**Case Studies on Transnational Issues and International Cooperation**

Fall 2022

Wednesday from 9:00 AM to 12:50 PM

Room 101, 140-1

Instructor: LEE Jaewon (jaewon.lee@snu.ac.kr)

Office Hour: after each class and by appointment

Course Description

The 21st-century challenges are complex, demanding states to expand the security concept. States define economics, advanced technologies, and global supply chains as national security priorities. Furthermore, climate, food, and pandemics are perceived as existential transnational threats. States seek the participation of private companies and non-state actors to address the 21st-century challenges. How should we approach these challenges? What can we expect from a transnational perspective to address them? This seminar explores the 21st-century challenges with a combined perspective of non-traditional security and transnational relations.

Grading Policy

Attendance and participation: 20%

Short essay: 20%

Presentations: 20%

Policy paper: 40%

Assignment Guidelines

Participation: Attendance is important for students to participate in-class activities. Students must come to class prepared to elaborate on their thoughtful analyses of the assigned readings.

Short essay: A short essay will be assigned to cover weeks 2 to 5. The essay should contain 1,000 to 1,500 words and review the covered materials. To avoid any plagiarism, students will submit essays with their turn-it-in results.

Presentations: Students will present their views on assigned materials to the class. These will be presentations on the topics of weeks 7 to 14. Three or four students will be assigned as a group to prepare for a presentation of max. 40 minutes. The presentation should provide the followings.

1. Executive Summary / tell us a brief of your presentation before explaining the details
2. Identification of major players in the case
3. Explanation of a securitization process of a chosen case

Policy paper: A policy paper should contain 2,000 to 3,000 words, excluding references. The paper should identify and analyze a case of your presentation. The paper should answer the following questions.

1. Why is your case of choice matter?
2. What are the major issues of the case?
3. What are the implications and/or prospects of the case?

Further instruction will be given in the classroom. To avoid any plagiarism, students will submit papers with their turn-it-in results.

Course schedule and assigned readings / subject to change

**Part I: Theoretical Perspective**

**Week 1** (September 7): how should we study transnational issues?

Recommended

* Caballero-Anthony, Mely, 2016. Understanding Non-traditional Security, in Caballero-Anthony, Mely, ed. *An Introduction to Non-Traditional Security Studies: A Transnational Approach.* SAGE Publications, 2015. Web. pp.3-19. <https://books.google.co.kr/books/about/An_Introduction_to_Non_Traditional_Secur.html?id=V8qICwAAQBAJ&printsec=frontcover&source=kp_read_button&hl=en&redir_esc=y#v=onepage&q&f=false>
* Nye, Joseph S., and Robert O. Keohane. "Transnational relations and world politics: An introduction." *International Organization* 25.3 (1971): 329-349.

**Week 2** (September 14): how should we define non-traditional security challenges?

Required

* Rothschild, Emma. "What is security?." *Daedalus* 124.3 (1995): 53-98.
* Buzan, Barry. "Rethinking security after the Cold War." *Cooperation and conflict* 32.1 (1997): 5-28.

Recommended

* Mathews, Jessica Tuchman. "Redefining security." *Foreign Affairs* 68.2 (1989): 162-177.
* Paris, Roland. "Human security: paradigm shift or hot air?." *International Security* 26.2 (2001): 87-102.

**Week 3** (September 21): who are the actors involved in transitional issues?

Required

* Risse, Thomas. "Transnational actors and world politics." *Corporate Ethics and Corporate Governance*. Springer, 2007. 251-286. <https://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.1058.3099&rep=rep1&type=pdf>
* Willetts, Peter. "Transnational actors and international organizations in global politics." *The Globalization of World Politics* 2 (2001): 356-383.
* Drezner, Daniel W. "The global governance of the Internet: Bringing the state back in." *Political Science Quarterly* 119.3 (2004): 477-498.

Recommended

* Bell, Peter D. "The Ford Foundation as a transnational actor." *International Organization* 25.3 (1971): 465-478.
* Richardson, Louise. "Terrorists as transnational actors." *Terrorism and Political Violence* 11.4 (1999): 209-219.

**Week 4** (September 28): No class / Prepare for your essay!!

**Week 5** (October 5): what is securitization?

Required

* Williams, Michael C. "Words, images, enemies: Securitization and international politics." *International studies quarterly* 47.4 (2003): 511-531.
* Wæver, Ole. *Securitization and desecuritization*. Copenhagen: Centre for Peace and Conflict Research, 1993. Web. Chapter 3. <https://www.libraryofsocialscience.com/assets/pdf/Waever-Securitization.pdf>

Recommended

* McDonald, Matt. "Securitization and the Construction of Security." *European journal of international relations* 14.4 (2008): 563-587.

**Week 6** (October 12): transnationalism / due date for the short essay!

Required

* Tallberg, Jonas, et al. "Explaining the transnational design of international organizations." *International Organization* 68.4 (2014): 741-774.
* Cronin, Bruce. "The two faces of the United Nations: The tension between intergovernmentalism and transnationalism." *Global Governance* 8 (2002): 53.
* Sikkink, Kathryn. "Transnational politics, international relations theory, and human rights." *PS: Political Science & Politics* 31.3 (1998): 517-523.

Recommended

* Tarrow, Sidney. "Transnational politics: Contention and institutions in international politics." *Annual review of political science* 4.1 (2001): 1-20.
* Risse-Kappen, Thomas. "Ideas do not float freely: transnational coalitions, domestic structures, and the end of the cold war." *International organization* 48.2 (1994): 185-214.

**Part II: Transnational Issues**

**Week 7** (October 19): Forced Migration and Human Security

* Lutterbeck, Derek. "Policing migration in the Mediterranean." *Mediterranean politics* 11.1 (2006): 59-82.
* Baldwin-Edwards, Martin, and Derek Lutterbeck. "Coping with the Libyan migration crisis." *Journal of Ethnic and Migration Studies* 45.12 (2019): 2241-2257.

**Week 8** (October 26): IUU Fishing as Transnational Organized Crime

* Liddick, Don. "The dimensions of a transnational crime problem: The case of IUU fishing." *Trends in organized crime* 17.4 (2014): 290-312.
* Petersson, Matilda Tove. "Transnational partnerships’ strategies in global fisheries governance." *Interest Groups & Advocacy* 8.3 (2019): 460-479.
* Williams, Phil. "Transnational criminal organisations and international security." *Survival* 36.1 (1994): 96-113.

**Week 9** (November 2): Nuclear Governance and Environmental Security

* Perrow, Charles. "Fukushima and the inevitability of accidents." *Bulletin of the Atomic Scientists* 67.6 (2011): 44-52.
* Aldrich, Daniel P. "Rethinking civil society–state relations in Japan after the Fukushima accident." *Polity* 45.2 (2013): 249-264.
* Ho, Ming-sho. "The Fukushima effect: explaining the resurgence of the anti-nuclear movement in Taiwan." *Environmental Politics* 23.6 (2014): 965-983.
* Lee, Taedong. "From nuclear energy developmental state to energy transition in South Korea: The role of the political epistemic community." *Environmental Policy and Governance*31.2 (2021): 82-93.

**Part III: 21st Century Economic Competition and Transnational Relations**

**Week 10** (November 9): Competition for Critical Technologies

* Irwin, Douglas A. "Trade policies and the semiconductor industry." The political economy of American trade policy. University of Chicago Press, 1996. 11-72. [Trade Policies and the Semiconductor Industry (nber.org)](https://www.nber.org/system/files/chapters/c8703/c8703.pdf)
* Shatz, Howard J. *Economic Competition in the 21st Century*. RAND Corporation Santa Monica United States, 2020.

**Week 11** (November 16): Supply Chain Governance

* Gereffi, Gary, and Joonkoo Lee. "Why the world suddenly cares about global supply chains." *Journal of supply chain management* 48.3 (2012): 24-32.
* Bartley, Tim. "Transnational corporations and global governance." *Annual Review of Sociology* 44 (2018): 145-165.
* The White House, Building Resilient Supply Chains, Revitalizing American Manufacturing, and Fostering Broad-based Growth (2021). [100-day-supply-chain-review-report.pdf (whitehouse.gov)](https://www.whitehouse.gov/wp-content/uploads/2021/06/100-day-supply-chain-review-report.pdf)

**Week 12** (November 23): Energy Security

* Dubash, Navroz K., and Ann Florini. "Mapping global energy governance." *Global Policy* 2 (2011): 6-18.
* Ralph, Natalie, and Linda Hancock. "Energy security, transnational politics, and renewable electricity exports in Australia and Southeast Asia." *Energy Research & Social Science* 49 (2019): 233-240.
* Office of Cybersecurity, Energy Security, and Emergency Response. n.d. Colonial Pipeline Cyber Incident. https://www.energy.gov/ceser/colonial-pipeline-cyber-incident

**Part IV: Existential Transnational Threats**

**Week 13** (November 30): Climate Change and Food Crisis

* Kalinowski, Thomas. "The politics of climate change in a neo-developmental state: The case of South Korea." *International Political Science Review* 42.1 (2021): 48-63.
* De Moor, Joost. "The ‘efficacy dilemma’ of transnational climate activism: the case of COP21." *Environmental politics*27.6 (2018): 1079-1100.
* Pye, Oliver. "The biofuel connection–transnational activism and the palm oil boom." *The Journal of Peasant Studies* 37.4 (2010): 851-874.
* Koubi, Vally. "Climate change and conflict." *Annual Review of Political Science* 22 (2019): 343-360.
* Andonova, Liliana B., Michele M. Betsill, and Harriet Bulkeley. "Transnational climate governance." *Global environmental politics* 9.2 (2009): 52-73.

**Week 14** (December 7): Pandemics

* Caballero-Anthony, Mely. "Non-traditional security and infectious diseases in ASEAN: going beyond the rhetoric of securitization to deeper institutionalization." *The Pacific Review* 21.4 (2008): 507-525.
* Peterson, Susan. "Epidemic disease and national security." *Security Studies* 12.2 (2002): 43-81.
* Allen, John, et al. "How the world will look after the coronavirus pandemic." *Foreign Policy* 20 (2020): 2020.
* McMichael, Celia. "Climate change-related migration and infectious disease." *Virulence* 6.6 (2015): 548-553.

**Week 15** (December 14): Conclusion / submit your policy paper via the ETL!