



The Future of Well-being
6th OECD World Forum
on Statistics, Knowledge and Policy
27–29 Nov. 2018, Incheon, Korea

Preliminary programme

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For well over a decade, the OECD World Forums on Statistics, Knowledge and Policy have been pushing forward the boundaries of well-being measurement and policy. By bringing together thousands of leaders, experts and practitioners from all sectors of society, the Forums have contributed to an ongoing paradigm shift that emphasises people's well-being and inclusive growth as the ultimate focus for policies and collective action. The years since the first OECD World Forum in 2004 have seen huge advances in our ability to measure the aspects of people's lives that matter for inclusive and sustainable well-being, and to strengthen the link between statistics, knowledge and policy for better lives. However, while we now have a much more sophisticated grasp of what metrics and actions are needed to foster well-being today, we know much less about how the drivers of well-being will be transformed in the coming years. The aim of this 6th OECD World Forum, is to look ahead to the **Future of Well-being**, and to ask what are the trends that will re-shape people's lives in the decades to come?

The future of well-being in a complex, interconnected world

The world we live in today is more connected, and yet more fragmented than ever. Online networks flourish, but as well as bringing people together they also engender political polarisation, “fake news” and distrust between groups. Rising inequalities have become a fact of life, with the gaps between the “haves” and the “have nots” growing ever wider, and spanning multiple dimensions of well-being. And many of the most pressing well-being challenges facing governments around the world – including climate change, mass migration, and the pursuit of the Sustainable Development Goals – demand increased international cooperation at a time when nationalist and separatist ideologies are gaining traction in many countries.

Looking to the future, it is likely that these issues of complexity and interconnectedness will continue to define society in increasingly unpredictable ways. Ensuring inclusive growth and well-being in this new landscape will require policy makers and actors from across society to think and act creatively, anticipating new risks and opportunities, and opening up to new approaches and new forms of partnership and collaboration across sectors.

Focus on digitalisation, governance and business

The 6th OECD World Forum will take a broad perspective to addressing the future of well-being, but will put a particular emphasis on three important trends - the digital transformation, the changing role of governance, and the emergence of the private sector as an important actor for ensuring sustainable and inclusive well-being - as well as looking at the interplay of these three factors. As always, the Forum will showcase innovations and experiences from pioneers in well-being measurement and policy from around the world, but will explore the issues from a much more forward-looking perspective. By taking a wide-ranging approach to consider how life will be in tomorrow's world, it will aim to map a plan of action for people, government and businesses today.

Appropriately for this future-themed event, the 6th OECD World Forum will take place in one of the world's first futuristic “smart cities” located in Incheon, Korea. The Forum is being co-organised with Statistics Korea which has long been a champion of well-being measurement (and who co-organised the immensely successful 3rd World Forum held in Busan in 2009). The organisers are also thankful for the support provided by Incheon Metropolitan City in the preparation of this Forum.



Guide to Forum Themes

Exploring and measuring future well-being

Navigating the most pressing well-being challenges facing governments and citizens in the future will require new ways of measuring, thinking and acting. More than ever, many of these challenges will need coordinated approaches and collective action, both within and between countries. However, as the world gets more connected, it is also getting more fragmented and polarised. These sessions will explore a range of new and cross-cutting issues towards gaining a common vision of important emerging issues for future well-being. In addition, three specific themes will look in more detail at three key trends impacting future lives.

Digitalisation and well-being	Governance in a complex world	Business and well-being
Technologies, smart applications and other innovations in the digital economy will improve people's life experiences and help address statistical and policy challenges in a wide range of areas including health, public governance, tax, transport, education, and the environment. However, digital technologies will also be disruptive, with far-reaching effects on inequalities, employment and well-being. These sessions will discuss the opportunities and challenges presented by the "digital transformation".	These sessions will address the new modes of governance that are needed to ensure inclusive growth and sustainable well-being in the coming years. They will address issues such as the need for an 'empowering state' that invests in fostering equality and improving people's lives, how governments can and should work together with non-state actors from the private sector and civil society, how to ensure international cooperation into the future, how to make the connection between local action and global realities, and how to rebuild trust amongst citizens.	Achieving sustainable and inclusive well-being in the coming years will mean leveraging the important role of non-state actors, and particularly the private sector, in shaping good outcomes for individuals, communities and societies. These sessions will discuss how a well-being and inclusive growth approach can be fully integrated into business models and measurement frameworks, giving voice to business leaders who are setting a new course to foster more sustainable and people-minded strategies.

DAY 1: Tuesday 27 November 2018	
9:30 – 9:50	1.a. Inaugural Session Welcome Remarks: Kang Shin-wook, Commissioner, Statistics Korea Welcome Remarks: Kim Dong-yeon, Chair of Preparatory Committee for 6 th OECD WF, Deputy Prime Minister and Minister of Economy and Finance Keynote Address: Angel Gurría, Secretary-General, OECD
9:50 – 10:00	1.b. Welcome Address
10:00 – 10:30	1.c. Keynote Address: “Preparing a more responsible world for future generations” Her Royal Highness Princess Laurentien of the Netherlands
10:30 – 11:00	Networking Break
11:00 – 12:30	1.d. Roundtable: “How will life be in tomorrow’s world?” Moderator: David Pilling, Author and Africa Editor of the Financial Times Speakers: Park Young-sook, Chair and President of the South Korean Node of the Millennium Project and the author of the 2018 UN State of the Future report Stefano Scarpetta, Director, OECD Directorate for Employment, Labour and Social Affairs Olivia Bina, Research Fellow, Institute of Social Sciences, University of Lisbon Christine Peterson, Futurist, Nanoeducator and Co-Founder of Foresight Institute Enrique Rueda-Sabater, Senior Advisor, Boston Consulting Group
12:30 – 14:30	Lunch and Networking Break
12:45 – 13:30	Launch of the Report of the High-Level Expert Group on the Measurement of Economic Performance and Social Progress (Press Conference, open to all participants) Angel Gurría, Secretary-General, OECD Joseph E. Stiglitz, Professor, Columbia University Jean-Paul Fitoussi, Professor Emeritus, SciencesPo Paris & LUISS Guido Carli University Rome Martine Durand, Chief Statistician, OECD
14:30 – 15:00	1.e. Keynote Address: “Looking ahead and adapting in the face of digitalisation” Julia Hobsbawm, Author of Fully Connected: Surviving and Thriving in an Age of Overload and Honourary Visiting Professor, Cass Business School
15:00 – 16:30	1.f. Roundtable: “Digitalisation and well-being” Moderator: Andy Wyckoff, Director, OECD Directorate for Science, Technology & Innovation Speakers: You Young-min, Minister of Science, ICT and Future Planning, Korea Lorenzo Fioramonti, Undersecretary of the Ministry of Education, Universities and Research, Italy John Pullinger, National Statistician, Head of the Government Statistical Service and Chief Executive of the Statistics Authority, United Kingdom Shrikant Sinha, CEO, Nasscom Foundation Rahaf Harfoush, Communications Strategist and Digital Anthropologist Malavika Jayaram, Executive Director, Digital Asia Hub
16:30 – 17:00	Networking Break

17:00 – 18:30	Parallel Sessions
	<p>1.g.1. Whole-of-government indicator & policy frameworks for well-being and sustainability</p> <p>Moderator: Katherine Trebeck, Research Director, Wellbeing Economy Alliance</p> <p>Speakers: Gary Gillespie, Chief Economic Advisor, Scottish Government Oliver Chinganya, Director, African Centre for Statistics, UNECA John Helliwell, Professor Emeritus, University of British Columbia Paola Gadsden, Director of State Government of Morelos, Mexico Timotej Soos, Lead on Slovenia's National Development Strategy</p>
	<p>1.g.2. Artificial Intelligence and well-being</p> <p>Moderator: Chris Sharrock, Ambassador, United Kingdom Permanent Representative to the OECD</p> <p>Speakers: John C. Havens, Executive Director, IEEE Global Initiative on Ethics of Autonomous and Intelligent Systems Kim Young Tae, Secretary General, International Transport Forum Marten Kaevats, National Digital Advisor, Government Office of Estonia Moojan Asghari, Hacking House Manager, Sigfox Hanan Salam, Co-founder and Head of Education & Research, Women in AI</p>
	<p>1.g.3. A psychological approach to the future of well-being</p> <p>Moderator: Julia Hobsbawm, Author of Fully Connected: Surviving and Thriving in an Age of Overload and Honourary Visiting Professor, Cass Business School</p> <p>Speakers: Louise Bradley, CEO & President, The Canadian Mental Health Commission Lord Richard Layard, Professor Emeritus, London School of Economics Han Chang-su, Professor, College of Medicine, Korea University Shekhar Saxena, Professor, Harvard T.H. Chan School of Public Health Poorna Bell, Author, "Chase the Rainbow" (TBC)</p>
	<p>1.g.4. Improving trust in government in Korea (session organised by Statistics Korea)</p> <p>Moderator: Lim Wonhyuk, Professor, Korea Development Institute (KDI) School of Public Policy and Management</p> <p>Speakers: Liz McKeown, Director of Public Policy Analysis, UK Office of National Statistics Stéphane Jacobzone, Acting Head of Reform of the Public Sector Division, OECD Public Governance Directorate Kim Soonhee, Professor, Korea Development Institute (KDI) School of Public Policy and Management Lee Myoung-jin, Professor, Korea University</p> <p>Discussant: Kim Kwang-sup, Director General, Statistics Policy Bureau, Statistics Korea</p>

DAY 2: Wednesday 28 November 2018

8:00 – 8:55

Morning Seminars

1. Measuring Trust: Trustlab and the OECD Trust Measurement Guidelines	2. Designing a Measurement Toolkit for measuring the impact of business on people's well-being and sustainability	3. Rethinking Society for the 21 st Century: Report of the International Panel on Social Progress	4. Measuring well-being: Estimation of human capital and the value of free digital services	5. The data revolution, policy, politics and reaching the poorest 20%
6. Every youth counts: measuring & investing upstream ensures equitable & prosperous futures for all	7. Strengthening development policies through data use: from formulation to action	8. Strengthening the links: putting a spotlight on gender data to promote women's wellbeing in Asia and the Pacific	9. Happiness in Public Policy: A step by step guide based on experience in the happiness movement	10. Wellbeing Economy Governments

Conference starts

9:00 – 9:30

2.a. Keynote Address: “Rebuilding trust between government and society”

Jeffrey D. Sachs, Professor of Economics, Columbia University

9:30 – 11:00

2.b. Roundtable: “Governance in a changing, complex world”

Moderator: Marcos Bonturi, Director, OECD Public Governance Directorate

Speakers:

David Clark, Minister of Health and Associate Minister of Finance, New Zealand

Kim Boo-kyum, Minister of the Interior and Safety, Korea (TBC)

Jeffrey D. Sachs, Professor of Economics, Columbia University

Julio Santaella, President, National Institute of Statistics and Geography, Mexico

Gloria Alonso, Director, Department of National Planning, Colombia

11:00 – 11:30

Networking Break

11:30 – 13:00

Parallel Sessions

2.c.1. Measuring the impacts of business on well-being: common indicators and measurement gaps (session organised in collaboration with Society and Organizations, HEC Paris)

Moderator: Nicole Primmer, Senior Policy Director, Business and Industry Advisory Committee

Speakers:

Diane Strauss, Research Director of the Yale Initiative on Sustainable Finance, Yale University

Haley Allison Beer, Assistant Professor of Performance and Responsibility, University of Warwick

Huju Liu, Senior Economist, Economic Analysis Division, Statistics Canada

Dorota Weziak-Bialowolska, Research Associate, Harvard T.H. Chan School of Public Health

Discussant:

László Andor, Head of Department, Department of Economic Policy, Corvinus University of Budapest

	<p>2.c.2. The empowering state</p> <p>Moderator: Romina Boarini, Senior Advisor to the Secretary-General and Coordinator of the Inclusive Growth Initiative, OECD</p> <p>Speakers: Jacob Hacker, Director of the Institution for Social and Policy Studies, and Stanley B. Resor Professor of Political Science at Yale University Maurizio Bussolo, Lead Economist, Chief Economist Office for Europe and Central Asia, World Bank Chung Chae Gun, Head of United Nations Project Office on Governance, United Nations Department of Economic and Social Affairs Sarah Cliffe, Co-Director, Pathfinders for Peaceful, Just and Inclusive Societies (TBC)</p>
	<p>2.c.3. Digital governance and civic technology</p> <p>Moderator: Yann Algan, Dean, School of Public Affairs, Sciences Po</p> <p>Speakers: Mark Cridge, CEO, My Society Yolanda Martinez, National Digital Strategy Coordinator, Office of the President, Mexico Irina Bolychevsky, Board Member, Open Knowledge International (TBC) Natalia Carfi, Deputy Director, Open Data Charter</p>
	<p>2.c.4. Making the justice system responsive to people's needs</p> <p>Moderator: Zaza Namoradze, Director, Open Society Justice Initiative, Open Society Foundations</p> <p>Speakers: Nathalie Drouin, Deputy Minister of Justice and Deputy Attorney General of Canada, Justice Canada Isabel Schmidt, Executive Manager of Social Statistics, Statistics South Africa Kim Young-gi, Judge and Director of Judicial Policy, Judicial Policy Office, National Court Administration of the Republic of Korea Geoff Mulherin, Director, New South Wales Law and Justice Foundation</p>
13:00 – 14:30	Lunch and Networking Break
13:15 – 13:45	<p>Launch of the Business for Inclusive Growth Platform (Press Conference, open to all participants)</p> <p>Russel Mills, Secretary-General, Business and Industry Advisory Committee to the OECD (TBC) Eric Léandri, CEO, Qwant (TBC) Emmanuelle Wargon, Director General for Public Affairs and Communications, Danone Martine Durand, Chief Statistician, OECD</p>
13:45 – 14:30	<p>2.d. Conversation between Nobel Prize Winner Prof. Joseph E. Stiglitz, Economics Professor at Columbia University and the Hon Dr David Clark, Minister of Health and Associate Minister of Finance in New Zealand</p> <p>Moderator: Anthony Gooch, Director, OECD Public Affairs and Communications Directorate</p>
14:30 – 16:00	<p>2.e. Roundtable: “Well-being and inclusive growth as business objectives”</p> <p>Moderator: Rutger Hoekstra, Scientific Director True Value, KPMG-Sustainability</p> <p>Speakers: Malin Ripa, Senior Vice President CSR Management, Volvo Courtney O'Donnell, Director of Strategic Engagements and Planning, AirBnB Lee Jung-hee, CEO and President, Yuhan (TBC) Pierre Habbard, General Secretary, Trade Union Advisory Committee to the OECD Rodolphe Durand, Professor, HEC Business School-Paris Maryse Robert, Director, Department of Economic and Social Development, Organisation of American States</p>

16:00 – 16:30	Networking Break
16:30 – 18:00	<p>Parallel Sessions</p> <hr/> <p>2.f.1. How can SDGs and official national statistics contribute to measuring the impacts of business on people's well-being and sustainability? (session organised in collaboration with Society and Organizations, HEC Paris)</p> <p>Moderator: Mathilde Mesnard, Deputy Director for Financial and Enterprise Affairs, OECD</p> <p>Speakers: Suzy Morrissey, Principal Advisor, Office of the Chief Economic Adviser, New Zealand Treasury Rodolphe Durand, Professor, HEC Business School-Paris Costanza Consolandi, Associate Professor of Corporate Finance, Department of Business and Law, University of Siena Anat Itay-Sarig, Chief Scientist & Co-Founder, BBetter</p> <p>Discussant: Cho Dong-sung, President of Incheon National University</p> <hr/> <p>2.f.2. Defining and measuring "smart" cities of the future</p> <p>Moderator: Lamia Kamal-Chaoui, Director, Centre for Entrepreneurship, SMEs, Regions and Cities, OECD</p> <p>Speakers: Lewis Dijkstra, Head of Economic Analysis Sector, Director-General for Regional and Urban Policy, European Union James Anderson, Head of Government Innovation, Bloomberg Philanthropies Kim Jin-yong, Commissioner of Incheon Free Economic Zone Francois Pitti, Group Director, Strategic Marketing, Bouygues Construction Niels Ploug, Director of Social Statistics, Statistics Denmark</p> <hr/> <p>2.f.3. Integrating quality of life into Korean policies (session organised by Statistics Korea)</p> <p>Moderator: Han Joon, Professor, Department of Sociology, Yonsei University</p> <p>Speakers: Choi Seong-wook, Vice Commissioner, Statistics Korea Carrie Exton, Head of the Monitoring Well-being and Progress Section, OECD Statistics and Data Directorate Wang Shun, Professor, KDI School of Public Policy and Management Robert Rudolf, Professor, Korea University</p> <p>Discussant: Choi Byung-hwan, 1st Vice Minister, Office for Government Policy Coordination</p> <hr/> <p>2.f.4. Digitalisation and the future of work</p> <p>Moderator: Monika Queisser, Head, Division of Social Policy, OECD</p> <p>Speakers: Lee Sangheon, Director of Employment Policy Department, International Labour Organisation (ILO) Jan Emanuel De Neve, Associate Professor of Economics and Strategy, Saïd Business School, Oxford Heather Carey, Deputy Director, Work Foundation Bernise Ang, Principal and Methodology Lead, Zeroth Labs</p>

DAY 3: Thursday 29 November 2018

8:00 – 8:55	Morning Seminars				
	1. Presentation of the OECD Guidelines on Quality of the Working Environment	2. Community Well-being: Conception and Progress	3. How new progress measures can change government and renew democracy: establishing an international collaboration		4. The OECD B4IG Platform: How Business Can Enhance its Impact on Inclusive Growth
	5. Role and impact of community indicators on community well-being	6. Measuring Economic Welfare in the Digital Age: What and How?	7. Human-Centric DSI and Smart City: enhancing well-being and civic engagement	8. The future of OECD well-being measures: have your say	9. Child Well-Being: A call for action in research, policy, and practice
Conference starts					
9:00 – 9:30	3.a. Keynote Address: “Governing for an inclusive and sustainable future” Moderator: Mario Pezzini, Director, OECD Development Centre Speaker: Vera Songwe, Executive Secretary, United Nations Economic Commission for Africa				
9:30 – 11:00	3.b. Roundtable: “Future pathways to development” Moderator: Mario Pezzini, Director, OECD Development Centre Speakers: Zhang Laiming, Vice-President, Development Research Center of the State Council, People’s Republic of China Seong Kyoung-ryung, Chairman, Korean National Research Council for Economics, Humanities and Social Sciences Hahm Hong-joo, Officer-in-Charge, United Nations Economic and Social Commission for Asia and the Pacific Louise Kanyonga, Head of Strategic and Competitiveness Department, Rwanda Development Board Ravi Kanbur, T.H. Lee Professor of World Affairs, Cornell University				
11:00 – 11:30	Networking Break				
11:30 – 13:00	Parallel Sessions				
	3.c.1. Harnessing the potential of citizen-generated data for well-being Moderator: Johannes Jütting, Head, Paris21 Speakers: Anil Arora, Chief Statistician, Statistics Canada Lisa Bersales, National Statistician, Philippine Statistics Authority Kim Choong-rak, Professor, Department of Statistics, College of Natural Sciences, Pusan National University and President, Korean Statistical Society Rebecca Firth, Partnerships Manager, Humanitarian OpenStreetMap Matías Speranza, Regional Director for the South Cone, TECHO Latin America				

	<p>3.c.2. Providing trusted evidence in a post-truth world</p> <p>Moderator: Konrad Pesendorfer, Director General of the National Statistical Office, Austria, Chair of OECD Committee on Statistics and Statistical Policy</p> <p>Speakers: Helen Margetts, Director of the Oxford Internet Institute and Professor of Society and the Internet Vincent Hendricks, Professor, University of Copenhagen and Director, Centre for Information and Bubble Studies Mariana Kotzeva, Director General, Eurostat Richard Addy, Director of Addy-Kassova Audience Strategy Kelly McBride, Vice President, The Poynter Institute</p>
	<p>3.c.3. Building resilience</p> <p>Moderator: Enrico Giovannini, Professor of Economic Statistics, University of Rome Tor Vergata</p> <p>Speakers: Walter Radermacher, Former Director-General, Eurostat Sarah Wade-Apicella, Programme Management Officer, Global Education and Training Institute, United Nations Office for Disaster Reduction Igor Linkov, Risk and Decision Science Focus Area Lead, Engineer Research and Development Center, U.S. Army Adithi Pandit, Partner, Strategy and Operations Consulting, Deloitte</p>
	<p>3.c.4. Digitalisation and child well-being</p> <p>Moderator: Duncan Cass-Beggs, Head of Strategic Foresight Unit, OECD</p> <p>Speakers: Yair Amichai-Hamburger, Head of The Center of Internet Psychology (CIP), Sammy Ofer School of Communication, IDC Herzliya Jasmina Byrne, Chief of Policy Lab, UNICEF Amanda Third, Principal Research Fellow, Digital Social and Cultural Research, Institute for Culture and Society, Western Sydney University Shehz Ladha, Project Manager, Ubongo</p>
13:00 – 14:30	Lunch and Networking Break
13:15 – 14:00	<p>Launch of Perspectives on Global Development (Press Conference, open to all participants)</p> <p>Mario Pezzini, Director, OECD Development Centre François Bourguignon, Professor of Economics, Paris School of Economics Mario Cimoli, Deputy Executive Secretary, UNECLAC (TBC)</p>
14:30 – 16:00	<p>3.e. Roundtable: “Mapping the future of well-being”</p> <p>Moderator and scene-setting remarks: Martine Durand, Chief Statistician, OECD</p> <p>Speakers: Ebrahim Patel, Minister of Economic Development, South Africa Simon Upton, Parliamentary Commissioner for the Environment, New Zealand Alenka Smerkolj, Former Minister of Development, Strategic Projects and Cohesion, Slovenia Park Nam-chun, Mayor of Incheon Emmanuelle Wargon, Director General for Public Affairs and Communications, Danone Alan Kirman, Professor Emeritus of Economics, Ecole des Hautes Etudes en Sciences Sociales, Paris</p>
16:00 – 16:20	<p>3.f. Concluding Remarks: Paving the path to well-being in the future</p> <p>Ban Ki-moon, Former Secretary-General of the United Nations</p>
16:20	FORUM CLOSES