**Course Keywords	– Hanryu, Hallyu, Korean Wave, K-Pop, Popular Culture, Korean Studies, Media
Title	8754.821A(001) Seminar in Korean Studies(013 Introduction to Hallyu) **Lecturer** Ria Chae

| *1. Goals | By the end of the course, students are expected to acquire the following skills and knowledge.
1. Understanding of the material conditions and social contexts that generated and have been advancing the Korean Wave
2. Familiarity with the diversity of Hallyu forms and platforms
3. Ability to identify the importance of Hallyu as an analytical category in social, cultural, performance, gender studies, and other disciplines.
4. Familiarity with major scholarly works on Hallyu; Analysis of the issues they raise, the arguments they put forth, and the methodology they employ.
5. Ability to critically engage with existing scholarship on Hallyu and perform original research on the subject. |

**2. Reading Materials

Main Reading Materials	*The New Korean Wave: Transnational Cultural Power in the Age of Social Media*, Jin, Dal Yong, University of Illinois Press, 2016, 9780252098147, 9780252039973 *K-pop Live: Fans, Idols, and Multimedia Performance*, Kim, Suk-Young, Stanford University Press, 2018. 9781503605992, 9781503606005, 9781503605039 *Soul in Seoul: African American Popular Music and K-pop*, Anderson, Crystal S., University of Mississippi Press, 2020. 9781496830098, 9781496830142 *Hegemonic Mimicry: Korean Popular Culture of the Twenty-First Century*, Kim, Kyung Hyun, Duke University Press, 2021. 9781478014492
Other Reading Materials	*Hallyu 2.0: The Korean Wave in the Age of Social Media*, Sangjoon Lee and Abé Mark Nornes ed., University of Michigan Press, 2015. 9780472052523, 9780472120895 *The Korean Popular Culture Reader*, Kim, Kyung Hyun and Youngmin Choe ed., Duke University Press, 2014. 9780822355014 *K-Pop: The International Rise of the Korean Music Industry*, Choi, JungBong and Roald Maliangkay ed., Routledge, 2017. 9781138575592 *The Korean Wave: Evolution, Fandom, and Transnationality*, Yoon, Tae-Jin and Dal Yong Jin ed., Lexington Books, 2017. 9781498555586, 9781498555579

**3. Course Schedule

Lecture Method	☐Flipped learning ☐Theory-driven ■ Discussion-oriented ☐Project-based ☐Others

1. Course introduction. Hanryu: definition, history, and geography
2. The beginnings: Hallyu why and how
3. Hallyu diversity: K-pop
4. Hallyu diversity: film, drama, variety shows, video-sharing
5. Hallyu diversity: games, webtoons, novels, language
6. Hallyu in communication studies: *The New Korean Wave: Transnational Cultural Power in the Age of Social Media* by Dal Yong Jin
7. Hallyu in critical and performance studies: *K-pop Live: Fans, Idols, and Multimedia Performance* by Suk-young Kim
8. Attending an SNU Center for Hallyu Studies event
9. Hallyu in culture studies: *Soul in Seoul: African American Popular Music and K-pop* by Crystal S. Anderson. Research project proposal due
10. Hallyu in social science: *Hegemonic Mimicry: Korean Popular Culture of the Twenty-First Century* by Kyung Hyun Kim
11. Hallyu industries: conversation with a Hallyu business expert
12. Hallyu spread and backlash. The critique of Hallyu
13. Fandom
14. Race, gender, and queerness in Hallyu
15. Project presentation

*4. Evaluation

Grading Method	Absolute evaluation						
Grading Type	A~F						
Item	Assignment	Midterm	Final	Presentation	Attitude and Participation	Other	Total
Rate	30	5	25	15	20	5	100%
Note	10 reading responses	Project proposal	Project report			1 book or event report	

Attendance Policy	Students who are absent more than 1/3 of class days will receive "F" or "U" grade. Students who are absent with a proper, documented reason can be excused. (Academic Grading Regulations, Guidance of Attendance and Grading for Early Employed Students)
Other	Penalties for late submission. Alternative assignments can be arranged in case a student is unable to give a presentation for a proper reason. Violations of the code of academic integrity (plagiarism, employment of assistance without permission and acknowledgement) will be reported to the office of student conduct and handled according to the university policies. Sanctions for academic misconduct may include a failing grade and a notation indicating the infraction in the academic record, among other possibilities. If you are unsure about the expectations for completing an assignment, be sure to seek clarification beforehand.

5. Quota Exceeding Course Registration	Capacity	Up to 00 Students

6. Guideline for Students	Prerequisite Courses	None
	Requirements	Students are expected to prepare for (by reading and writing) and attend most classes, give presentations, and take active part in class discussions
	Office Hours	By appointment

7. Support Services for Students with Disabilities
※ Contents can be modified as needed

For Lectures	○ Visual Impairment: Digital textbook, Allow note takers ○ Physical Disability: Digital textbook, Allow note takers and assistants ○ Hearing Impairment: Allow note takers and translators, Allow lecture recording ○ Health Impairment: Excuse absence due to health problems, Allow note takers ○ Learning Disability: Allow note takers ○ Intellectual Disability / Autism Spectrum Disorder: Allow note takers and mentors
For Assignments & Evaluations	○ Visual Impairment / Physical Disability / Hearing Impairment / Health Impairment / Learning Disability: Extend assignment deadlines, Offer alternate assignment submission and response method. ○ Intellectual Disability / Autism Spectrum Disorder: Offer individualized assignments and alternative evaluations
Other	Students who take this course can get appropriate level of support service including the support listed above depending on the students' individual characteristics and needs through consultation with professors and the Support Center for Students with Disabilities. If you have any questions concerning support service for students with disabilities you can contact Professor *** (02-880-****) or Support Center for Students with Disabilities (02-880-8787).

◎ Required fields when directly typing syllabus in mySNU: *, **
◎ Required fields when uploading syllabus file in mySNU : **