

As of August 24, 2021

Case Studies on Transnational Issues and International Cooperation

Fall 2021

Thursday from 9:30 AM to 12:30 PM

on Zoom (from week 1 to 9) or at Room 102, 140-1 (from week 10 to 15)

Instructor: LEE Jaewon (jaewon.lee@snu.ac.kr)

Office Hour: after each class and by appointment

*Students should log in to ETL.snu.ac.kr to join online class. For those who are not familiar with ETL, see <https://youtu.be/bWzwmIF9ys4>

Course Description

As the world enters the 21st century, common political issues transform into security, traditionally considered state-centric, military affairs. States expand the concept of security, define climate change, enforced migration, cybercrime, and the like as a national security priority. They also invite non-state actors to global governance to address these challenges. How should we understand these non-traditional security challenges? What can we expect from a transnational approach to promote international cooperation? This seminar explores non-traditional security issues from a transnational approach to develop creative solutions to the new challenges.

Grading Policy

Attendance and participation: 20%

Two presentations: 20%

A short essay: 20%

A policy paper: 40%

Assignment Guidelines

Participation: Attendance is important for students to participate in-class activities. Students are expected to come to class prepared to discuss assigned material. In doing so, students are encouraged to post questions and comments on ETL at least for seven weeks and continue conversation with colleagues. Students can cite meaningful phrases and keywords, raise questions and comments.

Presentations: Twice during the course students will present their view on assigned materials to the class. These will be presentations of examples that illustrate concepts for the week's seminar. Students are encouraged to elaborate on their thoughtful analyses of the assigned readings, instead of providing a summary. Presentations will be made individually and should

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be less than 10 minutes in length. Further instruction will be given as the number of students are confirmed.

Short essay: A short essay will be assigned to cover week 2 to week 5. The essay should contain 1,000 to 1,500 words and review each weeks' theoretical concepts and apply them to chosen media coverage. Further instruction will be given in the classroom. To avoid any plagiarism, students will submit essays with their turn-it-in results.

Policy paper: A policy paper should contain 5,000 to 6,000 words, excluding references. The paper should identify and describe the case of transnational event and provide ways forward to address the problem. Further instruction will be given in the classroom. To avoid any plagiarism, students will submit papers with their turn-it-in results.

Course schedule and assigned readings

Week 1 (September 2): how should we study transnational issues?

Recommended

- Caballero-Anthony, Mely, 2016. Understanding Non-traditional Security, in Caballero-Anthony, Mely, ed. *An Introduction to Non-Traditional Security Studies: A Transnational Approach*. SAGE Publications, 2015. Web. pp.3-19.
https://books.google.co.kr/books/about/An_Introduction_to_Non_Traditional_Secur.html?id=V8qICwAAQBAJ&printsec=frontcover&source=kp_read_button&hl=en&redir_esc=y#v=onepage&q&f=false
- Walt, Stephen M. "International relations: one world, many theories." *Foreign Policy* (1998): 29-46.
- Acharya, Amitav. "Thinking theoretically about Asian IR." *International Relations of Asia* (2014): 59-89.

Week 2 (September 9): how should we define non-traditional security challenges?

Required

- Rothschild, Emma. "What is security?." *Daedalus* 124.3 (1995): 53-98.
- Williams, Michael C. "Words, images, enemies: Securitization and international politics." *International studies quarterly* 47.4 (2003): 511-531.
- Paris, Roland. "Human security: paradigm shift or hot air?." *International Security* 26.2 (2001): 87-102.

Recommended

- Cha, Victor D. "Globalization and the study of international security." *Journal of Peace Research* 37.3 (2000): 391-403.
- Mathews, Jessica Tuchman. "Redefining security." *Foreign Affairs* 68.2 (1989): 162-177.
- Wæver, Ole. *Securitization and desecuritization*. Copenhagen: Centre for Peace and Conflict Research, 1993. Web. Chapter 3.
<https://www.libraryofsocialscience.com/assets/pdf/Waever-Securitization.pdf>

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- Buzan, Barry. "Rethinking security after the Cold War." *Cooperation and conflict* 32.1 (1997): 5-28.

Week 3 (September 16): what should we expect from transnationalism?

Required

- Nye, Joseph S., and Robert O. Keohane. "Transnational relations and world politics: An introduction." *International Organization* 25.3 (1971): 329-349.
- Mann, Michael. "Has globalization ended the rise and rise of the nation-state?." *Review of international political economy* 4.3 (1997): 472-496.
- Cronin, Bruce. "The two faces of the United Nations: The tension between intergovernmentalism and transnationalism." *Global Governance* 8 (2002): 53.

Recommended

- Moravcsik, Andrew. "Taking preferences seriously: A liberal theory of international politics." *International Organization* 51.4 (1997): 513-553.
- Sikkink, Kathryn. "Transnational politics, international relations theory, and human rights." *PS: Political Science & Politics* 31.3 (1998): 517-523.

Week 4 (September 23): who are the actors involved in transitional issues?

Required

- Risse, Thomas. "Transnational actors and world politics." *Corporate Ethics and Corporate Governance*. Springer, 2007. 251-286.
<https://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.1058.3099&rep=rep1&type=pdf>
- Drezner, Daniel W. "The global governance of the Internet: Bringing the state back in." *Political Science Quarterly* 119.3 (2004): 477-498.
- Richardson, Louise. "Terrorists as transnational actors." *Terrorism and Political Violence* 11.4 (1999): 209-219.

Recommended

- Willetts, Peter. "Transnational actors and international organizations in global politics." *The Globalization of World Politics* 2 (2001): 356-383.
- Bell, Peter D. "The Ford Foundation as a transnational actor." *International Organization* 25.3 (1971): 465-478.

Week 5 (September 30): how do actors build their transnational influence?

Required

- Tallberg, Jonas, et al. "Explaining the transnational design of international organizations." *International Organization* 68.4 (2014): 741-774.
- Tarrow, Sidney. "Transnational politics: Contention and institutions in international politics." *Annual review of political science* 4.1 (2001): 1-20.
- Vertovec, Steven. "Transnationalism and identity." *Journal of Ethnic and Migration studies* 27.4 (2001): 573-582.

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Recommended

- Risse-Kappen, Thomas. "Ideas do not float freely: transnational coalitions, domestic structures, and the end of the cold war." *International organization* 48.2 (1994): 185-214.
- Swan, Anna Lee. "Transnational identities and feeling in fandom: Place and embodiment in K-pop fan reaction videos." *Communication Culture & Critique* 11.4 (2018): 548-565.

Week 6 (October 7): what are new domains of transnational issues?

Required

- Liss, Carolin. "New actors and the state: addressing maritime security threats in Southeast Asia." *Contemporary Southeast Asia* (2013): 141-162.
- Kavanagh, Camino. "New Tech, New Threats, and New Governance Challenges: An Opportunity to Craft Smarter Responses?" Carnegie Endowment for International Peace. 2019. Web.
https://carnegieendowment.org/files/WP_Camino_Kavanagh__New_Tech_New_Threats1.pdf

Recommended

- Fox, Christine, and Thayer Scott. "Flat no longer technology in the Post-COVID world." (2020). in Brands, Hal, and Francis J. Gavin, ed. *COVID-19 and World Order: The future of conflict, competition, and cooperation*. Johns Hopkins University Press.
- Starling, Clementine G., Mark J. Massa, Christopher P. Mulder, and Julia T. Siegel, *The Future of Security in Space: A Thirty-Year US Strategy*, Atlantic Council, April 2021. <https://www.atlanticcouncil.org/content-series/atlantic-council-strategy-paper-series/the-future-of-security-in-space/>

Week 7 (October 14): Mid-term / submit your essay via the ETL!

Week 8 (October 21): Forced Migration

Required

- Lutterbeck, Derek. "Policing migration in the Mediterranean." *Mediterranean politics* 11.1 (2006): 59-82.
- *Afghanistan refugee crisis (to be updated)

Recommended

- Baldwin-Edwards, Martin, and Derek Lutterbeck. "Coping with the Libyan migration crisis." *Journal of Ethnic and Migration Studies* 45.12 (2019): 2241-2257.
- Davies, Rebecca. "Reconceptualising the migration–development nexus: diasporas, globalisation and the politics of exclusion." *Third World Quarterly* 28.1 (2007): 59-76.

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Week 9 (October 28): Transnational organized crimes and terrorism

Required

- Williams, Phil. "Transnational criminal organisations and international security." *Survival* 36.1 (1994): 96-113.
- Crenshaw, Martha. *Rethinking Transnational Terrorism: an integrated approach*. United States Institute of Peace, 2020. https://www.usip.org/sites/default/files/2020-02/pw_158-rethinking_transnational_terrorism_an_integrated_approach.pdf

Recommended

- Campana, Paolo. "The structure of human trafficking: Lifting the bonnet on a Nigerian transnational network." *British Journal of Criminology* 56.1 (2016): 68-86.
- Sandler, Todd. "Collective action and transnational terrorism." *World Economy* 26.6 (2003): 779-802.
- Ibrahim, Mohamed. "Somalia and global terrorism: A growing connection?." *Journal of Contemporary African Studies* 28.3 (2010): 283-295.

Week 10 (November 4): Cybercrime

Required

- Hansen, Lene, and Helen Nissenbaum. "Digital disaster, cyber security, and the Copenhagen School." *International studies quarterly* 53.4 (2009): 1155-1175.
- Rudner, Martin. "Cyber-threats to critical national infrastructure: An intelligence challenge." *International Journal of Intelligence and Counterintelligence* 26.3 (2013): 453-481.

Recommended

- Wong, Wendy H., and Peter A. Brown. "E-bandits in global activism: WikiLeaks, Anonymous, and the politics of no one." *Perspectives on Politics* 11.4 (2013): 1015-1033.
- Sofaer, Abraham D., and Seymour E. Goodman. "Cyber crime and security: The transnational dimension." *The transnational dimension of cyber crime and terrorism* (2001): 1-34.

Week 11 (November 11): Illicit arms transfer

Required

- Braun, Chaim, and Christopher F. Chyba. "Proliferation rings: New challenges to the nuclear nonproliferation regime." *International Security* 29.2 (2004): 5-49.
- Albright, David, and Corey Hinderstein. "Unraveling the AQ Khan and future proliferation networks." *Washington Quarterly* 28.2 (2005): 109-128
- Vines, Alex. "Combating light weapons proliferation in West Africa." *International Affairs* 81.2 (2005): 341-360.

Recommended

- Chestnut, Sheena. "Illicit activity and proliferation: North Korean smuggling networks." *International Security* 32.1 (2007): 80-111.

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- Garcia, Denise. "Global Norms on Arms: The Significance of the Arms Trade Treaty for Global Security in World Politics." *Global Policy* 5.4 (2014): 425-432.

Week 12 (November 18): Energy security

Required

- Dubash, Navroz K., and Ann Florini. "Mapping global energy governance." *Global Policy* 2 (2011): 6-18.
- Ralph, Natalie, and Linda Hancock. "Energy security, transnational politics, and renewable electricity exports in Australia and Southeast Asia." *Energy Research & Social Science* 49 (2019): 233-240.
- Ho, Ming-sho. "The Fukushima effect: explaining the resurgence of the anti-nuclear movement in Taiwan." *Environmental Politics* 23.6 (2014): 965-983.

Recommended

- Koopmans, R. and Duyvendak, J.W., 1995. The political construction of the nuclear energy issue and its impact on the mobilization of anti-nuclear movements in Western Europe. *Social Problems*, 42(2), pp.235-251.
- Office of Cybersecurity, Energy Security, and Emergency Response. n.d. Colonial Pipeline Cyber Incident. <https://www.energy.gov/ceser/colonial-pipeline-cyber-incident>

Week 13 (November 25): Climate crisis

Required

- Koubi, Vally. "Climate change and conflict." *Annual Review of Political Science* 22 (2019): 343-360.
- De Moor, Joost. "The 'efficacy dilemma' of transnational climate activism: the case of COP21." *Environmental politics* 27.6 (2018): 1079-1100.
- Andonova, Liliana B., Michele M. Betsill, and Harriet Bulkeley. "Transnational climate governance." *Global environmental politics* 9.2 (2009): 52-73.

Recommended

- Wheeler, Tim, and Joachim Von Braun. "Climate change impacts on global food security." *Science* 341.6145 (2013): 508-513.
- Pye, Oliver. "The biofuel connection—transnational activism and the palm oil boom." *The Journal of Peasant Studies* 37.4 (2010): 851-874.

Week 14 (December 2): Pandemics

Required

- Caballero-Anthony, Mely. "Non-traditional security and infectious diseases in ASEAN: going beyond the rhetoric of securitization to deeper institutionalization." *The Pacific Review* 21.4 (2008): 507-525.
- Peterson, Susan. "Epidemic disease and national security." *Security Studies* 12.2 (2002): 43-81.

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Recommended

- Allen, John, et al. "How the world will look after the coronavirus pandemic." *Foreign Policy* 20 (2020): 2020.
- McMichael, Celia. "Climate change-related migration and infectious disease." *Virulence* 6.6 (2015): 548-553.

Week 15 (December 9): Conclusion