UN Department of Economic and Social Affairs – Seoul National University

Governance Capacity Development Session Series

Strengthening Public Governance
& Accelerating Innovation to Achieve Agenda 2030

Session 6

Fostering Public-Private-People partnership to accelerate SDG implementation, with focus on ESG

Session Guidance Note

Friday, 7 May 2021
15:00 -16:30 Seoul GMT+9

I. Background and Context

The 2020 SDG Progress Report finds "continued unevenness of progress" and identifies areas where significant improvement is required. Progress was stalled or reversed on the number of people suffering from hunger, the rate of climate change, and increasing inequalities. The vulnerable groups suffer most from the disasters including the ongoing COVID-19 pandemic, which left them further behind. Focused efforts to fill up the SDG and ESG awareness gap among people and private sector is critical in realizing a better world for everyone. Yet, there is a big gap between all these important efforts and the awareness of SDG and ESG among general public. To address the uneven progress of SDG implementation and rising inequalities among countries and within the country, it is import for government to integrate the ESG principles in national development strategies for sustainable development. Meanwhile, for realizing the 2030 Agenda, all governments should mobilize whole-of-society efforts and build effective partnership with private sector, civil society organizations and people themselves.

This Session will sensitize and promote the roadmap for achieving the 2030 Agenda - based on ESG approach - among public sector as well as private sector and people. This Session will also address the interlinkages between the 2030 Agenda and the ESG approach, which includes ideating methods and mechanisms of such linkage as well as in devising actual actions to mobilize and engage people and private sector into partnership that are scalable and speedy to enhance global efforts. **Structure & Agenda**

Time (Seoul, GMT+9)	**Session**
15:00 - 15:05	**Session Introduction by Moderator** **Dr. Junseok Hwang,** Director of Global R&DB Center (GRC), Seoul National University

15:05 - 16:25	**Presentations: Fostering Public-Private-People Partnership to Accelerate SDG Implementation, with Focus on ESG**
15:05 - 15:35	**Cultivating Leaders in ESG Management at Universities - The Case of Green Leaders Programme of SNU** **Dr. Sun-Jin Yun,** Professor, Graduate School of Environmental Studies, Seoul National University
15:35 - 16:05	**Green Protocol: Public & Private Partnership for a sustainable Financial Sector** **Ms. Jessica Jacob,** Regional Manager, Latin America and the Caribbean Division of Country Programming, Green Climate Fund
16:05 - 16:25	**Q&A / Interactive Session**
16:25 - 16:30	**Summary & Wrap-up by Moderator**

II. Bio of Presenters

Prof. Young-Sup Joo

Prof. Sun-Jin Yun has a Ph.D. in environmental and energy policy from Center for Energy and Environmental Policy, University of Delaware. She is a Professor of Environmental Studies at the Graduate School of Environmental Studies, Seoul National University, Korea. Professor Yun's research concentrates on the political economy of climate change, climate and energy policies, environmental and climate justice, anti-nuclear and energy transition movements, discourse analysis, common pool resource management, and sustainable development. She served as a director of Istitute for Sustainable Development, Seoul National University and president of Korea Association for Environmental Sociology. Currently, she is a chairperson of sustainable development and serves as chairperson of the Korea Energy Information Culture Agency as well as chairperson of the Division of Sustainable Society under Presidential Commission on Policy Planning. She has participated in international and cross-national research projects and activities. She has published about 200 articles and participated in publication of more than 60 books internationally as well domestically.

Ms. Jessica Jacob

Jessica Jacob was born in Bogota, Colombia, but also has the French and American nationalities. She is an Economist specialized in International and Development Economics at the Sorbonne Paris 1 University, where she graduated as the first in her promotion. She obtained a MSc degree in advances studies in Political and International Economics Sciences, in the Universities of Lausanne and Geneva. At the moment she is undertaking an Executive Master in Digital Business at ESADE Business and Law School.

Jessica is the Regional Manager for Latin America and the Caribbean at the Green Climate Fund (GCF) and during the period of 2015-2017 se was the Accredited Entities Specialist in charge of the accreditation process, readiness support and development of pipeline for the

Direct Access Entities. Before the GCF, she was the Environmental and Social Director at Findeter (development Bank of Infrastructure in Colombia), President of the Colombian Green Protocol, Chair of the Latin American Task of UNEP FI, and vice-president of the Environmental and climate change committee of the Latin American Association of Development Financial Institutions (ALIDE).

Previously since 2009 she worked for UNEP Finance Initiative as Latin American, Iberian Peninsula and African Task Force Coordinator. During this time her two biggest achievements were to create and promote the Green Protocol in Colombia and the coordination of the regional study "Sustainability integration of Latin America Financial Institutions", in 2012. She worked before for the Swiss Agency for Development and Cooperation (SDC), HSBC Asset Management and as a broker in inflation linked bonds, in VIEL Tradition.

Since she was eleven years old, Jessica has been part of the Colombian national sailing team. She has represented her country in South American championships and in more than six world championships. Her best achievement was arriving 3rd in a World Championship and arrived to a pre-Olympic level.

III. Pre-Registered/Guiding Questions

None

IV. Certificate of Attendance

Upon successful completion of this Governance Capacity Development Session Series, you will receive a Certificate of Attendance jointly issued by UN DESA and SUN GRC, which will be a valuable proof of acquiring in-depth knowledge on SDGs and ESG approaches for your professional practice.

V. Online Participation via Zoom

You can join the Governance Capacity Development Session Series through either ZOOM or YouTube with below links. When you are registered to the Session Series, you will be given a security code to access the training for receiving a Certificate of Attendance while YouTube will be open for general audience.

- Via ZOOM: https://snu-ac-kr.zoom.us/webinar/register/WN_AELAJxbUQJGz9hW1GsYvCA

VI. Registration and Inquiry

If you may have difficulties to register through the weblink or any other queries, please contact us:

- UNPOG: Ms. Jihyun (Jenny) Jeoung, jihyun.joung@un.org
- SNU GRC: Ms. Rosie Hyein Lee, hyein.lee@snu.ac.kr

VII. Background Readings

Sustainable Development Goals Fund (2018). Business and SDG 16 Contributing to Peaceful, Just and Inclusive Societies. https://www.sdgfund.org/sites/default/files/Report_Business_And_SDG16.pdf

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UN Global Alliance on SDG16 (2019). Enabling the Implementation of the 2030 Agenda Through SDG 16+. https://www.sdg16hub.org/system/files/2019-07/Global%20Alliance%2C%20SDG%2016%2B%20Global%20Report.pdf

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United Nations (A/RES/70/1). Transforming our world: the 2030 Agenda for Sustainable Development. https://sustainabledevelopment.un.org/content/documents/21252030%20Agenda%20for%20Sustainable%20Development%20web.pdf

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United Nations. Decade of Action to deliver the Global Goals. https://www.un.org/sustainabledevelopment/decade-of-action/

United Nations. SDG Good Practices - Featured Stories. https://sustainabledevelopment.un.org/partnerships/goodpractices/featured

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