# SNU/GSIS 875.520: Understanding International Cooperation Fall 2020 Wednesday 9:00am-12:00pm Building 140-1, Room 101

Instructor: Jiyeoun Song

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Office Hours: Friday 2:00-4:00 pm and by appointment

Teaching Assistant (TA): Yeyoung Kim (yeyoungchloe@snu.ac.kr)

# **I. Course Description**

The primary purpose of this course is to offer an overview of the field of international relations. It is designed to introduce basic theories and contemporary issues and problems in international relations. The first half of the course will examine major theoretical approaches and their critiques in the field of international relations, such as realism, liberalism, and constructivism. The second half of the course will discuss several contemporary issues and problems in international relations. Topics include; security dilemma and war; international cooperation; international trade; international financial and monetary relations; poverty and development; foreign aid; and transnational and transgovernmental actors.

# II. Prerequisites and Background

The course materials are designed for graduate students with some previous coursework in political science, international relations, and/or economics, although there are no prerequisites for the course.

**IMPORTANT NOTE**: This course is only for full-time GSIS students. No exchange students can enroll this class.

# III. Course Format

The format of this course will be based on a combination of lecture and seminar. The first part of the course will be mostly lectured by the instructor and the second part will be based on the format of lectures, seminars, and student presentations. In order to facilitate engaging classroom atmosphere, students are required to read the assigned materials in advance. "Cold calls" may sometimes be used.

IMPORTANT NOTE: Because of the outbreak of the COVID-19, all lectures will be conducted via zoom, EXCEPT for the midterm and final exams.

# IV. Textbooks and Reading Assignments

There are no required textbooks for this course. The instructor will post the assigned readings on the course eTL. Please check the course eTL.

For those who do not have any prior coursework in international relations, please check the following basic IR textbooks. You can purchase them from *amazon* or other bookstores. The instructor will not provide any copy materials on these textbooks.

- Robert J. Art and Robert Jervis, eds., *International Politics: Enduring Concepts and Contemporary Issues*, 12<sup>th</sup> ed. (New York: Pearson Longman, 2014).
- John Baylis and Steve Smith, *The Globalization of World Politics*, 6<sup>th</sup> ed. (Oxford University Press, 2014).
- Phil Williams, Donald M. Goldstein, and Jay M. Shafritz, eds., *Classic Readings and Contemporary Debates in International Relations*, 3<sup>rd</sup> ed. (Belmont: Wadsworth, 2005).

# V. Grading Policy and Evaluation

1) Attendance and class participation: 10%

2) Weekly response paper: 20%3) Group presentation: 10%4) Midterm exam: 25%

5) Final exam: 35%

# **A.** Course Requirements

# (1) Attendance and class participation: 10%

Attendance at all classes is mandatory. Students' active class participation is strongly encouraged and expected. Not only quantity, but also quality of participation will be critically evaluated. Meanwhile, the instructor will not allow any dominance of class debates and discussions by few students.

Two latenesses (showing up more than 5 minutes late) or departures (without any prior notice to the instructor or TA) will be counted as one absence. Three absences (without valid excuse) will lead to a failure of the course.

Students should turn on video during the zoom session. In cases of technical problems and/or personal issues, students should contact the instructor and TA in advance (or as soon as possible) in order to get an approval of video-off option.

# (2) Weekly response paper: 20% (10 papers in total, 2% per each)

Beginning week 3, students are required to submit a one page long weekly response paper to the course eTL 24 hours before the class (i.e., by Tuesday 9:00am). *No longer than one page (in single-spaced, approximately 250-300 words)*. Keep the page limit.

The response paper should be based on the assigned reading of the given week, NOT the assigned reading of the prior week (i.e., week 3 response paper should be based on the assigned reading of week 3, NOT week 2).

The first few sentences of the paper should be composed of a very concise summary of each reading assignment (one or two sentences per each reading). Then, students should write down their thoughts, comments, critique, and/or questions based on the reading. Both quantity and quality of the summary, comments, critique and/or discussion questions will be evaluated by the instructor. The grade for this assignment will be pass or fail.

Please submit a weekly response paper with the format of MS word file, NOT PDF file. TA will collect students' weekly response papers, and circulate them to the class before each lecture. Any late submission will not be accepted, except for medical or family emergencies.

**NOTE:** The instructor will submit all writing assignments to turnitin.com in order to check for a possible sign of plagiarism.

# (3) Group presentation: 10%

All students are required to participate in one of the group presentations during the second half of the semester (from week 8). Each team is expected to choose specific policy cases or historical/contemporary international affairs, which would fit well with the thematic topic of the given week, and to analyze the policy cases or international affairs in order to support or criticize the reading discussed in class. Every team member should make a contribution to the group presentation. *No free riders will be allowed*.

The instructor will "randomly" assign students to each presentation team. Each group should prepare for ppt presentation slides and upload their presentation files to the course eTL 24 hours in advance (i.e., Tuesday 9:00am). No show-up for the week responsible for group presentation will result in a zero point for this assignment.

Each group presentation will be also evaluated by other classmates, and students' feedback will be collected and handed over to the group for references.

# (4) Midterm exam: 25%

There will be an in-class midterm exam on *October 14<sup>th</sup>* (Wednesday). The midterm will consist of a couple of essay questions, and it will cover the course materials during the first half of the semester (from week 2 to week 6).

#### (5) Final exam: 35%

There will be an in-class final exam on *December 9<sup>th</sup>* (Wednesday). The final will consist of several essay questions, and it will cover the second half of the semester (from week 8 to week 14).

# **B.** Make-up and Lateness Policies

Except "documented" family or medical emergencies, there will be no make-up exams or assignment extension provided in this course. *Routine doctor's appointment (e.g., flu or cold) does not qualify as medical emergencies.* If students need to take a make-up exam for family or medical emergencies, it is students' responsibility to contact the instructor and schedule a make-up exam within a week from the originally designated exam or assignment due.

# C. Laptop and Cell Phone Policy

Students can use their own laptops for note taking in class, yet web browsing, on-line chatting, and/or other course-unrelated activities will NOT be allowed. No cell phone use (including phone call, texting message, and/or phone applications) will be permitted during the class. Any violations will directly affect attendance and participation grades.

#### **D.** Academic Honesty

Any plagiarism or academic dishonesty will be severely punished. It will result in a failing grade and an official report to the Graduate School of International Studies. If students cite from other people's books, articles, or written/verbal materials, they should provide proper citations in writing materials for all quotations, paraphrases, and ideas taken from any source other than their own original thoughts. Regarding academic misconduct, please refer to the university's guideline on the principle of research ethics.

#### E. Accommodation Policy

Any student in this course who has a disability that may prevent him or her from fully demonstrating his or her abilities should contact the instructor personally as soon as possible to discuss accommodations necessary to ensure full participation and facilitate students' educational opportunities.

# VI. Course Schedule

	TOPIC	METHOD	ETC.
Week 1	Introduction and Course Overview	Lecture	
(September 2)			
Week 2	History and Foundations of International	Lecture/	
(September 9)	Relations	Seminar	
Week 3	Realism, Neorealism, and Its Critiques	Lecture/	
(September 16)		Seminar	
Week 4	Liberalism, Neoliberalism, and Its Critiques	Lecture/	
(September 23)		Seminar	
Week 5	No Class		Make-up
(September 30)	National Holiday		session OR
			additional
			writing
			assignments
Week 6	Constructivism and Socialization	Lecture/	
(October 7)		Seminar	
Week 7	Midterm Exam		In-Class
(October 14)			Midterm
Week 8	International Security (I):	Lecture/	
(October 21)	Security Dilemma and War	Seminar	
Week 9	International Security (II):	Lecture/	
(October 28)	International Cooperation	Seminar	
Week 10	International Political Economy (I):	Lecture/	
(November 4)	International Trade	Seminar	
Week 11	International Political Economy (II):	Lecture/	
(November 11)	International Financial & Monetary Relations	Seminar	
Week 12	International Economic Inequality (I):	Lecture/	
(November 18)	Poverty and Development	Seminar	
Week 13	International Economic Inequality (II):	Lecture/	
(November 25)	Foreign Aid	Seminar	
Week 14	Transnational and Transgovernmental Actors	Lecture/	
(December 2)		Seminar	
Week 15	Final Exam		In-Class
(December 9)			Final

# <Course Schedule and Reading Assignments>

Note: I may make some minor changes regarding reading assignments and course schedule.

# **Week 1 (September 2): Introduction and Course Overview**

No reading assignments

#### PART I: THEORIES OF INTERNATIONAL RELATIONS

#### Week 2 (September 9): History and Foundations of International Relations

Stephen M. Walt, "International Relations: One World, Many Theories," *Foreign Policy*, No. 110 Spring, 1998), pp. 29-46.

Stephen M. Walt, "The Relationship between Theory and Policy in International Relations," *Annual Review of Political Science* 8 (2005), pp. 23-48.

Barry Buzan and George Lawson, "The Global Transformation: The Nineteenth Century and the Making of Modern International Relations," *International Studies Quarterly* 57:3 (2013), pp. 620-634.

#### (Recommended):

Miles Kahler, "Inventing International Relations," in Michael W. Doyle and G. John Ikenberry, eds., *New Thinking in International Relations* (Westview Press, 1997), pp. 20-53.

Brian C. Schmidt, "On the History and Historiography of International Relations" in Walter Carlsnaes, Thomas Risse, Beth A. Simmons eds., *Handbook of International Relations* (London: Sage Publications, 2012), pp. 3-28.

# Week 3 (September 16): Realism, Neorealism, and Its Critiques

Hans J. Morgenthau, *Politics Among Nations: The Struggle for Power and Peace* (Alfred A. Knopf, 1965), chapter 1, pp. 3-13.

Kenneth N. Waltz, *Man, the State, and War: A Theoretical Analysis* (New York: Columbia University Press, 1954), chapters 6-7, pp. 159-223.

Robert O. Keohane, "Realism, Neorealism and the Study of World Politics," in Robert O. Keohane, ed., *Neorealism and Its Critics* (New York, NY: Columbia University Press, 1986), chapter 1, pp. 1-26.

# (Recommended):

Kenneth N. Waltz, *Man, the State, and War: A Theoretical Analysis* (New York, NY: Columbia University Press, 1954), chapter 6, pp. 159-186.

Jeffrey Legro and Andrew Moravcsik, "Is Anybody Still a Realist?" *International Security* 24:2 (Fall 1999), pp. 5-55.

# Week 4 (September 23): Liberalism, Neoliberalism, and Its Critiques

Robert O. Keohane, *After Hegemony: Power and Discord in International Politics* (Princeton, NJ: Princeton University Press, 1984), chapter 4, pp. 49-64.

Robert Axelrod and Robert O. Keohane, "Achieving Cooperation under Anarchy: Strategies and Institutions," in David Baldwin, ed., *Neorealism and Neoliberalism: The Contemporary Debate* (New York, NY: Columbia University Press, 1993), pp. 85-115.

Michael Doyle, "Liberalism and World Politics," *American Political Science Review* 80:4 (December 1986), pp. 1151-1169.

Joseph Grieco, "Anarchy and the Limits of Cooperation: A Realist Critique of the Newest Liberal Institutionalism," in David Baldwin ed., *Neorealism and Neoliberalism: The Contemporary Debate* (New York, NY: Columbia University Press, 1993), pp. 116-140.

# (Recommended):

Daniel Deudney and John Ikenberry, "The Nature and Sources of Liberal International Order," *Review of International Studies* 25:2 (April 1999), pp. 179-96.

John Mearcheimer, "The False Promise of International Institutions," *International Security* 13:3 (Winter 1994/5), pp. 5-49.

# Week 5 (September 30): No Class

\*\*\* National Holiday\*\*\*

# Week 6 (October 7): Constructivism and Socialization

Alexander Wendt, "Anarchy is What States Make of It," *International Organization* 46:2 (Spring 1992), pp. 391-425.

John G. Ruggie, "What Makes the World Hang Together? Neo-Utilitarianism and the Social Constructivist Challenge," *International Organization* 52:4 (Autumn 1998), pp. 855-885.

Alastair Iain Johnston, "Treating International Institutions as Social Environments," *International Studies Quarterly* 45:4 (2001), pp. 487-515.

James D. Fearon and Alexander Wendt, "Rationalism vs. Constructivism: A Skeptical View," in Walter Carlsnaes, Thomas Risse, and Beth Simmons eds., *Handbook of International Relations* (London: Sage Publications, 2012), pp. 52-72.

#### (Recommended):

Joseph S. Nye, Jr. *Soft Power: The Means to Success in World Politics* (New York: Public Affairs, 2004), pp. 1-33.

Peter J. Katzenstein, "Introduction: Alternative Perspectives on National Security," in Peter J. Katzenstein, ed., *The Culture of National Security: Norms and Identity in World Politics* (New York, NY: Columbia University Press, 1996), chapter 1, pp. 1-32.

Alexander Wendt, *Social Theory of International Politics* (New York, NY: Cambridge University Press, 1999), pp. 1-44.

#### Week 7 (October 14): Midterm Exam

\*\*\* In-Class Midterm Exam \*\*\*

#### PART II: ISSUES AND PROBLEMS IN INTERNATIONAL RELATIONS

# Week 8 (October 21): International Security (I)-Security Dilemma and War

Robert Jervis, "Cooperation under the Security Dilemma," *World Politics* 30:2 (1978), pp. 167-214.

James D. Fearon, "Rationalist Explanations for War," *International Organization* 49:3 (Summer 1995), pp. 379-414.

Henry A. Kissinger, "The Future of U.S.-Chinese Relations: Conflict Is a Choice, Not a Necessity," *Foreign Affairs* 91 (March/April 2012), pp. 44-55.

# (Recommended):

Robert Powell, "Absolute and Relative Gains in International Relations Theory," *American Political Science Review* 85:4 (1991), pp. 1303-1320.

Aaron Friedberg, "The Future of US-China Relations: Is Conflict Inevitable?" *International Security* 30:2 (Fall 2005), pp. 7-45.

\*\*\* Student Presentations to be Added \*\*\*

# Week 9 (October 28): International Security (II)-International Cooperation

Robert Axelrod, "The Emergence of Cooperation among Egoists," *American Political Science Review* 75:2 (1981), pp. 306-318.

Stephen Walt, *The Origins of Alliances* (Ithaca, NY: Cornell University Press, 1987), chapter 1, pp. 1-16.

Thomas Christensen and Jack Snyder, "Chain Gangs and Passed Bucks: Predicting Alliance

Patterns in Multipolarity," *International Organization* 44:2 (Spring 1990), pp. 137-168.

Christopher Hemmer and Peter J. Katzenstein, "Why is There No NATO in Asia? Collective Identity, Regionalism, and the Origins of Multilateralism," *International Organization* 56:3 (2002), pp. 575-607.

#### (Recommended):

Lisa L. Martin, "Institutions and Cooperation: Sanction During the Falklands Islands Conflict," *International Security* 16:4 (1992), pp. 143-178.

James D. Fearon, "Bargaining, Enforcement, and International Cooperation," *International Organization* 52:2 (Spring 1998), pp. 269-305.

\*\*\* Student Presentations to be Added \*\*\*

#### Week 10 (November 4): International Political Economy (I)-International Trade

Helen Milner, "The Political Economy of International Trade," *Annual Review of Political Science* 2 (1999), pp. 91-114.

Ronald Rogowski, "Political Cleavages and Changing Exposure to Trade," *American Political Science Review* 81:4 (December 1987), pp. 1121-1137.

Michael J. Hiscox, "Class vs. Industry Cleavages: Inter-Industry Factor Mobility and the Politics of Trade," *International Organization* 55:1 (Winter 2001), pp. 1-46.

Christina L. Davis, "International Institutions and Issue Linkage: Building Support for Agricultural Trade Liberalization," *American Political Science Review* 98:1 (February 2004), pp. 153-169.

#### (Recommended):

Kenneth Scheve and Matthew Slaughter, "What Determines Individual Trade-Policy Preferences?" *Journal of International Economics* 54 (2001), pp. 267-292.

Dani Rodrik, "Trading in Illusions," Foreign Policy (March/April 2001), pp. 55-62.

\*\*\* Student Presentations to be Added \*\*\*

# Week 11 (November 11): International Political Economy (II)-International Financial and Monetary Relations

Jeffry A. Frieden, *Global Capitalism: Its Fall and Rise in the Twentieth Century* (W.W. Norton 2006), chapters 12 and 15, pp. 278-300 and pp. 339-359.

Jeffry A. Frieden, "Invested Interests: The Politics of National Economic Policies in a World of Global Finance," *International Organization* 45:4 (1991), pp. 425-451.

William Bernhard, J. Lawrence Broz, and William R. Clark, "The Political Economy of Monetary Institutions," *International Organization* 56:4 (2002), pp. 693-723.

# (Recommended):

Eric Helleiner, States and the Reemergence of Global Finance: From Bretton Woods to the 1990s (Ithaca: Cornell University Press, 1994), pp. 1-22, 123-69, 195-209.

Jonathan Kirshner (ed.), *Monetary Orders: Ambiguous Economics, Ubiquitous Politics* (Cornell University Press, 2003), chapters 1 and 12, pp. 3-24, 260-80.

David Andrews, "Capital Mobility and State Autonomy: Toward a Structural Theory of International Monetary Relations," *International Studies Quarterly* 38:2 (June 1994), pp. 193-218.

Sarah M. Books and Marcus J. Kurtz, "Paths to Financial Policy Diffusion: Statist Legacies in Latin America's Globalization," *International Organization* 66:1 (2012), pp. 95-128.

\*\*\* Student Presentations to be Added \*\*\*

# Week 12 (November 18): International Economic Inequality (I)-Poverty and Development

Amartya Sen, *Development as Freedom* (Oxford: Oxford University Press, 1999), Introduction and chapter 1, pp. 3-34.

Jeffrey Sachs, *The End of Poverty: Economic Possibilities for Our Time* (New York: Penguin Books, 2005), chapters 3 and 4, pp. 51-89.

Nancy Birdsall, Dani Rodrik, and Arvind Subramanian, "How to Help Poor Countries," *Foreign Affairs* 84:4 (2005), pp. 136-152.

William Easterly, "The Utopian Nightmare," *Foreign Policy* (September/October 2005), pp. 58-64.

#### (Recommended):

A.P. Thirlwall, Growth and Development (Palgrave Macmillan, 2006), chapter 1.

Jeffrey D. Sachs, "The Development Challenge," Foreign Affairs 84: 2 (2005), pp. 78-90.

Dambisa Moyo, *Dead Aid* (Farrar, Straus and Giroux, 2009).

\*\*\* Student Presentations to be Added \*\*\*

# Week 13 (November 25): International Economic Inequality (II)-Foreign Aid

Alberto Alesina and David Dollar, "Who Gives Foreign Aid to Whom and Why?" *Journal of Economic Growth* 5:1 (March 2000), pp. 33-63.

William Easterly, "Can Foreign Aid Buy Growth?" *Journal of Economic Perspectives* 17:3 (2003), pp. 23-48.

Joseph Wright and Matthew Winters, "The Politics of Effective Foreign Aid," *Annual Review of Political Science* 13 (2010), pp. 61-80.

#### (Recommended):

Finn Tarp, "Aid, Growth, and Development," in George Mavrotas, ed., *Foreign Aid for Development: Issues, Challenges, and the New Agenda* (Oxford: Oxford University Press, 2010), chapter 2, pp. 20-56.

\*\*\* Student Presentations to be Added \*\*\*

# Week 14 (December 2): Transnational and Transgovernmental Actors

Margaret Keck and Kathryn Sikkink, *Activists Beyond Borders* (Ithaca, NY: Cornell University Press, 1998), chapter 1, pp. 1-38.

Thomas Risse, Stephen Roppe, and Kathryn Sikkink, *The Power of Human Rights: International Norms and Domestic Change* (New York, NY: Cambridge University Press, 1999), chapter 1, pp. 1-38.

Kal Raustiala, "States, NGOs, and International Environmental Institutions," *International Studies Quarterly* 41:4 (December 1997), pp. 719-740.

#### (Recommended):

Daniel Drezner, "The Global Governance of the Internet: Bringing the State Back In," *Political Science Quarterly* 119:3 (2004), pp. 477-498.

Sidney Tarrow, "Transnational Politics: Contention and Institutions in International Politics," *Annual Review of Political Science* 4 (2001), pp. 1-20.

\*\*\* Student Presentations to be Added \*\*\*

# Week 15 (December 9): Final Exam

\*\*\* In-Class Final \*\*\*

Enjoy your winter break! ©