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Korea-Southeast Asia Relations (M2052.000400) SNU GSIS, Fall 2021

Wed 2:00-5:00 p.m.
Building 140-2, Room 201

Instructor: Oh, Yoon Ah (yoonah.oh@snu.ac.kr)
Office Hours: By appointment
TA: Alice Jiye Lee (ljycklkhk@snu.ac.kr)

Course Description

This seminar provides an intensive study of contemporary South Korea-Southeast Asia relations in economic, security, and cultural domains. In doing so, it pays great attention to how general theories of international relations, political economy, and development studies can be fruitfully applied to the study of the interactions between South Korea and Southeast Asia. Equally importantly, this course is also designed to equip students with abilities to work seriously with both qualitative and quantitative data while informed by historical understanding of these relationships. Students will be asked to gather, describe, and analyze data to gain insights on Korea-Southeast Asia relations.

Instructional Methods (subject to change based on University guidance related to COVID-19)

Synchronous online classes on Zoom (September and October)

In-person classes (November and December)

Course Requirements and Evaluation

1	Class attendance and participation	20 %
2	Replication-extension data exercise	20 %
3	Research proposal and presentation	30 %
4	Final exam	30 %

1. Attendance and participation: Students are expected to do the readings before they come to class and engage discussions.

2. Data replication and extension exercises: Detailed instructions will be provided.

3. Research proposal: Students will write a research proposal on the topics related to Korea-Southeast Asia. Detailed instructions will be provided at the beginning of the semester. Toward the end of the semester, students will make in-class presentations about their proposal.

4. Final exam: Students will take a **24-hour take-home exam**. Detailed instructions will be provided.

Course Reading

There is no single text for this course. For journal articles, students are expected to obtain them through the SNU library system. Reading materials that may be difficult to find will be available through ETL.

Academic Integrity and Plagiarism

Plagiarism is a serious offense and will not be treated lightly. It will result in lowered or failing grades as well as the possibility of more serious punishments.

Use of Electronic Devices for In-person Classes

You may use laptops or tablets in class to take notes or consult readings. Any other use of electronic devices is prohibited. Violating this policy will negatively impact your participation grade.

Recording Policy

Video and/or audio recording of any course activity is prohibited as a general rule. Students with approved accommodations from the Center for Students with Disabilities permitting the recording of class meetings must present the accommodation letter to the instructor in advance of any recording being done.

Course Schedule

Week 1 (Sept 1): Introduction and Course Overview

No readings

Week 2 (Sept 8): A Framework for Analyzing Korean Policy toward Southeast Asia

Snyder, Scott A. 2018. *South Korea at the Crossroads: Autonomy and Alliance in an Era of Rival Powers*. New York, NY: Columbia University Press. Chapters TBA

Bradford, Colin I., Brendan M. Howe, Jill Kosch O'Donnell, Andrew O'Neil, and Scott Snyder. 2015. *Middle-Power Korea: Contributions to the Global Agenda*. Council on Foreign Relations. Chapters TBA

* Recommend:

Lee, Sook-Jong. 2012. "South Korea as New Middle Power Seeking Complex Diplomacy." EAI Asia Security Initiative Working Paper 25, no. 3.

Kim, Sung-Mi. 2016. *South Korea's Middle-Power Diplomacy: Changes and Challenges*. London: Chatham House.

Week 3 (Sept 15): Historical Overview of Korea-Southeast Asia Relations

Steinberg, David I. 2010. *Korea's Changing Roles in Southeast Asia: Expanding Influence and Relations*. Institute of Southeast Asian Studies, (2010). Chapters 1, 3, and 4

* Recommended:

Youn, Dae-Yeong. "The Loss of Vietnam: Korean Views of Vietnam In the Late Nineteenth and Early Twentieth Centuries." *Journal of Vietnamese Studies* 9, no. 1 (2014): 62-95.

Polo, Lily Ann. "Philippine Involvement in the Korean War: A Footnote to RP-US Relations." *Asia Studies* 20, no. 1 (1982): 83-92.

Ministry of Patriots and Veterans Affairs of the Republic of Korea. *The external partnership: Thailand and Korea: A History of the Participation of the Thai Forces in the Korean War*, 2010, Chapter 5.

Kim, Se Jin. "South Korea's Involvement in Vietnam and Its Economic and Political Impact." *Asian Survey* 10, no. 6 (1970): 519-532.

Steinberg, David I. "Burma in 1983: The Dilemmas of Neutralism and Succession." *Asian Survey* 24, no. 2 (1984): 195-200.

Kim, Hyung Jong. 2016. "Korea-ASEAN Dialogue Partnership and ASEAN Norms: An Analysis of Diplomatic

Week 4 (Sept 22): Chuseok

Week 5 (Sept 29): Korea-Southeast Asia Trade

Lecture Notes

* Recommended:

Kim, Jong-Kil. "Korea's Economic Relations with Southeast Asia" in Steinberg, David I. ed. *Korea's Changing Roles in Southeast Asia: Expanding Influence and Relations*. Institute of Southeast Asian Studies (2010).

Park, Donghyun, Innwon Park, and Gemma Esther B. Estrada. "The prospects of ASEAN-Korea Free Trade Area (AKFTA) a qualitative and quantitative analysis." *ASEAN Economic Bulletin* (2012): 29-45.

Tongzon, Jose, and Inkyo Cheong. "The ASEAN-Korea Trade in Services (AKTIS) Agreement: Its impact on Indonesia and other ASEAN countries." *Bulletin of Indonesian Economic Studies* 52, no. 1 (2016): 101-117. ADB. *Asia's Journey to Prosperity: Policy, Market, and Technology Over 50 Years*, 2020, Various chapters. <http://dx.doi.org/10.22617/TCS190290>

Statistical data from IMF DOTS, ASEANstats and KITA

Week 6 (Oct 6): Foreign Direct Investment in Korea-Southeast Asia Relations

Lecture Notes

ASEAN Secretariat. *ASEAN Investment report: 2016 foreign direct investment and MSME linkages*, (Jakarta, Indonesia, 2016) Chapter 2 "Korean FDI and MNEs in ASEAN" https://unctad.org/en/PublicationsLibrary/unctad_asean_air2016d1.pdf

Tong, Yee-Siong, Ari Kokko, Adnan Seric. *Linking FDI and local firms for global value chain upgrading: Policy lessons from Samsung mobile phone production in Viet Nam*. UNIDO Inclusive and Sustainable Industrial Development Working Paper Series WP 5, 2019. <https://www.unido.org/api/opentext/documents/download/15784588/unido-file-15784588>

* Recommended:

Lee, Keun. 1994. "Structural adjustment and outward direct foreign investment." *Seoul Journal of Economics* 7(2) (1994).

Mueller, Lukas Maximilian. "Challenges to ASEAN centrality and hedging in connectivity governance—regional and national pressure points." *The Pacific Review* (2020): 1-31.

Statistical data from ASEANstats, UNCTAD, and Korea Exim Bank

Week 7 (Oct 13): Development Assistance in Korea-Southeast Asia Relations

Lecture Notes

*Recommended:

Kang, Sung Jin, Hongshik Lee, and Bokyeong Park. 2011. "Does Korea Follow Japan in Foreign Aid? Relationships between Aid and Foreign Investment." *Japan and the World Economy*. 23(1):19-27.

Kim, Hyo-Sook. 2018. "The Political Drivers of South Korea's Official Development Assistance to Myanmar" *Contemporary Southeast Asia*. 40 (3): 475-502.

Sato, Jin, Hiroaki Shiga, Takaaki Kobayashi, and Hisahiro Kondoh. 2011. "Emerging Donors" From A Recipient

Perspective: An Institutional Analysis of Foreign Aid in Cambodia." *World Development* 39(12): 2091-2104.

Statistical data from OECD, the Korea Economic Development Cooperation Fund, and the Korea International Cooperation Agency

Week 8 (Oct 20): International Migration in Korea-Southeast Asia Relations

Lecture notes

Raymer, James, Qing Guan, and Jasmine Trang Ha. 2019. "Overcoming Data Limitations to Obtain Migration Flows for ASEAN Countries." *Asian and Pacific Migration Journal* 28(4): 385-414.

Statistical data from Statistics Korea, Korean Ministry of Justice, and World Bank

* Recommended:

Yang, Dean. 2009. "International Migration and Human Development." UNDP Human Development Research Paper 2009/29.

Miralao, Virginia A. 2007. "Understanding the Korean Diaspora to the Philippines." In *Exploring Transnational Communities in the Philippines*. eds. Virginia A. Miralao and Lorna P. Makil. Philippine Migration Research Network (PMRN) and Philippine Social Science Council (PSSC). pp. 24-39.

Lee, Hyunok, Lindy Williams, and Florio Arguillas. 2016. "Adapting to Marriage Markets: International Marriage Migration from Vietnam to South Korea." *Journal of Comparative Family Studies* 47(2): 267-288.

Lee, Sang Kook. 2018. "From Political Activists to Social Entrepreneurs: Burmese Refugees in South Korea." *Journal of Refugee Studies* 31(3): 371-389.

Week 9 (Oct 27): Soft Power and Public Perceptions in Korea-Southeast Asia Relations

Lecture notes: how to study soft power and public perceptions in the Southeast Asian context

* Recommended:

Herlijanto, Johannes. 2017. *Public Perceptions of China in Indonesia: The Indonesia National Survey*. ISEAS Perspective. 2017-89.

Yeremia, Ardhyta Eduard. 2020. "Indonesian Diplomats' and Foreign Policy Scholars' Perceptions and Their Implications on Indonesian Foreign Ministry Bureaucratic Responses to a Rising China." *The Pacific Review*. <https://doi.org/10.1080/09512748.2020.1851293>

Hahm, Sung Deuk, and Sooho Song. 2021. "The Impact of the Korean Wave on South Korea-Taiwan Relations: The Importance of Soft Power." *Asian Survey* 61(2): 217-240.

Week 10 (Nov 3): A Comparative View: China, Japan, and Southeast Asia

Shiraishi, Takashi, and Takaaki Kojima. 2013. *ASEAN-Japan Relations*. Institute of Southeast Asian Studies. Chapters 2 and Skim Chapter 11, and 12

Emmerson, Donald K. 2020. "The Deer and the Dragon: Asymmetry versus Autonomy." In *The Deer and the Dragon: Southeast Asia and China in the 21st Century*, edited by Donald K. Emmerson Shorenstein Asia-Pacific Research Center/ ISEAS-Yusof Ishak Institute.

Chen, Ian Tsung-Yen, and Alan Hao Yang. "A harmonized Southeast Asia? Explanatory typologies of ASEAN countries' strategies to the rise of China." *The Pacific Review* 26, no. 3 (2013): 265-288.

Liao, Jessica C. Liao. 2019. "A Good Neighbor of Bad Governance? China's Energy and Mining Development in Southeast Asia" *Journal of Contemporary China*. 28 (118): 575-591.

* Recommended:

- Pressello, Andrea. 2014. "The Fukuda Doctrine and Japan's Role in Shaping Post-Vietnam War Southeast Asia." *Japanese Studies* 34(1): 37-59.
- Chin, Gregory, and Richard Stubbs. 2011. "China, Regional Institution-Building and the China-ASEAN Free Trade Area." *Review of International Political Economy* 18(3): 277-298.
- Yu, Hong. 2017. "Motivation behind China's 'One Belt, One Road' Initiatives and Establishment of the Asian Infrastructure Investment Bank." *Journal of Contemporary China* 26(105): 353-368.
- Smith, Stephen N. 2021. "Harmonizing the Periphery: China's Neighborhood Strategy under Xi Jinping." *The Pacific Review* 34(1): 56-84.

Week 11 (Nov 10): South Korea's Southeast Asia Policy and Its Reception I

Lecture notes

- Lee Jaehyon. 2019. "Korea's New Southern Policy: Motivations of 'Peace Cooperation' and Implications for the Korean Peninsula" Issue Briefs, June 21. <http://en.asaninst.org/contents/koreas-new-southern-policy-motivations-of-peace-cooperation-and-implications-for-the-korean-peninsula/>
- Choe, Wongi. 2021. "New Southern Policy": Korea's Newfound Ambition in Search of Strategic Autonomy. *Asie. Visions*, No. 118, IFRI, January.
- Nilsson-Wright, John and Yu Jie. 2021. *South Korean Foreign Policy Innovation amid Sino-US Rivalry: Strategic Partnerships and Managed Ambiguity*. Chatham House.

Week 12 (Nov 17): South Korea's Southeast Asia Policy and Its Reception II

Lecture notes

- Pitsuan, Surin. "Perspectives on Korea's Role in ASEAN" in Steinberg, David I. ed. *Korea's changing roles in Southeast Asia: expanding influence and relations*. Institute of Southeast Asian Studies, (2010). (Chapter 2)
- Teo, Sarah, Bhuhindar Singh, and See Seng Tan. "Southeast Asian perspectives on South Korea's middle power engagement initiatives." *Asian Survey* 56, no. 3 (2016): 555-580.
- Hoang, Thi Ha and Glenn Ong. Assessing the ROK's New Southern Policy towards ASEAN. ISEAS-Yusof Ishak Institute Perspective 2020, no. 7. https://www.iseas.edu.sg/wp-content/uploads/pdfs/ISEAS_Perspective_2020_7.pdf

* Recommended:

- Wong, Steven C.M. 2020. "Are the Economics of the New Southern Policy More Aspirational than Real?" In *The New Southern Policy: Catalyst for Deepening ASEAN-ROK Cooperation*, ed. Hoo Chiew Ping. Kuala Lumpur: Institute of Strategic and International Studies (ISIS) Malaysia, 59-73.

Week 13 (Nov 24): Student Presentations

Week 14 (Dec 1): Student Presentations

Week 15 (Dec 8): Final Exam

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