Understanding International Cooperation: 
Globalization and Governance

Course Number: 875.520-002 (Thursday 14:30 – 17:30) 
Graduate School of International Studies 
Seoul National University 
Spring 2017

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Course Overview
Considerable debate has occurred amongst scholars of international politics and historical sociology since the end of the Cold War about the significance of changes which are taking place in the world. Much of this debate centres on the concept of globalization and its governance which form a coherent organizing theme for this introductory course. The course brings together a wide range of international and social theories in order to introduce differing views about both globalization and how to govern globalized social problems. For some globalization is transforming the traditional state system while for others international politics remains largely unchanged. The purpose of this course is not to provide a single perspective for international cooperation but to give students a comprehensive understanding of contemporary international relations by considering different and critical approaches to various global issues and international affairs. The course will proceed in the two parts. Part I will provide theoretical approaches which focus on how to understand benefits and limits of globalization. Part II will deal with practical issues related to global governance managing ‘global problems’ which take place beyond traditional boundaries of international relations theories.

Foundation Texts

**Honor code**
You are expected to be thoroughly familiar with the Honor Code, which provides guidance on when citation is required. Essentially, all quotations must be set off as such and attributed; citations should be used whenever material is derived from another source; and students who present words or ideas from another source as their own in papers or exams by failing to give proper attribution will receive a failing grade in the class, at a minimum. Please do not plagiarize your own work: work that has been prepared for a purpose other than this class may not be submitted to fulfill class requirements and doing so is a violation of the Honor Code. If you have any questions about plagiarism or proper citation practices please do not hesitate to ask TA or course instructor.

**Participation**
Stimulating and thoughtful class discussion is a public good that is only possible if students come to class and are prepared. You are expected to attend class, to arrive on time, and to come to class prepared to engage in class discussion by doing the assigned reading, noting the key arguments, and identifying and thinking about discussion questions and raising questions of your own. You should be prepared to be called upon at random and asked to introduce a reading by outlining its main discussion points.

**Grading**
- Mid-term exam (20%)
- Final exam (30%)
- Bi-weekly essays (25%)
- Presentation (25%)
- Class participation and attendance are a basic requirement that all students enrolled in this course are expected to meet.

The first part will be lectured by the instructor, and the second will be conducted by the mixture of lectures and presentations made by students. All students in this class will be required to take part in discussion in one way or another and they will be encouraged to give presentations for one of seven topics in the second part of the class.

**Bi-weekly Essays & Examinations**
In order to help prepare for class discussion, you are required to prepare and submit one or two-paged short bi-weekly essay to the instructor. You need to choose one question from the two given questions every two weeks. This is not summaries of the readings, but instead summaries of your own thoughts about the readings to help prepare you to engage in discussion and the two examinations as well. Both mid-term and final exams will be conducted in a similar form of essay questions, consisting of one compulsory (50%) and two optional questions (25% per each). This essay requirement is due and turned in at the beginning of the Thursday class every two weeks. Essay questions are
attached to this course schedule.

**Presentation**
All students are required to make verbal presentations, at least once, on a particular essay question that you choose as your presentation topic. All students will be grouped by a certain number of presentation teams and the instructor will organize randomly them. You can present your own analytical points on the basis of the required and recommended readings.

**Individual Exceptions**
In the interest of fairness to all students, no individual exceptions to the rules stated in this syllabus will be granted in principle.
COURSE READINGS

All sessions will be conducted in the combined fashion of instructor’s lecture, students’ presentation, and class discussions which invite all students enrolled in this course. Both lecture and presentations will be provided by PPTs.

WEEK 1: INTRODUCTION AND COURSE OUTLINE

Russett, Bruce, Harvey Starr and David Kinsella, *World Politics: The Menu for Choice* (Boston: Bedford/St. Martin’s, 2000), Ch. 1.

[PART I] THEORIES OF INTERNATIONAL RELATIONS

WEEK 2: REALISM AND ITS POSTERITY

Required Readings:

Recommended Readings:

WEEK 3: LIBERALISM AND ITS VARIANTS

Required Readings:
Recommended Readings:

**WEEK 4: SOCIAL CONSTRUCTIVISM**

Required Readings:
Wendt, Alexander, *Social Theory of International Politics* (Cambridge: Cambridge University Press, 1999), Ch. 1.

Recommended Readings:

**WEEK 5: INTERNATIONAL POLITICAL ECONOMY**

Required Readings:

Recommended Readings:
Watson, Matthew, *Foundations of International Political Economy* (London:
WEEK 6: THE ENGLISH SCHOOL

Required Readings:

Recommended Readings:

WEEK 7: SOCIOLOGY OF THE WORLD SYSTEM

Required Readings:
Smith, Steve, “Historical Sociology and International Relations Theory”, in Stephen Hobden and John Hobson (eds.), Historical Sociology of International Relations (Cambridge: Cambridge University Press, 2002), Ch. 11.

Recommended Readings:
WEEK 8: MID-TERM EXAMINATION

[PART II] PRACTICAL INTERPRETATIONS

WEEK 9: GLOBAL GOVERNANCE AND ITS MECHANISMS

Required Readings:
Young, Oran (ed.), *Global Governance: Drawing Insights from the Environmental Experience* (Cambridge: MIT, 1997), Ch. 4, 5.

Recommended Readings:

WEEK 10: REALISM AND GLOBAL GOVERNANCE: POWER-BASED SOLUTIONS

Required Readings:

Recommended Readings:

WEEK 11: LIBERALISM AND GLOBAL GOVERNANCE: REGIMES AND PROCESSES
Required Readings:

Recommended Readings:

WEEK 12: CONSTRUCTIVISM AND GLOBAL GOVERNANCE:
PARTICIPATION AS A SOCIAL CONSTRUCT

Required Readings:

Recommended Readings:

WEEK 13: ENGLISH SCHOOL AND GLOBAL GOVERNANCE:
INTERNATIONAL SOCIETY

Required Readings:

Recommended Readings:

WEEK 14: HISTORICAL SOCIOLOGY AND GLOBAL GOVERNANCE: CLASS AND HEGEMONY

Required Readings:

Recommended Readings:

WEEK 15: FINAL EXAMINATION
ESSAY QUESTIONS

All students should submit the instructor one-page short essay answering the question you choose every two weeks. It should be written in a single-spaced and 12 font-size form. If necessary, students can extend the length of essays to two pages. Plagiarism or the violation of honor codes will be strictly banned and punished with proper treatment.

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<th>Questions</th>
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<td><strong>Week 2</strong></td>
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<tr>
<td><em>Realism and its Posterity</em></td>
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<td>“The bipolar structure of international system is the most stabilized set of the power balance among countries.” Discuss.</td>
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<td><strong>Week 3</strong></td>
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<td><em>Liberalism and its Variants</em></td>
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<td>Are democracies more peaceful than authoritarian states? If so, why?</td>
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<td><strong>Week 4</strong></td>
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<td><em>Social Constructivism</em></td>
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<td>“The structures of human association are determined primarily by shared ideas rather than material forces.” Discuss.</td>
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<td><strong>Week 5</strong></td>
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<td><em>The English School</em></td>
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<td>What are the main implications of the English School for the study of world politics?</td>
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<td><strong>Week 6</strong></td>
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<td><em>Sociology of the World System</em></td>
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<td>How would historical sociologists interpret North Korea’s nuclear weapon development in the context of the World-system?</td>
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<td><strong>Week 8</strong></td>
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<td><em>Global Governance and its Mechanisms</em></td>
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<td>Why do we need to build up global governance when dealing with transnational problems such as poverty reduction, climate change, human rights and so on?</td>
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<td><strong>Week 9</strong></td>
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<td><em>Realism and Global Governance: Power-Based Solutions</em></td>
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<td>Why are realists skeptical about the promotion of global governance as a new approach to global issues?</td>
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<td><strong>Week 10</strong></td>
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<td><em>Liberalism and Global Governance: Regimes and Process</em></td>
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<td>Do you agree that the creation of international regimes would be more effective way to solve specific problems which expand beyond traditional territories of states?</td>
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