

한국의 사회

서울대학교 국제대학원

2023학년도 1학기

담당교수: 은기수 (국제대학원 140-1동 611호; 02-880-9220)

Email: koreansocietysnu@gmail.com

강의 시간: 수요일 오후 1:30-4:15

온라인 강의할 때:

<https://snu-ac->

kr.zoom.us/j/91269723832?pwd=dXFxV3diY0ZuRzRORVNIRnowWWZMz09

Meeting ID: 912 6972 3832

Passcode: 813609

교과목의 개요: 이 과목은 현대 한국 사회의 쟁점을 근대화와 사회변동의 시각에서 다룬다. 이번 학기에는 K-Wave에 집중한다.

평가: 발표 및 참여 30%, 중간고사 30%, 기말고사 30%, 기타 10%

- 이 평가 시스템은 중간고사 및 기말고사의 성취도에 따라 비중이 달라질 수 있다. 학기말 성적을 채점한 후, 반영율이 변경될 가능성이 있다.

교재:

Main Textbook:

1. Lie, John. 2015. *K-Pop. Popular Music, Cultural Amnesia, and Economic Innovation in South Korea*. University of California Press.
2. Jin, Dal Yong, Kyong Yoon and Wonjung Min. 2021. *Transnational Hallyu. The Globalization of Korean Digital and Popular Culture*. London and New York: Rowman & Littlefield

교과목 일정

Week 1 (March 1, 10 am) Introduction to the Course (online)

By Prof. Eun

Week 2 (March 8) Concept of Relation

By Prof. Eun

Week 3 (March 15) 기생충과 오징어게임

Week 4 (March 22) Background

Lie (2015). "Interlude" Pp. 66-95.

Week 5 (March 29) K-Pop. Modern Korea 1

Lie (2015). Pp. 29-50.

Week 6 (April 5) K-Pop. Modern Korea 2

Lie (2015). Pp. 50-65.

Week 7 (April 12) How to explain the popularity of K-Pop 1

Lie (2015). TWO. Seoul Calling. "The Age of K-Pop" Pp. 96-109.

Lie (2015). TWO. Seoul Calling. "The Export Imperative" Pp. 109-120.

Lie (2015). TWO. Seoul Calling. "The Business and K-Pop" Pp. 120-130.

Week 8 (April 19) How to explain the popularity of K-Pop 2

Lie (2015). TWO. Seoul Calling. "The Age of K-Pop" Pp. 96-109.

Lie (2015). TWO. Seoul Calling. "The Export Imperative" Pp. 109-120.

Lie (2015). TWO. Seoul Calling. "The Business and K-Pop" Pp. 120-130.

Week 9 (April 26) Mid-term Exam

Week 10 (May 3) Transnational Hallyu

Jin et al. (2021). "Ch. 1. Emerging New Wave: Transnational Hallyu" Pp. 5-22.

Week 11 (May 10) Cultural Industry

Jin et al. (2021). "Ch. 2. Evolution of the Korean Cultural Industries" Pp. 23-40.

Week 12 (May 17) Digital Convergence of Hallyu

Jin et al. (2021). "Ch. 3. Digital Convergence of Hallyu" Pp. 41-58.

Week 13 (May 24) Social Media and Hallyu

Jin et al. (2021). "Ch. 4. Social Media, Digital Platforms, and Hallyu in North America" Pp.59-78.

Week 14 (May 31) Hallyu in Latin America

Jin et al. (2021). "Ch. 5. Participatory Translation of Hallyu in Latin America" Pp.79-102.

Week 15 (June 7) Final Exam