CAMPUS Asia Project

BESETO Dual Degree Master’s Program on International and Public Policy Studies

July 2013
CAMPUS Asia: An Overview

Collective Action for Mobility Program of University Students in Asia (CAMPUS Asia)

- CAMPUS Asia Project is a undergraduate- and graduate-level dual degree program among universities of Korea, China and Japan.
- CAMPUS Asia Project aims to nurture future leaders of East Asia with global competence and thorough understanding of East Asian values.
- CAMPUS Asia Project also seeks to serve as a window for developing practical measures to overcome regulatory and administrative differences that hinder academic and student exchange.
- Driven by a strong commitment to establish an East Asian academic community, CAMPUS Asia strives to deepen mutual understanding among Korea, China, and Japan, and eventually ASEAN countries thereby paving a new path for East Asian regional integration.
- Ten consortia have been selected to take part in the CAMPUS Asia program in October 2011.
- Host universities provide students with monthly stipends: Graduate students receive KRW 900,000, RMB 1,700 or JPY 80,000 and on-campus housing.
Project title: BESETO Dual Degree Master’s Program on International and Public Policy Studies (BESETO DDMP)

Partner Institutions and Awarded Degrees

<table>
<thead>
<tr>
<th>Country</th>
<th>Korea</th>
<th>China</th>
<th>Japan</th>
</tr>
</thead>
<tbody>
<tr>
<td>University</td>
<td>Seoul National University (SNU)</td>
<td>Peking University (PKU)</td>
<td>The University of Tokyo (UT)</td>
</tr>
<tr>
<td>School</td>
<td>Graduate School of International Studies (GSIS)</td>
<td>School of International Studies (SIS)</td>
<td>Graduate School of Public Policy (GraSPP)</td>
</tr>
<tr>
<td>Degree</td>
<td>Master of International Studies</td>
<td>Master of Law in International Relations</td>
<td>Master of Public Policy</td>
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By combining curricula with different fields of concentration, BESETO is designed to enrich and broaden students’ scope of knowledge in regional and international studies.
Degree Tracks

- **Exchange Student: 1 + 0.5 + 0.5**
  - Degree will be awarded from home institution (e.g. Seoul National University) and a certificate will be given from each partner institution after studying one semester at each institution (e.g. Peking University and The University of Tokyo).

- **Dual Degree: 1 + 1 + 0.5**
  - First degree will be awarded from home institution (e.g. Seoul National University) and second degree will be awarded after studying a year at a partner institution (e.g. The University of Tokyo). A certificate will also be given after studying one semester at another partner institution (e.g. Peking University).

- **Triple Degree: 1 + 1 + 1**
  - A degree will be awarded from home and each partner institution (a total of three institutions) after studying one year at each institution.
For example, a student from UT pursuing dual degree track at SNU will:

- Get tuition waiver at SNU for a full academic year;
- Receive monthly stipend (KRW 900,000) during his/her stay at SNU;
- Be exempt from taking some core courses at SNU depending on courses obtained at UT according to the core course mapping module;
- And be expected to meet the requirements for graduation at SNU (i.e. foreign language proficiency, thesis qualifying exam, thesis proposal and submission, etc)
Additional Programs

- **Language Programs (Korean, Chinese, Japanese)**
  - Korean: Language Education Institute (LEI) at SNU
  - Chinese: School of Chinese at PKU
  - Japanese: Language courses at Graduate School of Public Policy, UT

- **International Summer School**
  - Each partner institution takes turn in hosting a two-week intensive summer session which involves students and professors of all three institutions in lectures and seminar sessions. The objective is to enable active multi-party discourse and comprehensive understanding on current regional issues.
  - **CAMPUS Asia Summer School**
    - SNU: August 1st~14th, 2012 and June 25th~July 25th, 2013
    - UT: July 29th~August 10th, 2013
    - PKU: Expected to host in August, 2014
Additional Programs

- Internship Opportunities
  - Korea: Korea Foundation, Samsung Electronics, etc.
  - Japan: JETRO, Chiba Bank, Hitachi Global, Tokyo Gas, Sumitomo Mitsui Banking Corporation, Mizuho Corporate Bank, NTT Communications
  - Beijing: UNESCO Beijing Office

- Extracurricular Activities
  - Fieldtrips to historical sites, companies, etc.
  - Seminars and group presentations
Student Mobility Status

2012 Fall
PKU ↔ 5 ↔ SNU
2 ↔ 2
3 ↔ 3

2013 Spring
PKU ↔ 5 ↔ SNU
2 ↔ 2
3 ↔ 3

2013 Fall
PKU ↔ 5 ↔ SNU
2 ↔ 2
3 ↔ 3

Dual Degree 1 year
Expected Effects

- Establishing a hub for international research and education regarding East Asian Studies

- Contributing to East Asian Regional Integration
  - Comparing pending issues and policies that the core countries of East Asia: Korea, China and Japan, currently face and linking East Asian integration issue to research and education for further mutual understanding

- Providing Practical and Working-Level Education
  - As opposed to simple academic exchange, encouraging cultural understanding between the three countries and emphasizing both practical and working-level education, thereby preparing students for the job market in those countries

- Strengthening East Asian cooperation by providing an opportunity for a multi-academic and multi-cultural exchange

- Contributing to academic development through active exchange among professors and graduate level students from the three countries