

This version: August 5, 2020

**Korea-Southeast Asia Relations (M2052.000400)**  
**SNU GSIS**  
**Fall 2020**

Wed 2:00-5:00 p.m.  
Building 140, Room 105

Instructor: Yoon Ah Oh (yoonah.oh@snu.ac.kr)  
Office Hours: By appointment

**Course Description**

This seminar provides an intensive study of contemporary Korea-Southeast Asia relations in economic, security, and cultural domains. In doing so, it pays great attention to how general theories of international relations, political economy, and development studies can be fruitfully applied to the study of the interactions between Korea and Southeast Asia. Equally importantly, this course is also designed to equip students with abilities to work seriously with both qualitative and quantitative data while informed by historical understanding of these relationships. Students will be asked to gather, describe, and analyze data to gain insights on Korea-Southeast Asia relations.

**Course Prerequisites**

There are no prerequisites although Korean reading proficiency will help you extract statistical data from Korean sources.

**Instructional Methods (Subject to Change)**

In-person classes (Four meetings): Sept 2, Sept 16, Oct 14, and Nov 11

Synchronous online classes on Zoom: the rest

Short pre-recorded video clips when necessary throughout the semester

**Course Requirements and Evaluation**

1	Class attendance and participation	10 %
2	Weekly response questions	10 %
3	Cross-country comparison project	10 %
4	Timeline project	10 %
5	Treaty database project	10 %
6	Bilateral relations report and presentation	20 %
7	Final exam	30 %

1. Attendance and participation: Students are expected to do the readings before they come to class and engage discussions.

2. Weekly response questions: Students will submit questions on the weekly readings. Those questions will be discussed in class and evaluated by the instructor.

3. Assignments (three projects): Students will compile (1) a cross-country comparison of key economic indicators of Korea and Southeast Asian countries, (2) an annotated timeline of Korea-Southeast Asia relations, and (3) an analysis of international treaties between Korea and a Southeast Asia country.

For assignments involving data collection and data analysis, you will be asked to work with MS Excel and Tableau. Detailed instructions will be provided at the beginning of the semester.

4. Student presentations: Students will present their work on the bilateral relations between Korea and a Southeast Asian country to class near the end of the semester. Detailed instructions will be provided at the beginning of the semester.

5. Final exam: Students will take a take-home exam. Detailed instructions will be provided at the beginning of the semester.

## **Course Reading**

There is no single text for this course. For journal articles, students are expected to obtain them through the SNU library system. Reading materials that may be difficult to find will be available through ETL.

## **Academic Integrity and Plagiarism**

Plagiarism is a serious offense and will not be treated lightly. It will result in lowered or failing grades as well as the possibility of more serious punishments.

## **Use of Electronic Devices for In-person Classes**

You may use laptops or tablets in class to take notes or consult readings. Any other use of electronic devices is prohibited. Violating this policy will negatively impact your participation grade.

## **Recording Policy**

Video and/or audio recording of any course activity is prohibited as a general rule. Students with approved accommodations from the Center for Students with Disabilities permitting the recording of class meetings must present the accommodation letter to the instructor in advance of any recording being done.

## **Course Schedule**

### **Week 1: Introduction and Course Overview**

No readings

## **Week 2: A Framework for Analyzing Korean Policy toward Southeast Asia**

Lee, Sook-Jong. "South Korea as new middle power seeking complex diplomacy." EAI Asia Security Initiative Working Paper 25, no. 3 (2012).

Stubbs, Richard. "ASEAN sceptics versus ASEAN proponents: Evaluating regional institutions." *The Pacific Review* 32, no. 6 (2019): 923-950.

More Readings TBA

\* Writing workshop

## **Week 3: Historical Overview of Korea-Southeast Asia Relations I**

Dae-Yeong, Youn. "The Loss of Vietnam: Korean views of Vietnam in the late nineteenth and early twentieth centuries." *Journal of Vietnamese Studies* 9, no. 1 (2014): 62-95.

Polo, Lily Ann. "Philippine Involvement in the Korean War: A Footnote to RP-US Relations." *Asia Studies* 20, no. 1 (1982): 83-92.

Kim, Se Jin. "South Korea's involvement in Vietnam and its economic and political impact." *Asian Survey* 10, no. 6 (1970): 519-532.

Steinberg, David I. "Burma in 1983: The Dilemmas of Neutralism and Succession." *Asian Survey* 24, no. 2 (1984): 195-200.

\* Recommended:

Ministry of Patriots and Veterans Affairs of the Republic of Korea. *The external partnership: Thailand and Korea: A history of the participation of the Thai Forces in the Korean War*, 2010, Chapter 5.

\* Cross-country comparison workshop

## **Week 4: Historical Overview of Korea-Southeast Asia Relations II**

Steinberg, David I. ed. *Korea's changing roles in Southeast Asia: expanding influence and relations*. Institute of Southeast Asian Studies, 2010, Chapter 1, "Tenuous Beginnings, Vigorous Developments," Chapter 2, "Perspectives on Korea's Role in ASEAN," Chapter 3, "South Korea and Southeast Asia: Ideas for Deepening the Partnership," and Chapter 4 "Divergence Amidst Convergence: Assessing Southeast and Northeast Asian Security Dynamics."

\* Timeline project workshop

## **Week 5: Recent Developments in Korea-Southeast Asia Relations**

Teo, Sarah, Bhubhindar Singh, and See Seng Tan. "Southeast Asian perspectives on South Korea's middle power engagement initiatives." *Asian Survey* 56, no. 3 (2016): 555-580.

Hoang, Thi Ha and Glenn Ong. Assessing the ROK's New Southern Policy towards ASEAN. ISEAS-Yusof Ishak Institute Perspective 2020, no. 7. [https://www.iseas.edu.sg/wp-content/uploads/pdfs/ISEAS\\_Perspective\\_2020\\_7.pdf](https://www.iseas.edu.sg/wp-content/uploads/pdfs/ISEAS_Perspective_2020_7.pdf)

More Readings TBA

\* Treaty database workshop

### **Week 6: No Class: Chuseok**

### **Week 7: Korea-Southeast Asia Trade**

ADB. *Asia's Journey to Prosperity: Policy, Market, and Technology Over 50 Years*, 2020, Various chapters. <http://dx.doi.org/10.22617/TCS190290>

ADB. *Asian Economic Integration Report 2019/2020: Demographic Change, Productivity, and the Role of Technology*. 2019. Chapter 1

Park, Donghyun, Innwon Park, and Gemma Esther B. Estrada. "The prospects of ASEAN-Korea Free Trade Area (AKFTA) a qualitative and quantitative analysis." *ASEAN Economic Bulletin* (2012): 29-45.

Tongzon, Jose, and Inkyo Cheong. "The ASEAN-Korea Trade in Services (AKTIS) Agreement: Its impact on Indonesia and other ASEAN countries." *Bulletin of Indonesian Economic Studies* 52, no. 1 (2016): 101-117.

Statistical data from KITA, ASEANstats, UN Comtrade, and WITS

\* Trade profile workshop

### **Week 8: Foreign Direct Investment and Infrastructure Development in Korea-Southeast Asia Relations**

Lee, Keun. "Structural adjustment and outward direct foreign investment." *Seoul Journal of Economics* 7, no. 2 (1994).

ASEAN Secretariat. *ASEAN Investment report: 2016 foreign direct investment and MSME linkages*, (Jakarta, Indonesia, 2016) Chapter 2 "Korean FDI and MNEs in ASEAN"

Kerner, Andrew. "What we talk about when we talk about foreign direct investment." *International Studies Quarterly* 58, no. 4 (2014): 804-815.

Mueller, Lukas Maximilian. "Challenges to ASEAN centrality and hedging in connectivity governance—regional and national pressure points." *The Pacific Review* (2020): 1-31.

Statistical data from Korea Eximbank, KOTRA, ASEANstats, UNCTAD, OECD, the International Contractors Association of Korea, and World Bank

\* FDI profile workshop

### **Week 9: Development Assistance in Korea-Southeast Asia Relations**

Readings TBA

Statistical data from OECD, the Korea Economic Development Cooperation Fund, and the Korea International Cooperation Agency

\* OECD CRS exercise workshop

\*Recommended:

Deaton, Angus. "Do we need to rethink the Robin Hood principle?" World Economic Forum, June 14, 2016.

### **Week 10: International Migration in Korea-Southeast Asia Relations**

Carling, Jørgen, and Francis Collins. "Aspiration, desire and drivers of migration." *Journal of Ethnic and Migration Studies* 44, no. 6 (2018): 909-926.

Miralao, Virginia A. "Understanding the Korean diaspora to the Philippines." In *Exploring transnational communities in the Philippines*, edited by Virginia A. Miralao and Lorna P. Makil, 24-39. Philippine Migration Research Network (PMRN) and Philippine Social Science Council (PSSC), 2007.

Lee, Hyunok, Lindy Williams, and Florio Arguillas. "Adapting to marriage markets: International marriage migration from Vietnam to South Korea." *Journal of Comparative Family Studies* 47, no. 2 (2016): 267-288.

Lee, Sang Kook. "From political activists to social entrepreneurs: Burmese refugees in South Korea." *Journal of Refugee Studies* 31, no. 3 (2018): 371-389.

Statistical data from Statistics Korea, Korean Ministry of Justice, and World Bank

\* Recommended:

Raymer, James, Qing Guan, and Jasmine Trang Ha. "Overcoming data limitations to obtain migration flows for ASEAN countries." *Asian and Pacific Migration Journal* 28, no. 4 (2019): 385-414.

Yang, Dean. "Migrant remittances." *Journal of Economic Perspectives* 25, no. 3 (2011): 129-52.

Oh, Yoon Ah. "Remittances from Korea to Southeast Asia: trends and implications." *KIEP World Economy Update* 6, no.10 (2016). <https://think-asia.org/handle/11540/9170>

Yang, Dean. "International migration and human development." UNDP Human Development Research

Paper 2009/29 (2009).

Rawls, John. "The law of peoples." *Critical Inquiry* 20, no. 1 (1993): 36-68.

### **Week 11: Tourism and Cultural Exchange in Korea-Southeast Asia Relations**

Readings TBA

Statistical data from Statistics Korea, ASEANstats, World Bank and World Tourism Organization

### **Week 12: Japan-Southeast Asia Relations: A Comparative View**

Sudo, Suelo. *The Fukuda Doctrine and ASEAN: new dimensions in Japanese foreign policy*. Institute of Southeast Asian Studies, 1992, Various chapters.

Shiraishi, Takashi, and Takaaki Kojima, eds. *ASEAN-Japan Relations*. Institute of Southeast Asian Studies, 2013, Various chapters.

Hartley, Ryan. "Contemporary Thailand–Japan economic relations: What falling Japanese investment reveals about Thailand's deep, global competition, state in the context of shifting regional orders." *Asia & the Pacific Policy Studies* 4, no. 3 (2017): 569-585.

\* Recommended:

Natsuda, Kaoru, and John Thoburn. "Industrial policy and the development of the automotive industry in Thailand." *Journal of the Asia Pacific Economy* 18, no. 3 (2013): 413-437.

### **Week 13: Student Presentations**

### **Week 14: Student Presentations**

### **Week 15: Final Exam**

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