

8752.613: Understanding International Political Economy
Fall 2023
Tuesday 9:30am-12:20pm
Building 140-1, Room 202

Instructor: Jiyeoun Song

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Office Hours: Wednesday 2:00-4:00pm and by appointment

Teaching Assistant: Kunhee Kim (u20451@snu.ac.kr)

I. Course Description

The primary purpose of this course is to offer an overview of the field of international political economy and gain insight into the international and domestic politics of foreign economic policymaking. This course will cover several key theoretical and empirical research topics in international political economy, such as trade, finance, money, multinational corporations, development, foreign aid, and immigration. It aims at enhancing the understanding of foreign economic policymaking in a logical and positive way. While this course focuses on the abstract and theoretical frameworks of international political economy, there will be frequent references to historical and contemporary policy issues during the class.

II. Prerequisites and Background

The course materials are designed for graduate students with some previous coursework in political science, international relations, and/or economics, although there are no prerequisites for the course.

III. Course Format

The format of this course will be based on a combination of lecture and seminar. Since this is a graduate course based on careful reading and intensive discussion, it is critical for all students to actively contribute to class debates and discussions. In order to facilitate engaging classroom atmosphere, students are required to read the assigned materials in advance. On average, students can expect around 100 pages of reading per class. “Cold calls” may sometimes be used.

IV. Textbooks and Reading Assignments

There are no required textbooks for this course. The instructor will post the assigned readings on the course eTL. Please check the course eTL periodically. For those who do not have any prior coursework in international political economy, please check the following basic IPE textbooks or references. You can purchase them from *amazon* or other bookstores.

- Robert Gilpin, *Global Political Economy: Understanding the International Economic Order* (Princeton: Princeton University Press, 2001).

- Jeffrey A. Frieden, *Global Capitalism: Its Fall and Rise in the Twentieth Century* (New York: W. W. Norton & Company, 2020).
- Jeffrey A. Frieden, David A. Lake, and Lawrence Broz, Editors, *International Political Economy: Perspectives on Global Power and Wealth*, Sixth Edition (New York: W. W. Norton & Company, 2017).
- Thomas Oatley, *International Political Economy: Interests and Institutions in the Global Economy*, Seventh Edition (New York: Pearson Longman, 2022).
- Jeffrey A. Frieden, David A. Lake, and Kenneth A. Schultz, Editors, *World Politics: Interests, Interactions, and Institutions*, Fifth Edition (New York: W. W. Norton & Company, 2021).

V. Grading Policy and Evaluation

- 1) Attendance and class participation: 20%
- 2) Class discussion leading: 10%
- 3) Weekly summary reports: 24%
- 4) Final research paper: 46%

A. Course Requirements

(1) Attendance and Class Participation: 20%

Attendance at all classes is mandatory. Students' active class participation is strongly encouraged and expected. Not only quantity, but also quality of participation will be critically evaluated. Meanwhile, the instructor will not allow any dominance of class debates and discussions by one or two students. Two latenesses (showing up more than 15 minutes late) or early departures (without any prior notice to the instructor) will be counted as one absence. ***Three absences (without valid excuse) will lead to a failure of the course.***

(2) Class Discussion Leading: 10%

Each student is assigned for leading a class presentation and discussion ***at least once*** during the semester. Each discussion leader is expected to present the core arguments of the reading assignments in a very concise manner, provide critical evaluations on the readings, and prepare one or two discussion questions. Students are expected to send power point slides for the presentation to the instructor as well as teaching assistant by ***Monday early afternoon, but no later than 5:00pm.*** No show-up for the week responsible for leading a class discussion will result in a zero point for this assignment.

(3) Weekly Summary Reports: 24% (12 reports in total, 2% per each)

Students are expected to write a weekly summary report with one or two discussion questions about the reading. The report should be composed of one or two sentence-long summary of the each reading or a paragraph long summary of the overall theme of the reading, as well as one or two discussion questions based on the reading. Students should upload an electronic copy of the weekly summary report to the course eTL ***by Monday 9:30am (24 hours before the class).*** ***No longer than one page (in single-spaced, Times New Roman, 12 point fonts, 1 inch margin, approximately 300-350 words).*** **Keep the page limit.**

The weekly report should be based on the assigned reading of the given week, NOT the assigned reading of the prior week (i.e., week 3 report should be based on the assigned reading of week 3, NOT week 2).

Please submit a weekly report *with the format of MS word file, NOT PDF file*. Teaching assistant will collect student weekly reports, and circulate them to the class before each lecture. *Any late submission will not be accepted, except for medical or family emergencies.*

(4) Final Research Paper (Due by 5:00 pm on December 15th, Friday)

Students are required to write a final research paper (10-12 pages, double-spaced, 12 font size, 1 inch margin) with a full bibliography (which is not going to be included in the page count). Since it is a writing assignment, both the contents of the research paper and the quality of the writing itself will be critically evaluated.

(4-1) Contents and Format:

Final research papers should include theoretically and/or empirically interesting questions, the literature review section, rigorous tests of the hypothesis and arguments, and relevant academic references. Think it as a much shorter version of a master's thesis or Ph.D. dissertation. Students can choose any research paper topic related to international political economy, *but with prior approval by the instructor.*

While students may write a final research paper on the topic that has already been included in the course syllabus, they should present a new analytical approach and/or new empirical evidence, as opposed to simply summarizing a given week's reading on the topic. If students are not sure about their research paper topics, please consult the instructor in advance.

Extra reading materials and research beyond the course syllabus are required. While students may utilize online sources and/or journalistic coverage (e.g., newspaper articles and magazines) as references, the primary references should be academic materials (e.g., books, scholarly journals, government publications, and etc.). *No citation from Wikipedia for this course!*

(4-2) Research Proposal: 5% (Due by 5:00 pm October 13th, Friday)

Students are required to submit a 1-2 page long (double-spaced, 12 font size, 1 inch margin) research proposal that presents clear research questions, preliminary arguments, preliminary empirical evidence to support the key claims, and a few references related to the research topic. Keep the length of the proposal.

Unless students have a very compelling reason to do so, they **CANNOT** change research paper topics after submitting the proposal to the instructor. The instructor **WILL NOT** read any additional version of the research proposal after initial submission, either. Thus, please be careful when choosing a research topic and more importantly, begin to conduct research early on. Don't wait until the day before the deadline.

Students should upload an electronic copy of the proposal to the course eTL *by 5:00 pm, October 13th, Friday.*

(4-3) Research Paper Presentation: 8%

In weeks 14 and 15, student presentations (10-15 minute long for each) will be scheduled. Students are expected to make constructive comments on others' presentations.

(4-4) Final Research Paper: 30% (Due by 5:00pm, December 15th, Friday)

Students are required to submit a final research paper (10-12 pages, double spaced, 12 point font, 1 inch margin) to the course eTL **by 5:00pm, December 15th, Friday.**

Please keep the length of the paper and make sure that ***a paper has a title and each page is numbered.*** Use a standard bibliographic style (e.g., Chicago, APA, or MLA) to list all of the works cited in the paper.

Grades for late papers will be downgraded by "one full letter grade" per day late (e.g., A+ to B+).

NOTE: The instructor will submit all writing assignments to turnitin.com in order to check for a possible sign of plagiarism. ***Any writing assignments created or substantially supported by AI writing tools are also considered as plagiarism.***

IMPORTANT! To avoid plagiarism, students are expected to provide proper citations in final research papers for all quotations, paraphrases, and ideas taken from any source other than students' original thoughts. **No block quotations unless they are essential!!!**

B. Make-up and Lateness Policies

Except documented family or medical emergencies, there will be no make-up exams or assignment extension provided in this course. ***Routine doctor's appointment (e.g., flu or cold) does not qualify as medical emergencies.*** If students need to take a make-up exam or extend the assignment due for family or medical emergencies, it is students' responsibility to contact the instructor and schedule a make-up exam or assignment due.

C. Office Hours Policy

Students should contact teaching assistant in advance (1-2 business days preferably) to schedule a meeting during the instructor's office hours (Wednesday 2:00-4:00pm). If students cannot make it during the regular office hours because of other class and/or work schedule (not because of student convenience), they have to email teaching assistant to consult additional office hours.

D. Laptop and Cell Phone Policy

Students can use their own laptops for note taking in class, yet web browsing, on-line chatting, and/or other course-unrelated activities will NOT be allowed. No cell phone use (including phone call, texting message, and/or phone applications) will be permitted during the class. Any violations will directly affect attendance and participation grades.

E. Academic Honesty

Any plagiarism or academic dishonesty will be severely punished. It will result in a failing grade and an official report to the Graduate School of International Studies. If students cite from other people's books, articles, or written/verbal materials, they should provide proper citations in writing materials for all quotations, paraphrases, and ideas taken from any source

other than their own original thoughts. Regarding academic misconduct, please refer to the university's guideline on the principle of research ethics.

F. Accommodation Policy

Any student in this course who has a disability that may prevent him or her from fully demonstrating his or her abilities should contact the instructor personally as soon as possible to discuss accommodations necessary to ensure full participation and facilitate students' educational opportunities.

VI. Course Schedule

	TOPIC	METHO D	ETC.
Week 1 (September 5)	Introduction and Course Overview	Lecture	
Week 2 (September 12)	Origins and Overview of the Contemporary International Economic Order	Lecture/ Seminar	
Week 3 (September 19)	Trade, Finance, and Money in the Interwar Period	Lecture/ Seminar	
Week 4 (September 26)	International Trade	Lecture/ Seminar	
Week 5 (October 3)	Capital Mobility and Financial Liberalization	Lecture/ Seminar	
Week 6 (October 10)	International Monetary Relations and Exchange Rates	Lecture/ Seminar	<i>Research Paper Proposal by October 13</i>
Week 7 (October 17)	Regimes & Domestic Institutions	Lecture/ Seminar	
Week 8 (October 24)	MNCs and Foreign Direct Investment	Lecture/ Seminar	
Week 9 (October 31)	Poverty and Development	Lecture/ Seminar	
Week 10 (November 7)	Foreign Aid	Lecture/ Seminar	
Week 11 (November 14)	Immigration	Lecture/ Seminar	
Week 12 (November 21)	Global Financial Crisis	Lecture/ Seminar	
Week 13 (November 28)	US-China Competition and Global Supply Chains	Lecture/ Seminar	
Week 14 (December 5)	Student Presentations		
Week 15 (December 12)	Student Presentations		<i>Research Paper Due by December 15</i>

<Course Schedule and Reading Assignments>

Note: I may make some minor changes regarding reading assignments and course schedule.

Week 1 (September 5): Introduction and Course Overview

No reading assignments

Week 2 (September 12): Origins and Overview of the Contemporary International Economic Order

Jeffrey A. Frieden. 2007. *Global Capitalism*. New York: W.W. Norton and Company, prologue and chapters 1-3, pp. 1-79.

(Recommended):

Peter A. Gourevitch. 1977. International Trade, Domestic Responses, and Liberty: Comparative Responses to the Crisis of 1873-1896. *Journal of Interdisciplinary History* 8(2): 281-313.

Week 3 (September 19): Trade, Finance, and Money in the Interwar Period

Jeffrey A. Frieden. 2007. *Global Capitalism*. New York: W.W. Norton and Company, chapters 6 and 8, pp. 127-154 and pp. 173-194.

John K. Galbraith. 1988. *The Great Crash 1929*. Houghton Mifflin Company, chapter 5 and 6, pp. 88-127.

Barry Eichengreen. 1992. *Golden Fetters: The Gold Standard and the Great Depression 1919-1939*. Oxford: Oxford University Press, pp. 3-28 and pp. 390-399.

(Recommended):

Peter Gourevitch. 1986. *Politics in Hard Times*. Ithaca, NY: Cornell University Press, chapter 4, pp. 124-166.

Week 4 (September 26): International Trade

James E. Alt, Jeffrey Frieden, Michael J. Gilligan, Dani Rodrik, and Ronald Rogowski. 1996. The Political Economy of International Trade: Enduring Puzzles and an Agenda for Inquiry. *Comparative Political Studies* 29(6): 689-717.

James E. Alt and Michael Gilligan. 1994. The Political Economy of Trading States: Factor Specificity, Collective Action Problems, and Domestic Political Institutions. *Journal of Political Philosophy* 2(2): 165-192.

Michael J. Hiscox. 2001. Class vs. Industry Cleavages: Inter-Industry Factor Mobility and the Politics of Trade. *International Organization* 55(1): 1-46.

Kenneth Scheve and Matthew Slaughter. 2001. What Determines Individual Trade-Policy Preferences? *Journal of International Economics* 54: 267-292.

(Recommended):

Ronald Rogowski. 1987. Political Cleavages and Changing Exposure to Trade. *American Political Science Review* 81(4): 1121-1137.

Helen Milner. 1999. The Political Economy of International Trade. *Annual Review of Political Science* 2: 91-114.

Jens Hainmueller and Michael J. Hiscox. 2006. Learning to Love Globalization: Education and Individual Attitudes Toward International Trade. *International Organization* 60(2): 469-498.

Edward D. Mansfield and Diana C. Mutz. 2009. Support for Free Trade: Self-Interest, Sociotropic Politics, and Out-Group Anxiety. *International Organization* 63(3): 425-457.

Week 5 (October 3): Capital Mobility and Financial Liberalization

***** National Holiday, but the Class will be Held *****

Christopher J. Neely. 1999. An Introduction to Capital Controls. *Federal Reserve Bank of St. Louis Review* 81(6): 13-30.

<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.189.105&rep=rep1&type=pdf>

Layna Mosely. 2000. Room to Move: International Financial Markets and National Welfare States. *International Organization* 54(4): 737-774.

Jeff Chwieroth. 2008. Normative Change From Within: The International Monetary Fund's Approach to Capital Account Liberalization. *International Studies Quarterly* 52(1): 129-158.

Sarah M. Books and Marcus J. Kurtz. 2012. Paths to Financial Policy Diffusion: Statist Legacies in Latin America's Globalization. *International Organization* 66(1): 95-128.

(Recommended):

Jonathan Kirshner eds. *Monetary Orders: Ambiguous Economics, Ubiquitous Politics*. Ithaca, NY: Cornell University Press.

Week 6 (October 10): International Monetary Relations and Exchange Rates

Jeffrey A. Frieden. 1991. Invested Interests: The Politics of National Economic Policies in a World of Global Finance. *International Organization* 45(4): 425-451.

J. Lawrence Broz and Jeffrey A. Frieden. 2001. The Political Economy of International

Monetary Relations. *Annual Review of Political Science* 4: 317-343.

Stefanie Walter. 2008. A New Approach for Determining Exchange-Rate Level Preferences. *International Organizations* 62(4): 405-438.

J. Lawrence Broz, Jeffrey Frieden, and Stephen Weymouth. 2008. Exchange-Rate Policy Attitudes: Direct Evidence from Survey Data. *IMF Staff Papers* 55(3): 1-42.

(Recommended):

William Bernhard and David Leblang. 1999. Democratic Institutions and Exchange Rate Commitments. *International Organizations* 53(1): 1-97.

Barry Eichengreen and Douglas A. Irwin. 2010. The Slide to Protectionism in the Great Depression: Who Succumbed and Why? *Journal of Economic History* 70(4): 871-897.

Week 7 (October 17): Regimes & Domestic Institutions

Peter A. Gourevitch. 1978. The Second Image Reversed: The International Sources of Domestic Politics. *International Organization* 32(4): 881-912.

Robert Putnam. 1988. Diplomacy and Domestic Politics: The Logic of Two-Level Games. *International Organization* 42(3): 427-460.

Andrew Moravcsik. 1997. Taking Preferences Seriously: A Liberal Theory of International Politics. *International Organization* 51(4): 513-553.

Kenneth A. Schultz and Barry R. Weingast. 2003. The Democratic Advantage: Institutional Foundations of Financial Power in International Competition. *International Organization* 57(1): 3-42.

(Recommended):

Alexander B. Downes and Todd S. Sechser. 2012. The Illusion of Democratic Credibility. *International Organization* 66(3): 457-489.

Helen V. Milner and Keiko Kubota. 2005. Why the Move to Free Trade? Democracy and Trade Policy in the Developing Countries. *International Organization* 59(1): 107-143.

Week 8 (October 24): MNCs and Foreign Direct Investment

Jeffrey A. Frieden. 1994. International Investment and Colonial Control: A New Interpretation. *International Organization* 48(4): 559-593.

Nathan Jensen. 2003. Democratic Governance and Multinational Corporations: Political Regimes and Inflows of Foreign Direct Investment. *International Organization* 57(3): 587-616.

Zachary Elkins, Andrew T. Guzman, and Beth A. Simmons. 2006. Competing for Capital:

The Diffusion of Bilateral Investment Treaties, 1960-2000. *International Organization* 60(4): 811-846,

Sonal Pandya. 2010. Labor Markets and Demand for Foreign Direct Investment. *International Organization* 64(3): 389-409.

Chan, Zenobia T. and Sophie Meunier. 2022. “Behind the Screen: Understanding National Support for a Foreign Investment Screening Mechanism in the European Union.” *The Review of International Organizations*, 17: 513–541.

(Recommended):

Shah Tarzi. 1991. Third World Governments and Multinational Corporations: Dynamics of Host Bargaining Power. *International Relations* 10(3): 237-249.

Li, Quan and Adam Resnick. 2003. Reversal of Fortunes: Democratic Institutions and Foreign Direct Investment Inflows to Developing Countries. *International Organization* 57(1): 175-211.

Richard Caves. 2007. *The Multinational Enterprise as an Economic Organization*. New York: Cambridge University Press, chapter 1, pp. 1-30.

Week 9 (October 31): Poverty and Development

Paul Krugman. 1997. In Praise of Cheap Labor: Bad Jobs at Bad Wages are Better Than No Jobs at All. *Slate* (March 20).

Amartya Sen. 1999. *Development as Freedom*. Oxford: Oxford University Press, Introduction chapter.

Daron Acemoglu. 2003. Root Causes: A Historical Approach to Assessing the Role of Institutions in Economic Development. *Finance and Development*
<http://www.imf.org/external/pubs/ft/fandd/2003/06/pdf/acemoglu.pdf>

Jeffrey D. Sachs. 2005. The Development Challenge. *Foreign Affairs* 84 (March/April): 78-90.

Nancy Birdsall, Dani Rodrik, and Arvind Subramanian. 2005. How to Help Poor Countries. *Foreign Affairs* 84(4): 136-152.

David Dollar. 2005. Globalization, Poverty, and Inequality since 1980. *IBRD*: 145-175.

(Recommended):

William Easterly. 2005. The Utopian Nightmare. *Foreign Policy* (September/October): 58–64.

Jeffrey Sachs. 2005. *The End of Poverty: Economic Possibilities for Our Time*. New York: Penguin Books, chapter 3, pp. 51-73.

Week 10 (November 7): Foreign Aid

Alberto Alesina and David Dollar. 2000. Who Gives Foreign Aid to Whom and Why? *Journal of Economic Growth* 5(1): 33-63.

William Easterly. 2003. Can Foreign Aid Buy Growth? *Journal of Economic Perspectives* 17(3): 23-48.

Carole Lancaster. 2008. Danish and US Foreign Aid Compared: A View from Washington. *Danish Foreign Policy Yearbook*, pp. 31-54.

Joseph Wright and Matthew Winters. 2010. The Politics of Effective Foreign Aid. *Annual Review of Political Science* 13: 61-80.

Helen V. Millner and Dustin Tingley. 2011. Who Supports Global Economic Engagement? The Sources of Preferences in American Foreign Economic Policy. *International Organization* 65: 37-68.

(Recommended):

Richard Nielsen, Michael Findley, Zach Davis, Tara Candland, and Daniel Nielsen. 2011. Foreign Aid Shocks as a Cause of Violent Armed Conflict. *American Journal of Political Science* 55(2): 219-232

Week 11 (November 14): Immigration

Way A. Cornelius and Marc R. Rosenblum. Immigration and Politics. 2005. *Annual Review of Political Science* 8: 99-119.

Devesh Kapur, and John McHale. 2006. Cosmopolitanism and the 'Brain Drain'. *Ethics & International Affairs* 20(3): 305-320.

David A. Singer. 2010. Migrant Remittances and Exchange Rate Regimes in the Developing World. *American Political Science Review* 104(2): 307-323.

David Leblang. 2010. Familiarity Breeds Investment: Diaspora Networks and International Investment. *American Political Science Review* 104(3): 584-600.

(Recommended):

Alan O. Sykes. 2013. International Cooperation on Migration: Theory and Practice. *The University of Chicago Law Review*. 315-340.

Week 12 (November 21): Global Financial Crisis

Carmen M. Reinhart and Kenneth Rogoff. 2009. *This Time is Different: Eight Centuries of Financial Folly*. Princeton: Princeton University Press, pp. xxv-xxxv, xxxix-xlv, 3-20, 277-292.

Paul Krugman. 2009. *The Return of Depression Economics and the Crisis of 2008*. New York; Norton: W.W. Norton, chapters 7-9, pp. 39-80.

Eric Helleiner. 2011. Understanding the 2007-08 Global Financial Crisis: Lessons for Scholars of International Political Economy. *Annual Review of Political Science* 14: 67-87.

Andrew Cooper. 2010. The G20 as an Improvised Crisis Committee and/or a Contested ‘Steering Committee’ for the World. *International Affairs* 86(3): 751-757.

(Recommended):

Stephani Walter. 2013. *Financial Crises and the Politics of Macroeconomic Adjustment*. New York: Cambridge University Press, chapter 1.

Week 13 (November 28): US-China Competition & Global Supply Chains

Allison, Graham, and Eric Schmidt. 2020. “Is China Beating the U.S. to AI Supremacy?” Belfer Center for Science and International Affairs, Harvard Kennedy School.

Allison, Graham, Kevin Klyman, Karina Barbesino, and Hugo Yen. 2021. “The Great Tech Rivalry: China vs the U.S.” Belfer Center for Science and International Affairs, Harvard Kennedy School.

Kennedy, Andy, and Darren Lim. 2018. “The Innovation Imperative: Technology and US-China Rivalry in the 21st Century.” *International Affairs* 94 (3): 553–572.

White House. 2021. “Building Resilient Supply Chains, Revitalizing American Manufacturing, and Fostering Broad-based Growth.” 100-Day Reviews under Executive Order 14017.

Solis, Mireya. 2021. “The Big Squeeze: Japanese Supply Chains and Great Power Competition.” *Korea Institute for International Economic Policy*, July 30.

(Recommended):

Paarlberg, Robert. L. 2004. Knowledge as Power: Science, Military Dominance, and US Security. *International Security* 29(1):122–151

Sigley, Gary, and Warwick Powell. 2022. Governing the Digital Economy: An Exploration of Blockchains with Chinese Characteristics. *Journal of Contemporary Asia*, DOI: 10.1080/00472336.2022.2093774

Week 14 (December 5): Student Presentations

Week 15 (December 12): Student Presentations

***** Final Research Paper Due by 5:00pm Friday, December 15 *****

Enjoy your winter break! ☺