

**2013 SNU GSIS Program on
FTA Business & Strategy**

March, 2013 – Feb., 2014

Graduate School of International Studies
Seoul National University

Program on FTA Business & Strategy

1. Program Vision and Framework

With the trend towards global integration, the lines between domestic and international issues have become increasingly blurred. And yet, the recent stalemate of the WTO Doha Round negotiation has resulted in the proliferation of regionalism and FTAs. Thus, it has become more important than ever to educate professionals who can navigate the era of FTA world with theories and practical knowledge. We cannot overemphasize the need for multi-dimensional views on FTA issues; today's FTA experts must pair profound knowledge with comprehensive, multidisciplinary perspectives.

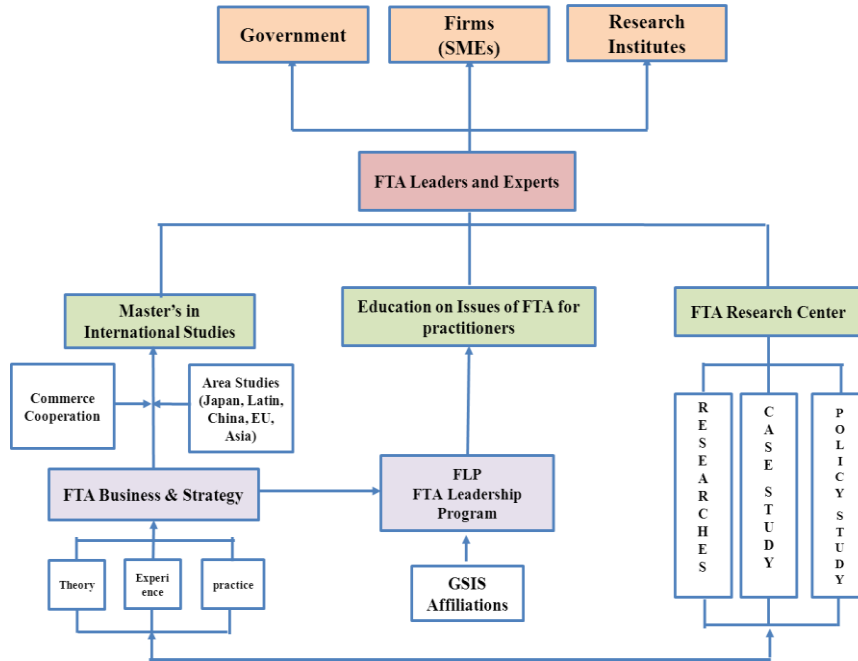
GSIS, founded in 1997, has been at the forefront of multidisciplinary academic programs. GSIS-SNU has been an incubator for FTA leaders through two functional majors in international commerce and international cooperation coordinated with area studies concentrations in the Americas, Europe, and East Asia (particularly China, Japan, and Korea).

GSIS has started a new special program, "Program on FTA Business and Strategy" which is designed for leading master degree students at GSIS who will work as government officials and practitioners in firms and research institutes with the specialty in FTA business and strategy.

We are confident that our outstanding faculty members and the academic programs will help those interested in gaining the perspectives and the knowledge essential to become future FTA leaders at home and abroad.

For the specific issues of FTA, along with existing platform of GSIS faculty, the program will launch a series of new courses and pursue specific objectives: to train a new generation of professionals at schools and firms, at national and global level, and to make a lasting contribution to establishing policy and strategy at their work places as FTA leaders and experts.

<Vision and Objectives of GSIS FTA Program>



2. Program Overview

A. Title: Program on FTA Business & Strategy

B. Duration: March, 2013 –Feb., 2014 (2 semesters)

***Note:** At least 4 semesters are required to enroll to complete the Master's course
(Refer to F. Program Requirements)

C. Objectives

- 1) To secure a pool of future experts with professionalism and competence needed for FTA research, relevant policies, and also its business and strategy.
- 2) To share and accumulate the experience and knowledge regarding FTAs with other practitioners in private and public sectors which will enhance all participants' ability to further their expertise in the areas of FTA business, strategy and policy.

D. Training Institution

: Graduate School of International Studies (GSIS), Seoul National University
(<http://gsis.snu.ac.kr>)

E. Number of Participants

: 20 or more master degree students who are admitted to GSIS

*** This semester, only 4 more students will be selected in addition to the 16 students from last semester.**

F. Program Requirements

① Regardless of majors such as International Commerce, International Cooperation, International Area Studies or Korean Studies in GSIS, at least 12 credits must be fulfilled from the designated courses for the program. These 12 credits will be counted for the 45 credits required for the Master of International Studies degree. Among the 12 credits, students must take at least two core classes that are specially prepared for FTA expertise. In addition, master degree thesis topic must be, directly or indirectly, related to FTA issues.

② In order to earn the GSIS Master's degree, requirements for respective majors must be fulfilled in the minimum of 4 semesters. Certificate for the FTA Business Strategy Program will be issued when the requirements for the program are fulfilled after 2 semesters. (*Refer to G. Program Certificate*)

G. Program Certificate

All the participants who successfully complete the academic requirements will be acknowledged with a special certificate for “Program on FTA Business and Strategy” (FTA 통상전략과정 수료증) that is provided by Dean of GSIS and Minister of Strategy and Finance. This certificate will be granted in addition to the regular Master Degree for GSIS. (See Appendix I for more information)

H. FTA Leadership Program (FLP)

Apart from Program on FTA Business and Strategy, GSIS will offer the “FTA Leadership Program (FLP)” for practitioners, researchers and policy makers who are currently working on FTA matters. This program will be offered in Korean every other Saturday. FLP classes will be open to students who are registered for Program on FTA Business and Strategy. (See Appendix II for more information)

3. APPLICATION ELIGIBILITY

A. Applicants must be a GSIS student who is selected by the regular process of SNU admission, in the second or third semester, and interested in studying further on FTA related subjects.

In the admission process, GPA, research plan, and other factors such as financial situation and extra curricula will be considered.

B. Apply this program with an approval of professors (academic advisors or program coordinator) in GSIS.

Note: Refer to SNU webpage (<http://admission.snu.ac.kr/graduate>) for the application.

4. PROGRAM CONTENTS

A. ACADEMIC SCHEDULE

Session	Parts	Academic Calendar
Spring Session	2013/02/14	Program Information Session
	2013/02/25	Deadline for Applications
	2013/02/28	Announcement of Selection
	2013/03/04	Welcoming Ceremony / O.T.
	2013/03/04~06/14	Spring Session
Fall Session	2013/08/25	Deadline for Applications
	2013/08/31	Announcement of Selection
	2013/09/09	Fall Session O.T.
	2013/09/02~12/13	Fall Session
	2014/02/26	Graduation Ceremony

*The above schedule is subject to change.

B. CURRICULUM

1) Curriculum & Credits: all 3 credits

Classification	Courses	
1. Core Courses (Students should take at least one out of two core courses per semester)	i) Workshop in International Commerce 2 (Subtitle: Sectoral Impacts of Free Trade Agreements) - Course Code: 8751.620 - Prof. in charge: Kim, Chong-sup ii) International Negotiation Simulation Game - Course Code: 8751.812, - Prof. in charge: Ahn, Dukgeun	Spring Session
	i) Understanding International Trade Law - Course Code: 8751.615 - Prof. in charge: Ahn, Dukgeun ii) Special Studies in Trade Negotiations - Course Code: 8751.716 - Prof. in charge: Ahn, Dukgeun iii) International Financial World: Markets, Institutions and Policies - Course Code: 8751.511 - Prof. in charge: Rhee, Yeongseop	Fall Session
2. Other Electives	Political Economy of Trade Policy Understanding International Political Economy International Business Relations Special Studies in Trade Negotiations World Trade Organization & Multilateral Trade Agreements International Financial World: Markets, Institutions and Policies Global Business Strategy Foreign Direct Investment Exchange Rate and International Macroeconomics Studies in Regional Monetary and Financial Integration International Trade Issues in Comparative Perspective Workshop in Global and Regional Issues	

*** The above curriculum is subject to change.**

2) Course Requirements

- (1) Credit Requirements: Applicants must complete at least 12 credit hours from the above courses. Student must take at least one core course per semester and can choose any other courses in the above list.

- (2) Thesis Requirements: Master thesis topic should be something broadly related to FTA issues, not necessarily economics or international commerce topics per se.

C. SCHOLARSHIP

Applicants who show academic merits and needs may be supported with the FTA Scholarship depending on the budgetary situations. In the scholarship selection process, GPA, research plan, and other factors such as financial situation and extra curricula will be considered.

5. EXTRACURRICULAR ACTIVITIES

A. FTA Research and Policy Dialogue

Experts on FTA related research, policies and business will be invited to share their insights and experience. FLP participants will also be invited for this occasion to enhance their understanding. (See Appendix II for more information.)

B. FTA Special Lecture Series

FTA special lecture series will be prepared with more prominent international scholars, policy makers and business leaders. This lecture series will greatly enhance global perspectives on FTA business and strategy. (See Appendix II for more information.)

C. FLP (FTA Leadership Program) Classes

“FTA Leadership Program (FLP)” is for practitioners, researchers and policy makers who are currently working on FTA matters. The program aims to intensively provide working-level experts on FTA with specialized knowledge and practical skills. It covers various topics from basic FTA working-level practices to business strategy through special lecture series so that the classroom knowledge could be integrated with the real business practices. FLP classes will be open to Students who are registered for Program on FTA Business and Strategy. (See Appendix II for more information)

D. Field Trip and Industrial Inspection

As recent proliferation of FTAs accelerates, Korea becomes more and more prominent as one of the FTA-leading countries that utilizes FTAs actively and effectively, especially at the border. In order to maximize these strength and opportunity, official visits are planned in a form of field education and industrial inspection to observe certain FTA-related government organizations, enterprises, free trade zones and industrial sites such as Busan and Incheon ports where students can grasp the understanding of trade facilitation.

E. FTA Round Tables

Inviting the foreign students of GSIS/SNU-KOICA Master's Program of International Development Policy (MIDP) who are public officials in their countries (Indonesia, Vietnam, Nigeria, the Philippines, Nicaragua, Egypt, etc.), students can have the opportunities to learn and share the knowledge about certain issues about international commerce and FTAs in developing countries. (See Appendix II for more information)

6. GSIS in General

A. OVERVIEW

Seoul National University was founded in 1946 as the first national university of Korea. Now it has 16 Colleges, 1 Graduate School and 6 Professional Schools with 2,499 full-time equivalent faculty members, 14,047 undergraduate students and 9,194 graduate students.

The Graduate School of International Studies (GSIS) has started as the Center for Area Studies in 1989 to foster research on region-specific issues and to respond to the increasing demand for global perspectives within Korea. In 1997 it has been expanded to the School of International and Area Studies (SIAS) which again expanded to current GSIS in 2003.

The school has two departments: Department of International Studies and Department of International Development Policy. Department of International Studies is running 4 Programs: International Commerce, International Cooperation, International Area Studies, and Korean Studies.

Since its foundation, GSIS achieved a remarkable success in its quality education of international studies. The objective of GSIS education is to bring up experts on international and global affairs who meet the challenges of globalization and normalization, equipped with core skills, practicable expertise, problem-solving ability, international awareness, and visions.

B. FACULTY LIST

FULL TIME PROFESSORS



Ahn, Dukgeun: Associate Dean for Int'l Affairs
International Trade Policy
WTO Law and Policy
Ph.D. in Economics / Juris Doctor
University of Michigan



Bark, Taeho
International Trade
International Economic Policy
Ph. D. in Economics
Univ. of Wisconsin



Cheong, Young-Rok
Economic Development
Chinese Economy
Ph.D. in Economics
University of Southern California



Cho, Young-Nam
Chinese Politics
Chinese Diplomacy
Ph.D. in Politics
Seoul National University



Eun, Ki-Soo
Korean Society & Culture
Family and Gender
Ph.D. in Sociology
University of Pennsylvania



Han, Young-Hae
Japanese Society and Culture
Grass Root Social Movement
Ph.D. in Sociology
Tsukuba University



Jeong, Jong-Ho
Chinese Society & Culture
Ethnicity & Nationalism
Ph.D. in Anthropology
Yale University



Kim, Chong-Sup
Economic Development
Latin American Economy
Ph.D. in Economics
University of Chicago



Kim, Hyun-Chul: Associate Dean
Marketing
Business in Japan
Ph.D. in Business Administration
Keio Business School



Kim, Taekyoon
International Development Cooperation
Global Governance
Ph.D. in Social Policy
University of Oxford



Lee, Geun
International Politics
Soft Power
Ph.D. in Political Science
University of Wisconsin-Madison



Moon, Hwy-Chang: Dean
Global Business Strategy
Foreign Direct Investment
Ph.D. in International Business
University of Washington



Moon, Woo-Sik
International Finance
European Economy
Ph.D. in Economics
University of Paris-1 (Pantheon Sorbonne)



Paik, Jin-Hyun
International Law
International Organization
Ph.D. in Faculty of Law
Cambridge University



Park, Cheol-Hee
Japanese Politics
International Relations in East Asia
Ph.D. in Political Science
Columbia University



Park, Tae-Gyun
Modern Korean History
Korea's International Relations
Ph.D. in Dep. of Korean History
Seoul National University



Rhee, Yeongseop
International Finance
Economic Integration
Ph.D. in Economics
University of California, Berkeley



Sheen, Seong-Ho
International Security
US Foreign Policy
Ph.D. in International Relations
Fletcher School, Tufts University

VISITING PROFESSORS



Cho, Chang-Beom

Seminar in International Cooperation1 (New Challenges and threats to International Peace and Security)



Han, Eun Sig

Global Leadership Program



Lee, In-Young

Seminar in International Commerce1(International Business Transaction)



Park, In-kook

International Organization



Suh, Jang-Won

Economic policies and Economic Development in Korea
International Economic Relations

C. STUDY MAJORS

1) Department of International Studies

(MA & Doctoral Degree)

GSIS-SNU offers a course of study leading to the two-year degree of Master of International Studies (MIS). The curriculum is based on four major divisions of study: International Commerce, International Cooperation, International Area Studies, and Korean Studies.

Most courses are taught as lecture-discussion classes or as seminars, and term papers, as well as presentations are frequently required. Lectures and class discussions are generally held in English, with the exception of courses in Korean studies, which are conducted in Korean.

(1) International Commerce

The International Commerce Program at GSIS-SNU offers students professional knowledge and skills necessary to position themselves as international commerce experts amidst sweeping changes and evolving methods in the world of global commerce. The curriculum concentrates on international trade and finance, international business and investment, international trade law and negotiations. The methods of teaching include case studies, seminars by outside experts, and simulated negotiation games. The graduates of the international commerce program will be equipped with skills and knowledge to compete and contribute in both public and private sectors.

(2) International Cooperation

The International Cooperation Program concentrates on training specialists who will understand the dynamic international environment and be able to apply this knowledge to promote bilateral and multilateral cooperation. With this goal in mind, the program uses interdisciplinary teaching methods to provide both academic and practical knowledge in various related fields including politics, international security, international political economy, international law and organizations, as well as international culture. The dynamics between law and policy, IR theory and diplomacy, as well as other case studies will be investigated. The courses circumscribed in this

curriculum will help students acquire a solid grounding in international cooperation, and prepare them to enter both the public and private sectors.

(3) International Area Studies

The International Area Studies Program aims to train specialists equipped with a comprehensive understanding of specific regions of the world. To this end, this program's curriculum is composed of diverse courses on politics, economics, society, culture, history, geography, the arts, and languages of specific regions including Asia, the Americas, and Europe. Through interdisciplinary education and training, students will acquire a comprehensive understanding of their region of study and acquire the skills that are essential for becoming area specialists.

(4) Korean Studies

The Korean Studies Program at GSIS-SNU aims to educate specialists in research on Korea with a comparative and interdisciplinary perspective. To this end, the courses offered are diverse and cover literature, history, politics, international relations, anthropology, sociology, economics, and culture of Korea. Some courses are held in conjunction with Chinese and Japanese studies. In addition, many practical training programs, including field trips and internships, are provided in order to let students gain an in-depth knowledge of Korea. Courses in each semester are conducted in Korean or English for the benefit of international and Korean students.

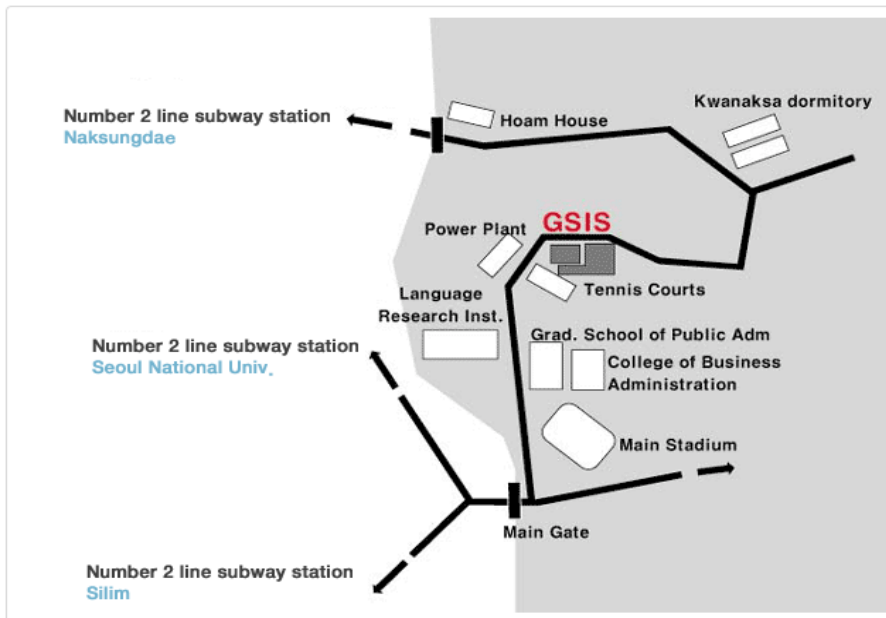
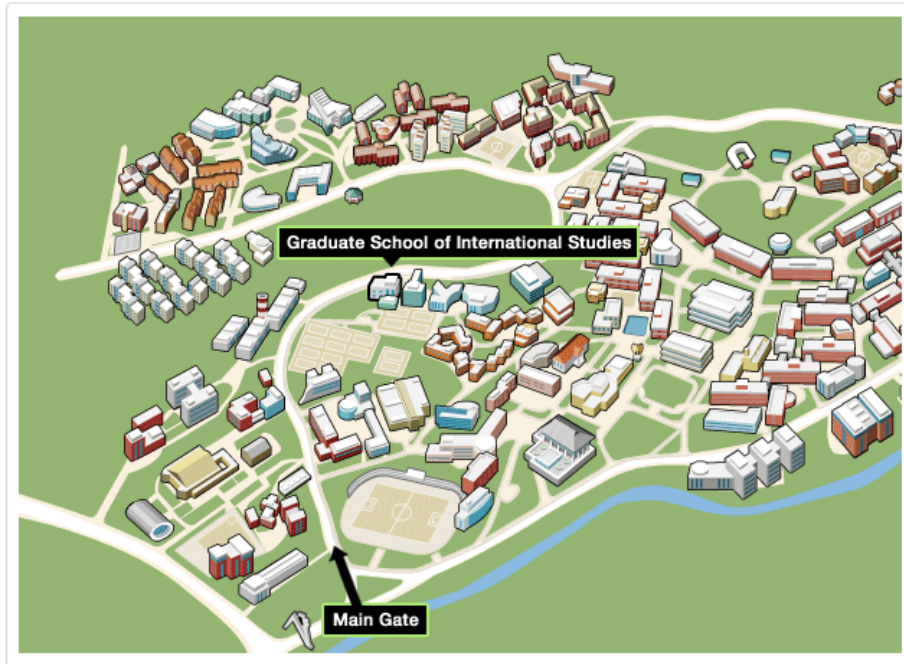
2) Department of International Development Policy

GSIS/SNU-KOICA Master's Program of International Development Policy (MIDP) is a program supported by Seoul National University and the Korea International Cooperation Agency (KOICA), an organization dedicated to fostering developing countries' Human Resources Development (HRD). The purpose of MIDP program is to offer a pool of future international experts that will meet the needs of developing countries and to contribute to the development of human resources who will contribute to the socio-economic advancement of developing countries. The program provides comprehensive and practical education on development policy to promising officials from developing countries.

GSIS/SNU-KOICA Master's Program is a pivotal opportunity for officials from developing countries to deepen their knowledge in development policy, to broaden

their perspectives on growth in a nation, and to train them to be a potential leader in their countries.

D. CAMPUS MAP



7. CONTACT INFORMATION

·**Address:** Graduate School of International Studies
Seoul National University, 1 Gwanak-ro, Gwanak-gu, Seoul,
Republic of Korea

·**Email:** fta.snugsis@gmail.com

·**Homepage:** <http://gsis.snu.ac.kr>

·**Tel:** +82-2-880-6877 ·**Fax:** +82-2-874-6877

·**Program Director:** Professor Dukgeun Ahn

·**Program Coordinator:** Mr. Wonkyu Shin

·**Program TAs:** Mr. Jeongjoon James Park and Ms. Jooyoun Jeong

[Appendix I]

Example in Korean (The certificate to be issued in both English and Korean)

제 13-000호

이 수 증 서

성 명 홍 길 동

0000년 0월 0일생

위 사람은 산업통상자원부가 주최하고 서울대학교
국제대학원에서 주관하는 아래와 같은 과정을
이수하였기에 이를 인정함.

과정명: 국제대학원 FTA 통상전략 과정
(Program on FTA Business & Strategy)

기 간: 2013년 0월 0일부터 0월 0일까지

2013년 0월 0일

서울대학교 국제대학원장 문 휘 창

위의 인정에 의하여 본 증서를 수여함.

2013년 0월 0일

산업통상자원부 장관 윤 상 직

[Appendix II]

A. FTA Research and Policy Dialogue & FTA Special Lecture Series

- Distinguished Lecture on “Changing World Trade Environment and Korea’s Responses” by Taeho Bark, Minister for Trade of MOFAT (Monday, November 12, 2012)
- International Conference on Free Trade Agreements: Revisiting the Reality of FTA Competition (Thursday, May 23, 2013)



B. FLP (FTA Leadership Program) Classes

- FLP (FTA Leadership Program) (March, 2013 – Feb., 2014)



C. FTA Round Tables

- FTA Round Tables on “Indonesia/Vietnam Import and FTA Utilization” by Mr. Surya Kurniawan Suhairi (Indonesian government official who actively participated in ASEAN FTA negotiations and Korea-Indonesia FTA negotiations) and Ms. Thao Thi Thu Nguyễn (Vietnamese government official, working for Ministry of Trade, Industry and Energy) (Saturday, April 20 and June 8, 2013)

