**<Draft> (Will be revised later)**

**Comparative Methodology**

Fall, 2022

Graduate School of International Studies

Seoul National University

Instructor: Prof. Ki-Soo Eun(GSIS, Bldg. 140-1, Room 611; 02-880-9220)

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* **Aim of This Course**

This course deals with research methodology emphasizing comparison in social scientific research. I do not intend to train students on (advanced) quantitative data analysis skills, but to promote their capacity to do their own social scientific research throughout this course. I also wish that they could be nurtured the ability of critical thinking that is one of the most important traits in scholarly works.

* **Grading**

Mid-term exam 40%; Final exam 40%; Projects 20%; Presentation-Extra credit

\*\* This grading system is subject to change by variations of students’ performance of exams. The instructor decides the final grading system after reviewing the performance of exams and projects at the end of semester.

* **Classroom**

Building 140, Room 103

* **Date and Time**

**Thursday, 9:15-11:50 am.**

**Attendance**

Attendance is required. If you do not appear more than twice, you cannot expect a grade appropriate for a graduate student.

* **Course Packet**
* Purchase it at Room 620, Building 140-1.

**\* Reference**

1. King, Gary, Robert O. Keohane, and Sidney Verba. 1994. *Designing Social Inquiry*. Princeton University Press.
2. George, Alexander L., and Andrew Bennett. 2004. *Case Studies and Theory Development in the Social Sciences*. MIT Press.
3. Schutt, Russell K. 2006. *Investigating the Social World*. *The Process and Practice of Research.* 5th Edition. New York: Pine Forge Press. (361.1072 Sch88i) Central Library and Library of GSIS.
4. Ragin, Charles, and Lisa Amoroso. 2011. *Constructing Social Research*. Sage.

* **Presenters are required to upload their presentation files to eTL one day before the class each week.**

**-**  Presentation: Up to 30 minutes

\*Check eTL pretty often.

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* Project: Preparation of a quantitative/qualitative research proposal
  + Purpose of research, Significance of research, Reason why a quantitative research is designed, Hypothesis, Data.
  + Proposal as a ppt file
  + Submit it by 5 pm, Thursday, November 24.
  + I will choose 6 students and ask presentations
  + Final paper as a Word document by 5 pm, Thursday, December 15

**\*Course Schedule:**

**Week 1 (9/1) Introduction to the Course: Social Research**

**Week 2 (9/8) Exploratory and Explanatory Research**

King et al. (1994) “Causality” Pp. 75-95

Rindfuss, Ronald and S. Philip Morgan. 1983. “Marriage, Sex and the First Birth Interval: The Quiet Revolution in Asia” *Population and Development Review* 9(2): 259-278.

Presentation on Rindfuss and Morgan by \_\_\_\_\_

## \*\*\* Preparation of Presentation on Beckfield(2006)

**Week 3 (9/15) Quantitative Research 1: Causal Mechanism, Research Design, Purpose of the Research, Hypothesis; Difference between**

**Rindfuss and Morgan (1993), and Beckfield**

Ragin et al. (2011). Ch.7 “Using Quantitative Methods to Study Covariation”

Schutt (2006). Ch.4. “Conceptualization and Measurement.” Pp.19-23, 91-128

Beckfield, Jason. 2006. “European Integration and Income Inequality*” American Sociological Review* 71(6): 964-985.

Presentation on Beckfield by \_\_\_\_\_

**Week 4 (9/22) NO CLASS. There will be a make-up.**

**Quantitative Research 2: Data, Measurement Validity and Interpretations of Findings**

Ragin et al. (2011). Ch.7 “Using Quantitative Methods to Study Covariation”

Schutt (2006). Ch.4. “Conceptualization and Measurement.” Pp.19-23, 91-128.

Beckfield, Jason. 2006. “European Integration and Income Inequality*” American Sociological Review* 71(6): 964-985.

## \*\*\* Preparation of Presentation on Ono(2007)

**Week 5 (9/29) Quantitative Research 3: Data, Measurement Validity and**

**Interpretations of Findings**

Ragin et al. (2011). Ch.7 “Using Quantitative Methods to Study Covariation”

Schutt (2006). Ch.4. “Conceptualization and Measurement”. Pp.19-23, 91-128.

Beckfield, Jason. 2006. “European Integration and Income Inequality*” American Sociological Review* 71(6): 964-985.

**Week 6 (10/6) Quantitative Research 4: Comparison, Research Design, Data, Selection Bias**

King et al. (1994). “Selection Bias” Pp. 128-138

Ragin et al. (2011). Ch.6 “Using Comparative Methods to Study Diversity”

Ono, Hiroshi. 2007. “Careers in Foreign-Owned Firms in Japan” *American*

## Sociological Review 72(2): 267-290

Presentation on Ono by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Week 7 (10/13) Interpreting Quantitative Research 1**

* **Lecture by Eun**

**Week 8 (10/20) Mid-term Exam**

**Week 9 (10/27) Interpreting Quantitative Research 2**

* **Lecture by Eun**

\*\*\* Preparation of Presentation on Otis(2008)

**Week 10 (11/3) Qualitative Research: Commonalities, In-depth interview,**

**Research design**

Ragin et al. (2011). Ch.5 “Using Qualitative Methods to Study Commonalities”

Otis, Eileen M. 2008. “Beyond the Industrial Paradigm: Market-Embedded Labor and the Gender Organization of Global Service Work in China.” *American Sociological Review* 73(1): 15-36.

Presentation on Otis by Zhang Yichi

## \*\*\* Preparation of Presentation on Kirk(2009)

**Week 11 (11/10) Experiment 1**

Schutt. Ch. 7. “Experiment” Pp.200-215.

Kirk, David. 2009. “A Natural Experiment on Residential Change and Recidivism:

Lessons from Hurricane Katrina.” *American Sociological Review* 74(3): 484-505.

Presentation on Kirk by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## \*\*\* Preparation of Presentation on Card and Krueger(1994)

**Week 12 (11/17)** **Experiment 2**

“Natural experiments help answer important questions” The Prize in Economic Sciences

2021. The Royal Swedish Academy of Sciences

Card, David and Alan B. Krueger. 1994. “Minimum Wages and Employment: A Case

Study of the Fast-Food Industry in New Jersey and Pennsylvania” *The American Economic Review*, 84(4): 772-793.

Neumark, David and William Wascher. 2000. “Minimum Wages and Employment: A

Case Study of the Fast-Food Industry in New Jersey and Pennsylvania: Comment” *The American Economic Review*, 90(5): 1362-1396.

Card, David and Alan B. Krueger. 2000. “Minimum Wages and Employment: A Case

Study of the Fast-Food Industry in New Jersey and Pennsylvania: Reply” *The American Economic Review*, 90(5): 1397-1420.

Presentation on Card & Krueger(1994) by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

## \*\*\* Preparation of Presentation on Rindfuss, Swicegood and Rosenfeld (1987) & Eun(1994)

**Week 13 (11/24) Research Proposal, Critical Review, and Doctoral Research**

Rindfuss, Ronald R., C. Gray Swicegood and Rachel A. Rosenfeld. 1987. “Disorder in

the Life Course: How Common and Does It Matter? ” *American Sociological Review,* 52(6): 785-801.

Eun, Ki-Soo. 1991. “Transition to Adulthood in Korea” Doctoral Dissertation Proposal.

Sociology Department, University of Pennsylvania.

Eun, Ki-Soo. 1994. “Transition to Adulthood in Korea” Unpublished Doctoral

Dissertation, Sociology Department, University of Pennsylvania.

“Ch. 6.The Consequences of Sequences on Marriage Timing”

Presentation on Rindfuss, Swicegood and Rosenfeld by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Presentation on Eun’s Chapter 6 by \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**Week 14 (12/1) Presentation of Research Proposal**

- **6 presenters**

**Week 15 (12/8) Final Examination**