

A Collaborative (Pilot) Course on Economic Diplomacy

Instructor: Ahn, JaeBin

Class hours: to be determined

Office hours: by appointment only (140-1; #602)

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This “non-credit” course is open to all GSIS students; Interested students should send an email to Prof. Ahn, JaeBin by August.30 (Fri)

Course Description:

This is a collaborative, *non-credit*, course with the OECD, the International Economic Forum of the Americas, HEC Montreal, Sciences Po, and University of California San Diego. As a part of the course, students are expected to gain a theoretical and practical understanding of the principles of economic diplomacy. The final simulation/case study exercise will require students to collaborate with their colleagues in their partner universities via forming a transnational team. At the end of the course, a joint certificate will be issued to participating students. *The OECD will provide a limited number of internship opportunities to the best performing student(s) in the following summer.*

Learning Objectives:

- Theoretical understanding of economic diplomacy and its complexities
- Acquiring a multi-disciplinary and multi-layered mind-set through theoretical learning and practical case studies
- Endowing students with a holistic approach to policy analysis and their implications
- Understanding the importance of cultural awareness and the role of technology in global negotiations through working in transnational teams

Course Structure:

The course consists of three blocks. In the first block, students will be introduced to the basic concepts of economic diplomacy. In the second block, students will discuss a various set of particular topics chosen by the partner universities. In the third block, students are expected

to perform a real-time simulation exercise provided by the OECD whereby students are grouped in transnational teams, working across time-zones and cultures, followed by in-class presentation of the final exercise results.

Prerequisite Course:

Although there are no official course requirements, it is highly recommended to have taken “International Economic Relations” (875.512) in advance or have a minimum knowledge of principles of international economics and international trade

Materials and Reference:

Students are required to read materials posted or distributed in class.

Evaluation Method:

- Class attendance and participation: 30%
- Simulation/case study presentation: 70%

Lecture Plan (dates are flexible):

Week 1: Concepts of economic diplomacy (I): What is Economic Diplomacy?

Week 2: Concepts of economic diplomacy (II): The Three Tensions of Economic Diplomacy

Week 3: Concepts of economic diplomacy (III): The Formats of Economic Diplomacy

Week 4: Cases in economic diplomacy (I): Chinese Industrial Policy and the World Trading System (by Stephan Haggard, GPS, UCSD)

Week 5: Cases in economic diplomacy (II): Global Value Chains and Economic Diplomacy (by Ari Van-Assche, HEC Montreal)

Week 6: Cases in economic diplomacy (III): International Capital Standards Negotiations at the Base Committee (Sir Howard Davies, PSIA, Sciences Po)

Week 7: Cases in economic diplomacy (IV): The Role of Economic Cooperation in Regional Peacemaking—the Case of Kaesong Industrial Park in Korea (JaeBin Ahn, GSIS, SNU)

Week 8 and after: Practice simulation exercise

- By September: transnational teams will be formed
- By October: the topic and the instructions will be disclosed to the teams.
- Final written brief, slides, and presentation due in the week of Nov.25