridge: Cambridge University Press, 2013), ch. 1.

#### **Recommended Readings:**

Danielle Beswick and Paul Jackson, *Conflict, Security and Development: An Introduction* (Abingdon: Routledge, 2011).

Douglas C. North, John Joseph Wallis, Steven B. Webb and Barry R. Weingast (eds.), *In the Shadow of Violence: Politics, Economics, and the Problems of Development* (Cambridge: Cambridge University Press, 2013), ch. 2-10.

### **WEEK 15 (06/08): FINAL EXAMINATION**