

**SNU/GSIS
M2051.000700:
International Cooperation and Social Economic Development
Spring 2017
Tuesday 9:30 am-12:20 pm
Building 140-1, Classroom 202**

Instructor: Jiyeoun Song
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Office Hours: Wednesday 2:00-4:00 pm & by appointment

I. Course Description and Objective

Why are some countries always poor, while others are rich? Why are some developing countries able to take off their economies, whereas others have been trapped in the vicious cycle of underdevelopment? What are the determinants of social and economic development? Is there any developmental model applicable for all countries around the world? This course will examine several theoretical and empirical questions with respect to social and economic development, focusing on the empirical cases of Asia, Africa, and Latin America. The first part of the course will analyze the institutional foundations of development, ranging from political, economic, and social to cultural settings. The second part will explore the diverging paths of economic development in East Asia, Africa, and Latin America. The third part will examine several important issues of social development, such as gender, health, and environment, as well as challenges for development (e.g., disaster and post-conflict societies).

II. Prerequisites and Course Format

There are no prerequisites for this course, although some previous coursework in political science, international relations, economics, and/or developmental studies is helpful. The format of this course will be based on a combination of lecture and seminar, but with a heavy focus on the latter. Thus each student is expected to complete all the required reading each week and to contribute to the class discussion. On average, students can expect 120 pages of reading per class. “Cold calls” may sometimes be used.

III. Textbooks and Reading Assignments

There are no required textbooks for this course. The instructor will post the readings on the course eTL. Please check the course eTL periodically.

VI. Grading Policy and Evaluation

- 1) Attendance and class participation: 20%
- 2) Class discussion leading: 10%
- 3) Weekly discussion question posting: 24%
- 4) Final research paper: 46%

A. Course Requirements

(1) Attendance and class participation: 20%

Attendance at all classes is mandatory. Student active class participation is strongly encouraged and expected. Not only quantity, but also quality of participation will be critically evaluated.

(2) Class discussion leading: 10%

Each student (or a group of students, depending on the course enrollment) is assigned for leading a class discussion *at least once* during the semester. Each discussion leader is expected to present the core arguments of the reading in a very concise manner, to provide critical assessments and evaluations on the reading (e.g., strengths and weaknesses of the reading), and to raise theoretical and/or empirical questions in order to stimulate active class debates and discussions. The presentation should not be a mere summary of the reading assignments. Students are expected to send power point slides for the presentation to the instructor as well as teaching assistant by Monday morning or early afternoon, but no later than Monday 2:00 pm. No show-up for the week responsible for leading a class discussion will result in a zero point for this assignment.

(3) Weekly discussion question posting: 24% (2% per each week, 12 weeks)

Beginning week 2, students are required to submit a one paragraph long (i.e., a couple of sentences, whose length should be less than a half of the page) weekly discussion question to the course eTL by Monday 12:00 pm. Please submit a weekly discussion question *with the format of MS word file, NOT PDF file*. Teaching assistant will collect these discussion questions and circulate them to the class before each seminar. *Any late submission will not be accepted, except for medical or family emergencies*. Both quantity and quality of the weekly discussion question will be evaluated by the instructor.

(4) Final research paper: 46% (Due at 12:00 pm on Monday, June 19)

Students are required to write a final research paper (14-15 pages, double-spaced, 12 font size, 1 inch margin) with a full bibliography (which is not going to be included in the page count). Since it is a writing assignment, both the contents of the research paper and the quality of the writing itself will be critically evaluated. *Keep all the formats of the paper (e.g., page limits, space, font, and etc.)*

NOTE: The instructor will submit all writing assignments to turnitin.com in order to check for a possible sign of plagiarism.

(4-1) Contents and Format:

Regarding the contents and format of the final research paper, students have two options

- Track A: academic research paper
- Track B: policy report

(4-1-1) Track A: academic research paper

If students choose an option of Track A, they are expected to write an academic research paper, which includes theoretically and/or empirically interesting questions, the literature review, rigorous tests of the hypothesis and arguments, and academic references. Think it as a much shorter version of a master thesis or Ph.D. dissertation.

(4-1-2) Track B: policy report

While a good policy report also presents interesting questions and is required to present extensive research materials similar to an academic research paper, it targets a different group of the audience. A policy report should focus more on “real world” issues. If students choose this track, they are expected to pick up one “specific” policy case of social or economic development and analyze the case in more details (e.g., background of the policy case, specific contents of the policy case, implementation, program/policy evaluations, challenges, and so on). Given the nature of the policy report, students should present some policy recommendations for development agencies, policymakers, and/or international organizations. Students might refer to various international organizations (e.g., IMF, World Bank, UN, and UNICEF) or the US Congressional Research Service to check examples of the policy report.

(4-2) Topics:

Students can choose any research paper topic related to social and economic development agendas, ***but with prior approval by the instructor.***

While students may write a final research paper on the topic that has already been included in the course syllabus, they should present a new analytical approach and/or new empirical evidence, as opposed to simply summarizing a given week’s readings on the topic. If students are not sure about their research topics, please consult the instructor in advance.

Extra reading materials and research beyond the course syllabus are required. While students may utilize online sources and/or journalistic coverage (e.g., newspaper articles and magazines) as references, the primary references should be academic materials (e.g., books, scholarly journals, government publications, and etc.). ***No citation from Wikipedia for this course!***

(4-3) Additional Logistics:

(4-3-1) Research proposal: 6% (Due at 9:30 am on Tuesday, May 2)

Students are required to submit a 1-2 page long (double-spaced, 12 font size, 1 inch margin) research proposal that presents clear research questions, preliminary arguments, preliminary empirical evidence to support the key claims, and a few references related to the research topic. Please keep the length of the proposal.

Unless students have a very compelling reason to do so, they **CANNOT** change research paper topics after submitting their proposals to the instructor. The instructor **WILL NOT** read any additional version of the research proposal after initial submission, either. Thus, please be careful when choosing a research paper topic and more importantly, begin to conduct research early on. Don't wait until the day just before the deadline.

Students should bring a hardcopy of the research proposal to class as well as upload an electronic copy of the proposal to the course eTL at the beginning of the class (due at 9:30 am on Tuesday, May 2). Please submit a paper proposal with the format of MS word file or PDF file. No other format will be accepted.

(4-3-2) Research paper presentation: 5% (Tuesday, June 13)

In week 15, student presentations (10-15 minute long for each) will be scheduled. Students are expected to make constructive comments on others' presentations.

(4-3-3) Final research paper: 35% (Due at 12:00 pm on Monday, June 19)

Students are required to submit a final research paper (14-15 pages, double spaced, 12 point font, 1 inch margin) by 12:00 pm Monday, June 19. Students should bring a hardcopy of the paper to the instructor's office as well as upload an electronic copy of the paper to the course eTL.

Keep the length of the paper and make sure that *a research paper has a title and each page is numbered*. Use a standard bibliographic style (e.g., Chicago, APA, or MLA) to list all of the works cited in the paper.

Grades for late papers will be downgraded by "one full letter grade" per day late (e.g., A+ to B+).

IMPORTANT! To avoid plagiarism, students are expected to provide proper citations in final research for all quotations, paraphrases, and ideas taken from any source other than students' original thoughts. *No block quotations unless they are essential!!!*

B. Make-up and Lateness Policies

Except documented family or medical emergencies, there will be no make-up exams or assignment extension provided in this course. *Routine doctor's appointment (e.g., flu or cold) does not qualify as medical emergencies*. If students need to take a make-up exam

for family or medical emergencies, it is student's responsibility to contact the instructor and schedule a make-up exam within a week from the originally designated exam or assignment due.

C. Office Hours Policy

Students should contact teaching assistant in advance (2-3 days preferably, but 1 day at least) to schedule a meeting during the instructor's office hours (Wednesday 2:00-4:00 pm). If students cannot make it during the regular office hours ***because of other class and/or work schedule (not because of student convenience)***, they have to email both the instructor and teaching assistant to consult additional office hours.

D. Laptop and Cell Phone Policy

Students can use their own laptops for note taking in class, however web browsing, on-line chatting, and/or course-unrelated activities **WILL NOT** be allowed. No cell phone use (including phone call, texting message, and/or phone applications) will be permitted during the class.

E. Academic Honesty

Any plagiarism or academic dishonesty will be severely punished. It will result in a failing grade and an official report to the Graduate School of International Studies. If students cite from other people's books, articles, or written/verbal materials, they should provide proper citations in writing materials for all quotations, paraphrases, and ideas taken from any source other than their own original thoughts. Regarding academic misconduct, please refer to the university's guideline on the principle of research ethics.

F. Accommodation Policy

Any student in this course who has a disability that may prevent him or her from fully demonstrating his or her abilities should contact the instructor personally as soon as possible to discuss accommodations necessary to ensure full participation and facilitate students' educational opportunities.

VI. Course Schedule

	TOPIC	METHOD	ETC.
Week 1 (March 7)	Introduction and Overview	Lecture	
Week 2 (March 14)	Poverty, Inequality, and Globalization	Lecture/Seminar	
Week 3 (March 21)	Institutional Origins and Historical Legacies	Lecture/Seminar	
Week 4 (March 28)	Political Regimes and Governance	Lecture/Seminar	
Week 5 (April 4)	Foreign Aid	Lecture/Seminar	
Week 6 (April 11)	East Asian Model of Development	Lecture/Seminar	
Week 7 (April 18)	Underdevelopment of Africa and Latin America		
Week 8 (April 25)	Gender	Lecture/Seminar	
Week 9 (May 2)	Public Health		<i>Research Proposal Due at 9:30 am on May 2</i>
Week 10 (May 9)	Environment	Lecture/Seminar	
Week 11 (May 16)	Public Goods and Service Provision in the Local Context	Lecture/Seminar	
Week 12 (May 23)	Disasters and Human Security		
Week 13 (May 30)	Development in Post-Conflict Societies	Lecture/Seminar	
Week 14 (June 6)	<i>Memorial Day: National Holiday No Class</i>		
Week 15 (June 13)	<i>Student Presentations</i>		<i>Research Paper Due at 12:00 pm on June 19</i>

<Course Schedule>

NOTE: I may make some minor changes regarding the course schedule and reading assignments.

Week 1 (March 7): Introduction and Course Overview

No required reading for this week

PART I: Institutional Foundations of Development

Week 2 (March 14): Poverty, Inequality, and Globalization

Sen, Amartya. 1999. *Development as Freedom*. Oxford: Oxford University Press, Introduction, pp. 3-11.

Sachs, Jeffrey. 2005. *The End of Poverty: Economic Possibilities for Our Time*. New York: Penguin Books, chapter 3, pp. 51-73.

Dollar, David. 2004. Globalization, Poverty, and Inequality Since 1980. *World Bank Policy Research Working Paper 3333*: 1-46.

United Nations. 2011. *The Millennium Development Goals Report 2011*. (http://www.un.org/millenniumgoals/pdf/%282011_E%29%20MDG%20Report%202011_Book%20LR.pdf). Skim the report.

United Nations. 2015. Transforming Our World: The 2030 Agenda for Sustainable Development (<https://sustainabledevelopment.un.org/content/documents/21252030%20Agenda%20for%20Sustainable%20Development%20web.pdf>), pp. 1-41.

(Recommended):

Wade, Robert. 2004. Is Globalization Reducing Poverty and Inequality? *World Development* 32 (4): 567-589.

Nissanke, Machiko, and Erik Thorbecke. 2006. Channels and Policy Debate in the Globalization-Inequality-Poverty Nexus. *World Development* 34 (8): 1338-1360.

Week 3 (March 21): Institutional Origins and Historical Legacies

North, Douglas C. 1990. *Institutions, Institutional Change, and Economic Performance*. Cambridge; New York: Cambridge University Press, chapters 10-12, pp. 83-117.

Glaeser, Edward, Rafael La Porta, Florencio Lopez-de-Silanes, and Andrei Shleifer. 2004.

Do Institutions Cause Growth? *Journal of Economic Growth* 9 (3): 271-303.

Acemoglu, Daron, Simon Johnson, and James A. Robinson. 2001. The Colonial Origins of Comparative Development: An Empirical Investigation. *American Economic Review* 91 (5): 1369-1401.

Kohli, Atul. 1994. Where Do High Growth Political Economies Come From? The Japanese Lineage of Korea's 'Developmental State.' *World Development* 22 (9): 1269-1293.

(Recommended):

Haggard, Stephan, David Kang, and Chung-in Moon. 1997. Japanese Colonialism and Korean Development: A Critique. *World Development* 25 (6): 867-881.

Rodrik, Dani, Arvind Subramanian, and Francesco Trebbi. 2004. Institutions Rule: The Primacy of Institutions over Geography and Integration in Economic Development. *Journal of Economic Growth* 9 (2): 131-165.

Week 4 (March 28): Political Regimes and Governance

Przeworski, Adam, and Fernando Limongi 1993. Political Regimes and Economic Growth. *Journal of Economic Perspectives* 7 (3): 51-69.

Alesina, Alberto, Sule Özler, Nouriel Roubini, and Phillip Swagel. 1996. Political Instability and Economic Growth. *Journal of Economic Growth* 1 (2): 189-211.

Leftwich, Andrian. 2005. Democracy and Development: Is There Institutional Incompatibility? *Democratization* 12 (5): 686-703.

Kwon, Huck-ju, and Eunju Kim. 2014. Poverty Reduction and Good Governance: Examining the Rationale of the Millennium Development Goals. *Development and Change* 45 (2): 353-375.

(Recommended):

Barro, Robert. 1999. *The Determinants of Economic Growth*, chapter 2, 49-88. Cambridge, MA: MIT Press.

Week 5 (April 4): Foreign Aid

Alesina, Alberto, and David Dollar. 2000. "Who Gives Foreign Aid to Whom and Why?" *Journal of Economic Growth* 5 (1): 33-63.

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Collier, Paul, and David Dollar. 2001. Can the World Cut Poverty in Half? How Policy Reform and Effective Aid Can Meet International Development Goals. *World Development* 29 (11): 1787-1802.

Easterly, William. 2003. Can Foreign Aid Buy Growth? *The Journal of Economic Perspectives*, 17 (3): 23-48.

Knack, Stephen. 2004. Does Foreign Aid Promote Democracy? *International Studies Quarterly* 48 (1): 251-266.

Wright, Joseph. 2009. How Foreign Aid Can Foster Democratization in Authoritarian Regimes. *American Journal of Political Science* 53 (3): 552-571

(Recommended):

Winters, Matthew S. 2010. Choosing to Target: What Types of Countries Get Different Types of World Bank Projects. *World Politics* 62 (3): 422-458.

Wright, Joseph, and Matthew Winters. 2010. The Politics of Effective Foreign Aid. *Annual Review of Political Science* 13: 61–80.

PART II: Diverging Paths of Economic Development

Week 6 (April 11): East Asian Model of Development

Gerschenkron, Alexander. 1962. *Economic Backwardness in Historical Perspective*. Cambridge, MA: Harvard University Press, chapter 1, pp. 5-30.

Johnson, Chalmers. 1999. The Developmental State: Odyssey of a Concept. In *The Developmental State*, edited by Meredith Woo-Cumings. Ithaca: Cornell University Press, pp. 32-60.

World Bank. 1993. *The East Asian Miracle*. Washing D.C.: World Bank, overview, pp. 1-27.

Woo-Cumings, Meredith Jung-eun. 1998. National Security and the Rise of the Developmental State. In *Behind East Asian Growth*, edited by Henry Rowen. London: Routledge, pp. 319-337.

Naughton, Barry. 2006. *The Chinese Economy: Transitions and Growth*. Cambridge, MA: MIT Press, chapter 4, pp. 85-111.

(Recommended):

Johnson, Chalmers, *MITI and the Japanese Miracle* (Stanford: Stanford University Press, 1982), chapter 1, pp. 3-34.

Week 7 (April 18): Underdevelopment of Africa and Latin America

Bloom, David, and Jeffrey Sachs. 1998. Geography, Demography and Economic Growth in Africa. *Brookings Papers on Economic Activity* 2: 207-95 [skim only 207-273].

Easterly, William. 2013. *Tyranny of Expert*. Basic Books, chapter 4.

Mkandawire, Thandika. 2015. Neopatrimonialism and the Political Economy of Economic Performance in Africa: Critical Reflections. *World Politics* 67 (3): 563-612.

Valenzuela, Samuel J., and Arturo Valenzuela. 1978. Modernization and Dependency: Alternative Perspectives in the Study of Latin American Underdevelopment. *Comparative Politics* 10 (4): 535-57.

Cardoso, Fernando Henrique, and Enzo Faletto. 1979. *Dependency and Development in Latin America*. Berkeley: University of California Press, preface, chapter 6, and conclusion, vii-xxv & 149-176.

(Recommended):

Kohli, Atul. 2004. *State-Directed Development: Political Power and Industrialization in the Global Periphery*. Cambridge; New York: Cambridge University Press, chapters 8 and 9, 291-366.

Dos Santos, Theotonio. 1970. "The Structure of Dependence" *American Economic Review* 60 (2): 231-36.

PART III: Understanding Social Development

Week 8 (April 25): Gender

World Bank. 2012. *World Development Report: Gender Equality and Development* (<https://siteresources.worldbank.org/INTWDR2012/Resources/7778105-1299699968583/7786210-1315936222006/Complete-Report.pdf>). Overview, pp. 2-39.

Duflo, Esther. 2012. Women Empowerment and Economic Development. *Journal of Economic Literature* 50 (4): 1051-1079.

Yunus, Muhammed. 1998. Poverty Alleviation: Is Economics Any Help? Lessons from the Grameen Bank Experience. *Journal of International Affairs* 52 (1): 47-65.

Boehe, Dirk Michael, and Luciano Barin Cruz. 2013. Gender and Microfinance Performance: Why Does the Institutional Context matter? *World Development* 47: 121-135.

(Recommended):

United Nations. 2011. *The Millennium Development Goals Report 2011* [reprise].

Duflo, Esther. 2005. Gender Equality in Development. *Bureau for Research in Economic Analysis of Development (BREAD) Policy Paper* No. 11: 1-23.

Week 9 (May 2): Public Health

***** Research Paper Proposal Due at 9:30 am *****

Esser, Daniel E., and Kara Keating Bench. 2011. Does Global Health Funding Response to Recipients' Needs? Comparing Public and Private Donors' Allocations in 2005-2007. *World Development* 39 (8): 1271-1280.

Harper, Sarah E. 2012. The Fungibility of Aid Earmarked for HIV/AIDS Control Programs. *World Development* 40 (11): 2263-2274.

Schaferhoff, Marco. 2014. External Actors and the Provision of Public Health Services in Somalia. *Governance: An International Journal of Policy, Administration, and Institutions* 27 (4): 675-695.

Kevin Croke. 2012. Governance and Child Mortality Decline in Tanzania and Uganda, 1995-2007. *Studies in Comparative International Development* 47 (4): 441-463.

Kichbusch, Ilona. 2000. The Development of International Health Policies-Accountability Intact? *Social Science & Medicine* 51 (6): 979-989.

(Recommended):

Gostin, Lawrence O., and Eric A. Friedman. 2014. Ebola: A Crisis in Global Health Leadership. *The Lancet* 384 (9951): 1323-1325.

Lee, Suejin A., and Jae-Young Lim. 2014. Does International Health Aid Follow Recipients' Needs? Extensive and Intensive Margins of Health Aid Allocation. *World Development* 64: 104-120.

Week 10 (May 9): Environment

Giddings, Bob, Bill Hopwood, and Geoff O'Brien. 2002. Environment, Economy and Society: Fitting Them Together into Sustainable Development. *Sustainable Development* 10 (4): 187-196.

Conca, Ken. 2006. The New Face of Water Conflict. Program on Environmental Change and Security Policy: Woodrow Wilson School. November No. 3, pp. 1-4.

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(February 2017)

UNDP. 2006. Beyond Scarcity: Power, Poverty and the Global Water Crisis. *Human Development Report 2006*. Overview, pp. 1-24.

UNEP. 2013. Embedding the Environment in Sustainable Development Goals. *UNEP Post-2015 Discussion Paper*.

UNESCAP. 2016. *Transformations for Sustainable Development: Promoting Environmental Sustainability in Asia and the Pacific*, chapters 1-3.

(Recommended):

Savedoff, William, and Pablo Spiller. 1999. *Spilled Water: Institutional Commitment in the Provision of Water Services*, chapter 1, 1-34. Washington D.C.: Inter-American Developmental Bank.

Week 11 (May 16): Public Goods and Service Provision in the Local Context

Tsai, Lily. 2007. Solidarity Groups, Informal Accountability, and Local Public Goods Provision in Rural China. *American Political Science Review* 101 (2): 355-372.

Ziblatt, Daniel. 2008. Why Some Cities Provide More Public Goods Than Others? A Subnational Comparison of the Provision of Public Goods in German Cities in 1912. *Comparative Studies in International Development* 43: 273-289.

Singh, Prerna. 2015. Subnationalism and Social Development: A Comparative Analysis of Indian State. *World Politics* 67 (3): 506-552.

(Recommended):

World Bank. 2009. *Reshaping Economic Geography*.

Herrera, Veronica, and Alison E. Post. 2014. Can Developing Countries Both Decentralize and Depoliticize Urban Water Services? Evaluating the Legacy of the 1990s Reform Wave. *World Development* 64: 621-641.

Week 12 (May 23): Disasters and Human Security

UNHCR. 2015. Mid-Year Trends 2015. Geneva: UNHCR (<http://www.unhcr.org/56701b969.html>).

Alexander, David. 2006. Globalization of Disaster: Trends, Problems, and Dilemmas. *Journal of International Affairs* 59 (2): 1-22.

Seck, Papa. 2007. Links Between Natural Disasters, Humanitarian Assistance and Disaster Risk Reduction: A Critical Perspective. *UNDP Human Development Report Office Occasional Paper 2007-15*, 1-36.

*Preliminary Version
(February 2017)*

Howe, Brendan. 2012. Governance in the Interests of the Most Vulnerable. *Public Administration and Development*. 32 (4/5): 345-356.

(Recommended):

Hobson, Christopher, Paul Bacon and Robin Cameron (eds). 2014. *Human Security and Natural Disasters*, chapter 1, 1-21. London; New York : Routledge.

Week 13 (May 30): Development in Post-Conflict Societies

Kuman, Krishna. 1999. Promoting Social Reconciliation in Postconflict Societies: Selected Lessons from USAID's Experience. *USAID Program and Operations Assessment Report* No. 24.

David, Antonio C., Fabiano Rodrigues Bastos, and Marshall Mills. 2011. Post-conflict Recovery: Institutions, Aid, or Luck? *IMF Working Paper* WP/11/149.

Brinkerhoff, Derick. 2010. Developing Capacity in Fragile States. *Public Administration and Development* 30 (1): 66-78.

Marquette, Heather. 2011. Donors, State Building and Corruption: Lessons from Afghanistan and the Implications for Aid Policy. *Third World Quarterly* 32 (10): 1871-1890.

(Recommended):

Andersen, Regine. 2000. How Multilateral Development Assistance Triggered the Conflict in Rwanda. *Third World Quarterly* 21 (3): 441-456.

Zoellick, Robert. 2008. Fragile States Securing Development. *Survival*. 50 (6): 67-84.

Sahin, Selver B., and Donald Feaver. 2012. The Politics of Security Sector Reform in Fragile or Post-Conflict Settings: A Critical Review of the Experience of Timor-Leste. *Democratization* 20 (6): 1056-1080.

Week 14 (June 6): Memorial Day

***** No Class *****

Week 15 (June 13): Student Presentations

*****Final Research Paper Due at 12:00 pm on Monday, June 19*****

Enjoy your summer break! ☺