

강의계획서

Credits	Department	Representative Instructor
3	Korean Studies Major	JeongHun Han(Associate Professor) gurus72@snu.ac.kr

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Attachment(Korean)	
Attachment(English)	

Course Syllabus

1. Goals	This course aims to improve our understanding of political polarization. To achieve the purpose, it begins with empirical phenomena of polarization in various parts of Korean society. Next, it introduces the theoretical concepts of polarization and the media effect. Finally, it extends the discussion into the recent usages of digital media and the emergence of digital party.					
2. Texts and References						
3. Evaluation	Grading method	Absolute evaluation	Rating status	A~F		
	Attendance(%)	10%				
	Task(%)	10%				
	Medium(%)	30%				
	Final(%)	30%				
	Random Evaluation(%)	10%				
	Attitude(%)	10%				
	Etc(%)	0%				
	Total(%)	100%				
	Attendance Policy	Students who are absent for over 1/3 of the class will receive a grade of 'F' or 'U' for the course. (Exceptions can be made when the cause of absence is deemed unavoidable by the course instructor.)				
Other						
4. Quota Exceeding Course Registration	Acceptable student	Maxium				
5. Guideline for Students						
	Interview Time/Place					
6. Lecture Plan	Lecture method	<input type="checkbox"/> Flip learning	<input type="checkbox"/> Theory-driven learning	<input type="checkbox"/> Discussion-oriented learning	<input type="checkbox"/> Project-based learning	<input type="checkbox"/> Etc
		Other Contents				
Week 1. Course Introduction						
Week 2. Korean Society: Polarized? I						
1) 채진원 (2017) “남남갈등에서의 정치적 양극화와 중도정치” 통일인문학 69:161-199						
2) 한상진 (2015) “양극화 시대의 중민: 30년의 회고와 전망” 사회와 이론 27:7-31						
3) 최태욱 (2017) “고령화 저성장 양극화 시대의 청년정치 부상 가능성” 민주사회와 정책연구 31:259-285						

4) 임혜린 (2010) “한국 대, 중소기업 양극화 현상의 정치경제” 21세기 정치학회보 20(1):145-170.

Week 3. Korean Society: Polarized? II

- 1) 장승진, 장한일 (2020) “당파적 양극화와 비정치적 효과” 한국정치학회보 54(5):153-175.
- 2) 이래영, 이호준 (2015) “한국 국회에서의 정당 양극화: 제16~18대 국회 본회의 기명투표에 대한 경험적 분석” 의정논총 10(2):25-54
- 3) 정동준 (2018) “2018년 지방선거 이후 유권자들의 정치 양극화: 당파적 배열과 부정적 당파성을 중심으로” Oughtopia 33(3):143-180

Week 4. Political Polarization: Concept

- 1) McCarty (2019) “what is political polarization?” pp.9~21
- 2) Fiorina (2017) “An Era of Tenuous Majorities” pp.1~16
- 3) Fiorina (2017) “Has the American Public Polarized?” pp.17~42.

Week 5. Cases of Political Polarization

- 1) Carothers and O’Donohue (2019), “The Long Path of Polarization in the United States” pp.65-92
- 2) Carothers and O’Donohue (2019), “The Islamist-Secularist Divide and Turkey’s Descent into Severe Polarization” pp.17~37
- 3) Carothers and O’Donohue (2019), “Winner Takes All: elite Power Struggles and Polarization in Bangladesh” pp.177~200

Week 6. The Era of Digital Media in Korea

- 1) 마정미 (2020) “유튜브 저널리즘과 공론장에 관한 연구” 한국소통학보 19(1):217-246
- 2) 금희조 (2013) “SNS의 활용과 정치적 소통의 양극화” 한국언론학보 57(3):272-293.
- 3) 김춘식, 홍주현. (2020) “유튜브 공간에서 ‘가짜뉴스의 뉴스화’: 고성산불 관련 정치적 의혹 제기와 청와대 반응 사례 연구” 정치정보연구 23(2):403-439

Week 7. Midterm Exam

Week 8 Invited Talk: Prof. Jeong (Chungang University) - Youtube Big data Analysis

Week 9. Media Impact on Political Polarization in Korea

- 1) 박상운 (2014) “왜 SNS에서 정치양극화가 지속되는가? 의사소통 대상, SNS 정보 신뢰도, 타인신뢰도를 중심으로” 사회과학연구 30(1):235-252.
- 2) 박지영(2020) “빅데이터 분석을 통해 살펴본 미디어의 정치적 편향성 및 선택적 미디어 노출로 인한 정치적 양극화: ‘검찰개혁’을 바라보는 상반된 인식을 중심으로” 한국정치연구 29(3):213-244
- 3) 김영욱, 김혜정 (2020) “코로나 19에 대한 죽음 현저성이 정부 대응에 관한 의견양극화에 미치는 영향: 선택적 노출의 매개효과와 정치적 성향의 조절효과 중심”
- 4) 민희, 윤성희 (2016) “정보의 풍요와 정치참여의 양극화” 15(1):131-157.

Week 10. Holiday

Week 11. Characteristics of Digital Media

- 1) Jungherr et al. (2020) “The Rise of Digital Media and the Retooling of Politics” pp.1~30
- 2) Jungherr et al. (2020) “Reaching People” pp.69-102.
- 3) Woolley and Howard (2019) “Introduction: Computational Propaganda Worldwide” pp.3~20.

Week 12. Holiday

Week 13. Digital Media and Politics I

- 1) Gerbaudo (2019) “The Digital Party: The Party Strikes Back” pp.1~21
- 2) Gerbaudo (2019) “The Digital Party: The People of the Web” pp.22~42
- 3) Gerbaudo (2019) “The Digital Party: When the Party Mimics Facebook” pp.43~65

Week 14. Digital Media and Politics II

- 1) Woolley and Howard (2019) “Taiwan: digital Democracy Meets Automated Autocracy” pp.104~127
- 2) Woolley and Howard (2019) “United States: Manufacturing Consensus Online” pp.185~211.
- 3) Woolley and Howard (2019) “Conclusion: Political parties, Politicians, and Computational Propaganda” pp.241~248.

Week 15. Final Exam

7. Support Services for Students with Disabilities	For Lectures	<input type="checkbox"/> Visual Impairment: Make textbooks(digital textbook, braille textbook, enlarged textbook etc.), Allow note takers <input type="checkbox"/> Physical Disability: Make textbooks (digital textbook), Allow note takers and assistants <input type="checkbox"/> Hearing Impairment: Allow note takers and translators, Allow lecture recording <input type="checkbox"/> Health Impairment: Excuse absence due to health problems, Allow note takers <input type="checkbox"/> Learning Disability: Allow note takers <input type="checkbox"/> Intellectual Disability / Autism Spectrum Disorder: Allow note takers and mentors
	For	<input type="checkbox"/> Visual Impairment / Physical Disability / Hearing Impairment / Health Impairment / Learning

	Assignments & Evaluations	Disability: Extend assignment deadlines, Offer alternate assignment submission and response method, Extend testing period, Offer alternate testing method, Offer different testing room ○ Intellectual Disability / Autism Spectrum Disorder: Offer individualized assignments and alternative evaluations
	Remark	Students who take this course can get appropriate level of support service including the support listed above depending on the students' individual characteristics and needs through consultation with professors and the Support Center for Students with Disabilities. If you have any questions concerning support service for students with disabilities you can contact Professor JeongHun Han(02-880-2296) or Support Center for Students with Disabilities (02-880-8787).

Weekly Lecture Plan

Week	Contents
	Sorry, There is no weekly lecture plans. Ask the lecturer if you want detail information.