



The Student Union of Hanken School of Economics has the honour of inviting students from **your** university to:

The 31st International Helsinki Days 2018

International Helsinki Days (IHD) is an international seminar week organized by the Student Union of Hanken School of Economics. The IHD seminar will take place in Helsinki **from the 5th to the 11th of February 2018**. During the week we will introduce you to Finnish student and business culture, international networking – and above all, we will have an unforgettable time together.

The theme of this year's seminar is **Nordic Brilliance - conserving the future**. This year we are looking forward to promoting Nordic business culture and how it varies in different ways. *Conserving the future* is something people all around the world can relate to. We hope to share some of the most innovative Finnish business ideas and how we plan on shaping them into a brighter future. Throughout the years quality and sustainability has been an essential part of the Nordic business culture. These aspects are only a portion of the elements you are going to experience from a vast and exciting week!

On the agenda you will find diverse lectures by prestigious guests which will represent the Finnish business methods and customs. We will also organize several corporate visits, and in addition to the academic experiences you will have the opportunity to get an *exclusive preview* of the traditional Finnish culture in various ways.

The IHD will cover the accommodation, dinners and the costs for the seminars during the week. You will only have to pay for your flights to and from Helsinki, transport in Helsinki and your personal purchases. You will find information on how to apply as well as further information about the IHD seminar on our homepage: **www.internationalhelsinkidays.com**

For further questions, please do not hesitate to contact the IHD international coordinator.

The IHD team warmly welcomes you and hopes to see you in Helsinki!

Best regards,

Hampus Djupenström

President of IHD 2018
Student Union at Hanken

Filip Styrström

International coordinator
ihd@shs.fi