Fall 2012

**Social Networks in Organization Studies: Theories and Methods**

**Daegyu Yang**

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**Class meetings:** Friday 1:00 – 4:00pm at Room

**Office hours:** *(will be announced as soon as fixed)*

**Course Description and Objectives:**

This course is designed to acquaint you with the core theoretical and methodological underpinnings of current social network approaches to organizational studies and help you apply them to either academic research or business practice settings. We will examine both the major theoretical approaches to how social network theories are used to examine organizations and the methods of how social network analysis is conducted in the current stream of organization studies. In sum, the course will introduce you to the major theoretical ideas of social network theories and provide you with some experience in collecting, analyzing and interpreting social network data.

**Formats and Expectations**

The course is organized as a mixed lecture/seminar/workshop format. The lectures will mainly provide understandings of fundamental concepts of social network approaches as well as the basic knowledge of how the social network analysis is methodologically conducted, while the seminars and workshops will invite you to study the assigned readings and to conduct social network analysis in the topic you will choose in the course. For the seminar sessions in particular, each person will be expected to make well-informed comments about each reading in the class. Thus, critical thinking about the readings is required as the main objective for the seminar sessions.

**Textbooks:**

Four books will serve as primary references.

* Kilduff, Martin and Wenpin Tsai. 2003. *Social Networks and Organizations.* London: Sage Publications
* Wasserman, Stanly, and Katherine Faust. 1994. *Social Network Analysis: Methods and Applications.* New York: Cambridge University Press.
* Carrigton, Peter, John Scott, and Stanley Wasserman. 2005. *Models and Methods in Social Network Analysis.* New York: Cambridge University Press
* De Nooy, Wouter, Anderej Mrvar, and Vladimir Batagelj. 2005. *Exploratory Social Network Analysis with* Pajek*.* New York: Cambridge University Press.

In addition to the textbooks, there will be readings for each class. The list of reading materials will be soon posted at class webpage or will be handed out at the first week’s overview sessions.

**Requirements and Grades:**

* Memo (20%)
* Class Participation (20%)
* Assignments (20%)
* Review Paper & term paper (40%)

**Tentative Schedule**

Following is a tentative schedule. The assigned reading list will be provided before the first class. Changes, if and when necessary, will be announced.

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| **Week** | **Date** | **Topic** |  |
| 1 | 9/7 | Overview |  |
| 2 | 9/14 | Theoretical Foundations |  |
| 3 | 9/21 | Methodological Foundations |  |
| 4 | 9/28 | Intra-organizational Networks |  |
| 5 | 10/5 | Inter-organizational Networks |  |
| 6 | 10/12 | Network Data Collection |  |
| 7 | 10/19 | Network Data Treatment |  |
| 8 | 10/26 | Network Visualization  |  |
| 9 | 11/2 | Centrality and Centralization |  |
| 10 | 11/9 | Brokerage and Structural holes |  |
| 11 | 11/16 | Social Capital |  |
| 12 | 11/23 | Cohesion and Subgroups |  |
| 13 | 11/30 | Equivalence and Roles/ Positions |  |
| 14 | 12/7 | Modeling & Testing |  |
| 15 | 12/14 | Workshop Session |  |