

「YOUR-K! YOUR-ASEAN!」 Video Contest

October 6, 2022

1. Outline

The Mission of the Republic of Korea to ASEAN is hosting a “Your-K! Your ASEAN! Short Video Contest” We are looking for anyone from Korea and ASEAN countries to produce their own version of the videos that show their own Korea and ASEAN’ s spirit.

This contest is to promote the interest in the Korea-ASEAN Relation. Koreans and ASEAN Nationals are invited to participate in this contest and submit the video.

2. Themes

- ☐ ASEAN Nationals: YOUR-K “Express Your-K spirit!”
(Example: K-FOOD, K-POP Cover Dance/Cover Song, Traveling or Life in Korea Vlog, etc)
- ☐ Koreans: YOUR-A(SEAN) “Express Your-A(SEAN) spirit!”
(Example: ASEAN-FOOD, ASEAN-POP Cover Dance/Cover Song, Traveling or Life in ASEAN Countries Vlog etc)
- ☐ Cover Song or his/her own Written Song, etc related to ASEAN-Korea Relations

3. Who can Apply

Koreans and ASEAN Nationals: Individual or Team (Max. 9 persons)

4. Schedule

☐ Application October 6 2022 (Thurs)~November 2, 2022 (Wed) 23:59:59 (JKT Time)

☐ Winner Announcement November 11, 2022 (Fri)
-ROK Mission to ASEAN Homepage and Social Medias

※ Winner Announcement schedule is subject to change

5. Registration and Judging Criteria

☐ Please submit the Google Form: <http://bitly.ws/v425>

☐ Judging Criteria: Fun, Creativity, Expression of theme, Clarity of message, Visual appeal

※ Extra points for elements of friendship between Korea and ASEAN

6. Specification

☐ All types of videos are allowed (ex. Vlog, Interview, Documentary, etc)

☐ Language: English/Korean (If the videos are made in Korean, English subtitles are necessary)

☐ Running time: Up to 5 minutes

☐ Format: Ratio of the Video-16:9, 1920x1080 Pixel(FHD), MP4 formats

7. Awards

Rank	Numbers of Winners	Prize
First Prize	Two People/Team (One from Korean, One from ASEAN Nationals)	\$800 each
Second Prize	Four People/Team	\$500 each
Third Prize	Four People/Team	\$100 each

8. Contact Point for Q&A : yychu21@mofa.go.kr / adellya@mofa.or.kr

9. Note

☐ For further information including Copyright Guidelines, please find the Google Application form. /END/